

# Town of West Yellowstone

Tuesday, August 19, 2017

West Yellowstone Town Hall, 440 Yellowstone Avenue

## TOWN COUNCIL MEETING

7:00 PM

Pledge of Allegiance

Purchase Orders ∞ #6679 to Billion Dodge, 2018 Dodge Ram Pickup for Police, \$47,425  
#6755 to Barta Electric/Saurey Concrete, light poles on Gibbon, \$11,964

Treasurer's Report & Securities Report ∞

Claims ∞

Consent Agenda: **Minutes of September 5, 2017 Town Council Meeting** ∞

Business License Applications ∞

- Blue Ribbon Bungalow (tabled 9/5/17)

- Markov Rentals (tabled 9/5/17)

Advisory Board Report(s)

Town Manager & Department Head Reports

### Comment Period

- **Public Comment**

- **Council Comments**

### NEW BUSINESS

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Marketing and Promotions Fund Award Recommendations

Discussion/Action ∞

- Kids'N'Snow Event Series 2017-2018, \$5000

- WY/Hebgen Lake Ice Fishing and NAIFC Tournament, \$3500

- WY Snowmobile EXPO 2018 Power Sports and Race Event, \$17,750

Phasing out Exempt Employee Comp Time

Discussion/Action ∞

Correspondence/FYI/Meeting Reminders



**Policy No. 16 (Abbreviated)**  
**Policy on Public Hearings and Conduct at Public Meetings**

Public Hearing/Public Meeting

A public hearing is a formal opportunity for citizens to give their views to the Town Council for consideration in its decision making process on a specific issue. At a minimum, a public hearing shall provide for submission of both oral and written testimony for and against the action or matter at issue.

Oral Communication

It is the Council's goal that citizens resolve their complaints for service or regarding employees' performance at the staff level. However, it is recognized that citizens may from time to time believe it is necessary to speak to Town Council on matters of concern. Accordingly, Town Council expects any citizen to speak in a civil manner, with due respect for the decorum of the meeting, and with due respect for all persons attending.

- No member of the public shall be heard until recognized by the presiding officer.
- Public comments related to non-agenda items will only be heard during the Public Comment portion of the meeting unless the issue is a Public Hearing. Public comments specifically related to an agenda item will be heard immediately prior to the Council taking up the item for deliberation.
- Speakers must state their name for the record.
- Any citizen requesting to speak shall limit him or herself to matters of fact regarding the issue of concern.
- Comments should be limited to three (3) minutes unless prior approval by the presiding officer.
- If a representative is elected to speak for a group, the presiding officer may approve an increased time allotment.
- If a response from the Council or Board is requested by the speaker and cannot be made verbally at the Council or Board meeting, the speaker's concerns should be addressed in writing within two weeks.
- Personal attacks made publicly toward any citizen, council member, or town employees are not allowed. Citizens are encouraged to bring their complaints regarding employee performance through the supervisory chain of command.

Any member of the public interrupting Town Council proceedings, approaching the dais without permission, otherwise creating a disturbance, or failing to abide by these rules of procedure in addressing Town Council, shall be deemed to have disrupted a public meeting and, at the direction of the presiding officer, shall be removed from the meeting room by Police Department personnel or other agent designated by Town Council or Operations Manager.

General Town Council Meeting Information

- Regular Town Council meetings are held at 7:00 PM on the first and third Tuesdays of each month at the West Yellowstone Town Hall, 440 Yellowstone Avenue, West Yellowstone, Montana.
- Presently, informal Town Council work sessions are held at 12 Noon on Tuesdays and occasionally on other mornings and evenings. Work sessions also take place at the Town Hall located at 440 Yellowstone Avenue.
- The schedule for Town Council meetings and work sessions is detailed on an agenda. The agenda is a list of business items to be considered at a meeting. Copies of agendas are available at the entrance to the meeting room.
- Agendas are published at least 48 hours prior to Town Council meetings and work sessions. Agendas are posted at the Town Offices and at the Post Office. In addition, agendas and packets are available online at the Town's website: [www.townofwestyellowstone.com](http://www.townofwestyellowstone.com). Questions about the agenda may be directed to the Town Clerk at 646-7795.
- Official minutes of Town Council meetings are prepared and kept by the Town Clerk and are reviewed and approved by the Town Council. Copies of approved minutes are available at the Town Clerk's office or on the Town's website: [www.townofwestyellowstone.com](http://www.townofwestyellowstone.com).

