

Town of West Yellowstone: Marketing and Promotion Fund

Budget Page: Suggested Format

Name of Event:

Dates of Event:

Anticipated Budget	Applicant	Funding Source 1	Funding Source 2	Funding Source 3	Total
Income (examples)					
Contributions					
Participant Entrees					
Admissions					
Sale of banners					
Sale of food					
Total Income					
Expenses (examples)					
Sanction fees					
Prizes					
Incentive for top competitors					
Posters					
Radio Ads					
Print Advertising					
Social Media Advertising					
Officials fees					
Cost of goods for resale					
Total Expense					
Income less expense					

Funding sources would be other grants or organizations providing funds for the event.