**TOWN OF WEST YELLOWSTONE  
MONTANA**

info@townofwestyellowstone.com

PURCHASE ORDER

Date 09/11/2018

Ship Via

Order No. 006679

Department Police

TO: Bob Galiger Billon Dodge - Chrysler Jeep

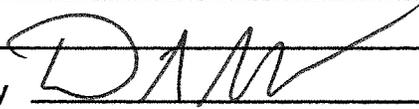
ADDRESS: 355 Automotive Avenue Bozeman MT 59718

PLEASE FURNISH THE TOWN OF WEST YELLOWSTONE WITH:

Quantity	Description
1	2018 Dodge Ram Pickup plus emergency/police up sit from Dana Safety Supply (one bill to JC Billon)

4000 - 420110.944

Authorized By



Estimated Cost \$

47,425<sup>-</sup>

Requested By:

Scott Newell

VENDOR COPY - White OFFICE COPY - Canary

**BILLION DODGE-CHRYSLER JEEP**  
**355 AUTOMOTIVE AVE**  
**BOZEMAN, MT 597187508**

**Configuration Preview**

<b>Date Printed:</b>	2017-08-10 10:36 AM	<b>VIN:</b>	<b>Quantity:</b>	1
<b>Estimated Ship Date:</b>		<b>VON:</b>	<b>Status:</b>	BA - Pending order
			<b>FAN 1:</b>	001LX STATE OF MONTANA
			<b>FAN 2:</b>	
			<b>Client Code:</b>	
			<b>Bid Number:</b>	TB8075
			<b>PO Number:</b>	
<b>Sold to:</b>	<b>Ship to:</b>			
BILLION DODGE-CHRYSLER JEEP (68141)	BILLION DODGE-CHRYSLER JEEP (68141)			
355 AUTOMOTIVE AVE	355 AUTOMOTIVE AVE			
BOZEMAN, MT 597187508	BOZEMAN, MT 597187508			

**Vehicle:** 2018 1500 SSV CREW CAB 4X4 (DS6T98)

	Sales Code	Description	MSRP(USD)
<b>Model:</b>	DS6T98	1500 SSV CREW CAB 4X4	40,175
<b>Package:</b>	25D	Customer Preferred Package 25D	0
	EZH	5.7L V8 HEMI MDS VVT Engine	0
	DG1	6-Spd Automatic 65RFE Transmission	0
<b>Paint/Seat/Trim:</b>	PBU	True Blue Pearl Coat	0
	APA	Monotone Paint	0
	*D5	Cloth Front/Vinyl Rear Seats	0
	-X8	Black/Diesel Gray	0
<b>Options:</b>	MAF	Fleet Purchase Incentive	0
	YEP	Manuf Statement of Origin	0
	GFA	Rear Window Defroster	195
	XB9	RamBox Cargo Management System	1,295
	NHK	Engine Block Heater	95
	DSA	Anti-Spin Differential Rear Axle	435
	ADB	Protection Group	225
	RA2	Uconnect 3 with 5" Display	695
	4DH	Prepaid Holdback	0
	TXN	LT265/70R17E OWL On/Off Road Tires	250
	4ES	Delivery Allowance Credit	0
	5N6	Easy Order	0
	4FM	Fleet Option Editor	0
	4FT	Fleet Sales Order	0
	174	Zone 74-Denver	0
	4EA	Sold Vehicle	0
<b>Non Equipment:</b>	4FA	Special Bid-Ineligible For Incentive	0
<b>Bid Number:</b>	TB8075	Government Incentives	0
<b>Discounts:</b>	YGE	5 Additional Gallons of Gas	0
<b>Destination Fees:</b>			1,395

**Total Price:** 44,760

29,875.00

<b>Order Type:</b>	Fleet	<b>PSP Month/Week:</b>	
<b>Scheduling Priority:</b>	1-Sold Order	<b>Build Priority:</b>	99
<b>Customer Name:</b>			
<b>Customer Address:</b>	USA		

**Instructions:**

**Note: This is not an invoice. The prices and equipment shown on this priced order confirmation are tentative and subject to change or correction without prior notice. No claims against the content listed or prices quoted will be accepted. Refer to the vehicle invoice for final vehicle content and pricing. Orders are accepted only when the vehicle is shipped by the factory.**

**DANA SAFETY SUPPLY, INC**  
**5221 W. MARKET ST**  
**GREENSBORO, NC 27409**

# Sales Quote

Telephone: 800-845-0405

Sales Quote No.	220423-C
Customer No.	WYELLOWPD

**Bill To**

WEST YELLOWSTONE POLICE DEPT  
 PO BOX 1570  
 ATTN: CHIEF SCOTT NEWELL/FINANCE  
 WEST YELLOWSTONE, MT 59758

**Ship To**

DANA SAFETY SUPPLY  
 WEST YELLOWSTONE PD INSTALL  
 33 SUNDANCE DR.  
 LIVINGSTONE, MT 59047

**Contact:**  
**Telephone:** 406-646-7795  
**E-mail:** [info@townofwestyellowstone.com](mailto:info@townofwestyellowstone.com)

**Contact:**  
**Telephone:** 406-220-1902  
**E-mail:**

Quote Date	Ship Via	F.O.B.	Customer PO Number	Payment Method	
08/29/17	GROUND	QUOTED FREIGHT	EQUIP QUOTE	NET30	
Entered By		Salesperson	Ordered By	Resale Number	
MIKE BARNWELL		Wanda Hobbs -Montana	CHIEF SCOTT NEWELL		
Order Quantity	Approve Quantity	Tax	Item Number / Description	Unit Price	Extended Price
1	1	Y	EVP WEC EMERGENCY VEHICLE PRODUCTS Warehouse: MT	17,150.0000	17,150.00
1	1	Y	GB2SP3J WEC LEGACY 54" RED/WHITE AND BLUE WHITE CORNERS, TIR A Warehouse: MT	0.0000	0.00
1	1	Y	MKEZ86 WEC 2012 DODGE RAM 1500 LIGHT BAR BRACKETS Warehouse: MT	0.0000	0.00
1	1	Y	WEC-295SLSA6 Whelen 100/200W Scan-Lock Self-Contained Siren/Switch Warehouse: MT	0.0000	0.00
1	1	Y	SA315P Whelen 100W Compact Black Composite 122DB Speaker Warehouse: MT	0.0000	0.00
1	1	Y	SAK1 WEC UNIVERSAL SPEAKER BRACKET Warehouse: MT USE ALSO FOR EXPLORER 2002-07, TAHOE/SURB 2004-07, & CHARGER 2005-06 *****	0.0000	0.00

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 5221 W. MARKET ST  
 GREENSBORO, NC 27409

# Sales Quote

Telephone: 800-845-0405

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Customer No.	WYELLOWPD

**Bill To**

WEST YELLOWSTONE POLICE DEPT  
 PO BOX 1570  
 ATTN: CHIEF SCOTT NEWELL/FINANCE  
 WEST YELLOWSTONE, MT 59758

**Ship To**

DANA SAFETY SUPPLY  
 WEST YELLOWSTONE PD INSTALL  
 33 SUNDANCE DR.  
 LIVINGSTONE, MT 59047

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 Telephone: 406-220-1902  
 E-mail:

Quote Date	Ship Via	F.O.B.	Customer PO Number	Payment Method	
08/29/17	GROUND	QUOTED FREIGHT	EQUIP QUOTE	NET30	
Entered By		Salesperson	Ordered By	Resale Number	
MIKE BARNWELL		Wanda Hobbs -Montana	CHIEF SCOTT NEWELL		
Order Quantity	Approve Quantity	Tax	Item Number / Description	Unit Price	Extended Price
4	4	Y	FS-MPS600U Federal Signal MicroPulse 6 LED Perimeter Lighthead Blue-Red Warehouse: MT 2EA MOUNTED ON GRILL 2EA. MOUNTED ON REAR TAILGATE	0.0000	0.00
4	4	Y	B1-ST3 Brooking 3 Diode Super Thin Surface Mount Clear Warehouse: MT 2 EA. MOUNTED ON FRONT BUMPER 2 EA. MOUNTED ON REAR BELOW TAILLIGHT	0.0000	0.00
1	1	Y	335CL-0002 UNI 6" LED POST-MOUNT SPOTLIGHT (BLK HOUSING) Warehouse: MT	0.0000	0.00
1	1	Y	189 UNI DRIVER SIDE POST SPOTLIGHT MOUNTING KIT Warehouse: MT	0.0000	0.00

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 GREENSBORO, NC 27409

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 PO BOX 1570  
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08/29/17	GROUND	QUOTED FREIGHT	EQUIP QUOTE	NET30
Entered By		Salesperson	Ordered By	Resale Number
MIKE BARNWELL		Wanda Hobbs -Montana	CHIEF SCOTT NEWELL	

Order Quantity	Approve Quantity	Tax	Item Number / Description	Unit Price	Extended Price
1	1	Y	C-VS-0814-RAM-2 HAV VS ANGLED CONSOLE FOR 2013+ DODGE RAM 1500 SS  Warehouse: MT CONSOLE INCLUDES 2-12VDC POWER OUTLETS, THE C-AP-0325 ACCESSORY POCKET & THE FOLLOWING EQUIPMENT BRACKETS: 1- WHELEN 295SLSA6 1- TATE TM9155 RADIO 1- DECATUR GS2KADB 1- AND WHATEVER OTHER FILLER PLATES NECESSARY TO COMPLETE THE INSTALLATION. *****	0.0000	0.00
1	1	Y	C-B66 HAV CONSOLE BRACKETS FOR DODGE SSV PICK UP  Warehouse: MT	0.0000	0.00
1	1	Y	C-ARM-102 HAV ARM REST - MOUNTS TO SIDE OF CONSOLE BOX  Warehouse: MT	0.0000	0.00
1	1	Y	C-CUP2-I HAV IN-CONSOLE DUAL CUP HOLDER  Warehouse: MT REPLACES C-CH-2-XL CUPHOLDER *****	0.0000	0.00

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Entered By		Salesperson	Ordered By	Resale Number
MIKE BARNWELL		Wanda Hobbs -Montana	CHIEF SCOTT NEWELL	

Order Quantity	Approve Quantity	Tax	Item Number / Description	Unit Price	Extended Price
1	1	Y	05.0700.075 ABL 75 AMP RELAY (CIRCUIT BREAKER) Warehouse: MT	0.0000	0.00
1	1	Y	LABOR ACTIVATE FACTORY HEADLIGHT/TAILLIGHT FLASHERS Warehouse: MT	0.0000	0.00
1	1	Y	G2S-KADBM Decatur G2S Radar w/ 2 Ka Antennas Warehouse: MT	0.0000	0.00
1	1	Y	7160-0318-05 GJ MAG DOCK FOR CF 30/31, SINGLE RF, & INTERNAL P/S Warehouse: MT REPLACES GJ# 7160-0263-05 *****	0.0000	0.00
1	1	Y	7170-0136 Gamber Johnson Vehicle Kit for Ram 1500-5500 Warehouse: MT	0.0000	0.00
1	1	Y	1K0574DRT091500CCPSA #6VS SINGLE PRISONER PARTITION COATED POLY PARTITION Warehouse: MT CREW CAB	0.0000	0.00

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 5221 W. MARKET ST  
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Entered By		Salesperson	Ordered By	Resale Number
MIKE BARNWELL		Wanda Hobbs -Montana	CHIEF SCOTT NEWELL	

Order Quantity	Approve Quantity	Tax	Item Number / Description	Unit Price	Extended Price
1	1	Y	GK10301S1USVSCA SMC DUAL T-RAIL GUNLOCK -1 SMALL & 1 UNIVERSAL HEADS Warehouse: MT STANDARD KEY LOCKS *****	0.0000	0.00
1	1	Y	75832 SLI STINGER D/S LED WITH AC/DC PIGGYBACK CHGR Warehouse: MT	0.0000	0.00
1	1	Y	75933 SLI RED SAFETY WAND FOR POLYSTINGER LED FLASHLIGHT Warehouse: MT	0.0000	0.00
1	1	Y	4RE-STD-GPS-RV2 WGA WATCH GUARD 4RE STD. DVR CAMERA SYSTEM Warehouse: MT 4RE Standard DVR Camera System with integrated 200GB automotive grade hard drive, 16GB USB removable thumb drive, rear facing cabin camera, GPS, hardware, cabling and your choice of mounting bracket.	0.0000	0.00
1	1	Y	CAB-RIA-103-MPH Watchguard Radar Interface Cable Warehouse: MT	0.0000	0.00

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MIKE BARNWELL		Wanda Hobbs -Montana	CHIEF SCOTT NEWELL		
Order Quantity	Approve Quantity	Tax	Item Number / Description	Unit Price	Extended Price
1	1	Y	CG-X HAV CHARGE GARD, UNIVERSAL, CONTROL MODULE Warehouse: MT INFINITE TIMER, SURGE PROTECTOR 12VDC, 30a *****	0.0000	0.00
1	1	Y	MISC 75 AMP RELAY Warehouse: MT	0.0000	0.00
1	1	Y	GRAPHICS GRAPHICS FOR VEHICLE Warehouse: MT	0.0000	0.00
1	1	N	INSTALL DSS INSTALLATION OF EQUIPMENT Warehouse: MT 1) UPGRADE TO AUTO DOWNLOAD WATCHGUARD WITH EVIDENCE LIBRARY SOFTWARE \$1400.00 PER VEHICLE, \$2800.00 TOTAL. 2) INSTALL 2 MPS 600U IN GRILL, 2 ON TIL GATE, INSTALL THE ST3'S ONE ON EACH SIDE OF PUSH BUMPER, 2 BELOW TAIL LIGHTS. CONTACT CHIEF NEWELL FOR WIRING PROGRESSION AND FINAL SETUP.	0.0000	0.00

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Entered By		Salesperson	Ordered By	Resale Number
MIKE BARNWELL		Wanda Hobbs -Montana	CHIEF SCOTT NEWELL	

Order Quantity	Approve Quantity	Tax	Item Number / Description	Unit Price	Extended Price
1	1	Y	DELIVERY DELIVERY OF VEHICLES (ADD DETAILS) Warehouse: MT ** SCHEDULE DELIVERY ** CONTACT PERSON: CONTACT #: CAN VEHICLE(S) BE DRIVEN (Y/N): DELIVERY ADDRESS:  Approved By: _____ <input type="checkbox"/> Approve All Items & Quantities  <b>Quote Good for 30 Days</b>	400.0000	400.00

Print Date	09/07/17
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Subtotal	17,550.00
Freight	0.00
<b>Order Total</b>	<b>17,550.00</b>

Printed By: JIMMY COUMALATSOS

**TOWN OF WEST YELLOWSTONE  
MONTANA**

info@townofwestyellowstone.com

PURCHASE ORDER

Date *9-6-2017*

Ship Via

*4000-460430-938*

Order No. **006755**

Department

*Public Services*

TO: *Todd Barta / Saury Concrete*

ADDRESS:

PLEASE FURNISH THE TOWN OF WEST YELLOWSTONE WITH:

Quantity	Description
<i>2</i>	<i>Light Poles along Gibbon Ave</i>
<i>2</i>	<i>Concrete Base Saury Concrete</i>

Estimated Cost \$ *11,964.<sup>20</sup>*

Authorized By

*[Signature]*

Requested By:

VENDOR COPY - White OFFICE COPY - Canary

**Barta Electric, Inc.**  
**PO Box 37**  
**West Yellowstone, MT 59758**  
**(406) 646-4937**

# Estimate

Date
9/6/2017

Name / Address
City of West Yellowstone PO Box 1570 West Yellowstone, MT 59758

Project
City Park Lights

Item	Description	Qty	Cost	Total
Misc.	Labor and material for 2 pole lights (2 lights per pole) on Gibbon Street	1	8,964.20	8,964.20

--

<b>Total</b>	\$8,964.20
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Signature *Todd Barta*

# Treasurer's Report

## 8/2017

09/07/17  
09:06:00

TOWN OF WEST YELLOWSTONE  
Cash Report  
For the Accounting Period: 8/17

Page: 1 of 4  
Report ID: L160

Fund/Account	Beginning Balance	Received	Transfers In	Disbursed	Transfers Out	Ending Balance
<b>1000 General Fund</b>						
101000 CASH	69,684.50	690,066.78	68.92	283,068.00	349,180.82	127,571.38
101100 Investments - CD's	223,309.18	859.70	0.00	0.00	0.00	224,168.88
101300 Investments - Money Market Accou	500,115.34	13,166.33	0.00	0.00	0.00	513,281.67
101500 Investment-STIP	762,717.51	261,272.33	0.00	0.00	0.00	1,023,989.84
103000 Petty Cash	50.00	0.00	0.00	0.00	0.00	50.00
103100 Town Office	50.00	0.00	0.00	0.00	0.00	50.00
103200 Petty Cash/WY Police Dept	50.00	0.00	0.00	0.00	0.00	50.00
103400 Petty Cash-Recreation	150.00	0.00	0.00	0.00	0.00	150.00
<b>Total Fund</b>	<b>1,556,126.53</b>	<b>965,365.14</b>	<b>68.92</b>	<b>283,068.00</b>	<b>349,180.82</b>	<b>1,889,311.77</b>
<b>2100 Local Option Taxation-Resort Tax</b>						
101000 CASH	4,895.67	1,044,924.04	0.00	837,424.00	77,370.57	135,025.14
101300 Investments - Money Market Accou	287,137.01	47,861.95	0.00	0.00	0.00	334,998.96
101500 Investment-STIP	347,607.05	0.00	0.00	284,721.65	0.00	62,885.40
102215 STIP Investment-Rev Bond current	155,846.12	24,879.83	0.00	0.00	0.00	180,725.95
102225 STIP Reserve Acct Town Hall 10%	135,772.33	137.81	0.00	0.00	0.00	135,910.14
<b>Total Fund</b>	<b>931,258.18</b>	<b>1,117,803.63</b>		<b>1,122,145.65</b>	<b>77,370.57</b>	<b>849,545.59</b>
<b>2101 Marketing &amp; Promotions (MAP)</b>						
101000 CASH	5,999.20	0.00	0.00	0.00	2,500.00	3,499.20
101300 Investments - Money Market Accou	32,507.81	10.81	0.00	0.00	0.00	32,518.62
101500 Investment-STIP	117,515.12	0.00	0.00	0.00	0.00	117,515.12
<b>Total Fund</b>	<b>156,022.13</b>	<b>10.81</b>			<b>2,500.00</b>	<b>153,532.94</b>
<b>2102 TBID (Tourism Business Improvement District)</b>						
101000 CASH	44,293.82	50,160.00	0.00	0.00	45,678.78	48,775.04
<b>2111 Off Street Parking</b>						
101000 CASH	38,379.91	13.73	0.00	0.00	0.00	38,393.64
101500 Investment-STIP	69,694.51	70.74	0.00	0.00	0.00	69,765.25
<b>Total Fund</b>	<b>108,074.42</b>	<b>84.47</b>				<b>108,158.89</b>
<b>2210 Parks &amp; Recreation</b>						
101000 CASH	2,775.00	0.00	0.00	0.00	0.00	2,775.00
<b>2211 Parks/Rec Donations - Teen Center</b>						
101000 CASH	1,552.34	0.56	0.00	0.00	0.00	1,552.90
<b>2212 Parks - Volleyball Court</b>						
101000 CASH	5,032.34	1.80	0.00	0.00	0.00	5,034.14
<b>2213 Community Garden</b>						
101000 CASH	504.17	0.18	0.00	0.00	0.00	504.35
<b>2214 Rec. Program Scholarships</b>						
101000 CASH	2,596.25	0.93	0.00	0.00	0.00	2,597.18
<b>2220 Library</b>						
101000 CASH	8,428.79	10,618.43	0.00	0.00	14,876.07	4,171.15
102130 Donations for Extension Svcs Lib	658.95	0.24	0.00	0.00	0.00	659.19
103000 Petty Cash	50.00	0.00	0.00	0.00	0.00	50.00
<b>Total Fund</b>	<b>9,137.74</b>	<b>10,618.67</b>			<b>14,876.07</b>	<b>4,880.34</b>
<b>2240 Cemetery</b>						
101000 CASH	1,725.32	0.61	0.00	0.00	17.07	1,708.86
101500 Investment-STIP	9,231.15	0.00	0.00	0.00	0.00	9,231.15
<b>Total Fund</b>	<b>10,956.47</b>	<b>0.61</b>			<b>17.07</b>	<b>10,940.01</b>

TOWN OF WEST YELLOWSTONE  
Cash Report  
For the Accounting Period: 8/17

Fund/Account	Beginning Balance	Received	Transfers In	Disbursed	Transfers Out	Ending Balance
2390 Drug Forfeiture						
101000 CASH	6,454.90	2,000.00	0.00	0.00	7,966.24	488.66
101500 Investment-STIP	16,458.85	0.00	0.00	2,000.00	0.00	14,458.85
<b>Total Fund</b>	<b>22,913.75</b>	<b>2,000.00</b>		<b>2,000.00</b>	<b>7,966.24</b>	<b>14,947.51</b>
2392 CDBG-Local Source						
101000 CASH	9,976.86	3.57	0.00	0.00	0.00	9,980.43
101300 Investments - Money Market Accou	40,043.19	13.32	0.00	0.00	0.00	40,056.51
101500 Investment-STIP	39,016.84	39.60	0.00	0.00	0.00	39,056.44
<b>Total Fund</b>	<b>89,036.89</b>	<b>56.49</b>				<b>89,093.38</b>
2701 Cemetery Perpetual Care (7050)						
101000 CASH	3,234.88	1.16	0.00	0.00	0.00	3,236.04
101500 Investment-STIP	36,426.11	36.97	0.00	0.00	0.00	36,463.08
<b>Total Fund</b>	<b>39,660.99</b>	<b>38.13</b>				<b>39,699.12</b>
2820 Gas Tax Apportionment						
101000 CASH	5,483.93	102,488.89	0.00	0.00	22,360.00	85,612.82
101300 Investments - Money Market Accou	20,000.25	6.65	0.00	0.00	0.00	20,006.90
101500 Investment-STIP	2,072.99	2.11	0.00	0.00	0.00	2,075.10
<b>Total Fund</b>	<b>27,557.17</b>	<b>102,497.65</b>			<b>22,360.00</b>	<b>107,694.82</b>
2850 911 Emergency						
101000 CASH	484.42	16,435.18	0.00	0.00	16,776.92	142.68
101300 Investments - Money Market Accou	29,130.70	9.69	0.00	13,000.00	0.00	16,140.39
101500 Investment-STIP	31,408.73	31.88	0.00	0.00	0.00	31,440.61
<b>Total Fund</b>	<b>61,023.85</b>	<b>16,476.75</b>		<b>13,000.00</b>	<b>16,776.92</b>	<b>47,723.68</b>
2917 Crime Victims Assistance						
101000 CASH	6,454.93	0.00	0.00	0.00	0.00	6,454.93
3050 GO Bond						
101000 CASH	61,083.34	1,784.95	0.00	0.00	55,629.55	7,238.74
101300 Investments - Money Market Accou	50,005.10	16.63	0.00	0.00	0.00	50,021.73
101500 Investment-STIP	41,968.36	42.60	0.00	0.00	0.00	42,010.96
<b>Total Fund</b>	<b>153,056.80</b>	<b>1,844.18</b>			<b>55,629.55</b>	<b>99,271.43</b>
4000 Capital Projects/Equipment						
101000 CASH	1,907.13	60,001.50	0.00	0.00	57,710.92	4,197.71
101300 Investments - Money Market Accou	33,267.05	11.06	0.00	0.00	0.00	33,278.11
101500 Investment-STIP	364,960.33	370.43	0.00	60,000.00	0.00	305,330.76
<b>Total Fund</b>	<b>400,134.51</b>	<b>60,382.99</b>		<b>60,000.00</b>	<b>57,710.92</b>	<b>342,806.58</b>
4060 Public Works Equipment Replacement						
101000 CASH	359.75	0.00	0.00	0.00	0.00	359.75
101300 Investments - Money Market Accou	20.92	0.01	0.00	0.00	0.00	20.93
101500 Investment-STIP	241.38	0.25	0.00	0.00	0.00	241.63
<b>Total Fund</b>	<b>622.05</b>	<b>0.26</b>				<b>622.31</b>
4070 Parkway Construction/Mtn						
101300 Investments - Money Market Accou	0.34	0.00	0.00	0.00	0.00	0.34
101500 Investment-STIP	6,902.88	7.01	0.00	0.00	0.00	6,909.89
<b>Total Fund</b>	<b>6,903.22</b>	<b>7.01</b>				<b>6,910.23</b>
4075 Street Construction /Maintenance						
101000 CASH	116.66	0.04	0.00	0.00	0.00	116.70

TOWN OF WEST YELLOWSTONE  
Cash Report  
For the Accounting Period: 8/17

Fund/Account	Beginning Balance	Received	Transfers In	Disbursed	Transfers Out	Ending Balance
101300 Investments - Money Market Accou	13.65	0.01	0.00	0.00	0.00	13.66
101500 Investment-STIP	778,281.00	789.95	0.00	0.00	0.00	779,070.95
<b>Total Fund</b>	<b>778,411.31</b>	<b>790.00</b>				<b>779,201.31</b>
5210 Water Operating Fund						
101000 CASH	8,825.74	29,028.97	0.00	0.00	20,008.08	17,846.63
101300 Investments - Money Market Accou	0.38	0.00	0.00	0.00	0.00	0.38
101500 Investment-STIP	29,717.58	30.16	0.00	0.00	0.00	29,747.74
102245 Replacement & Depreciation Ent.	150,778.72	153.04	0.00	0.00	0.00	150,931.76
<b>Total Fund</b>	<b>189,322.42</b>	<b>29,212.17</b>			<b>20,008.08</b>	<b>198,526.51</b>
5220 Water Replacement Depreciation Fund						
101000 CASH	141,135.65	50.49	0.00	0.00	0.00	141,186.14
101500 Investment-STIP	342,347.34	347.48	0.00	0.00	0.00	342,694.82
<b>Total Fund</b>	<b>483,482.99</b>	<b>397.97</b>				<b>483,880.96</b>
5310 Sewer Operating Fund						
101000 CASH	52,040.13	39,745.33	1,948.67	0.00	26,281.96	67,452.17
101300 Investments - Money Market Accou	130,142.09	43.28	0.00	0.00	0.00	130,185.37
101500 Investment-STIP	632,043.27	641.52	0.00	0.00	0.00	632,684.79
101510 Mad Add Construction-STIP	61,331.42	62.25	0.00	0.00	0.00	61,393.67
102245 Replacement & Depreciation Ent.	131,734.57	133.71	0.00	0.00	0.00	131,868.28
<b>Total Fund</b>	<b>1,007,291.48</b>	<b>40,626.09</b>	<b>1,948.67</b>		<b>26,281.96</b>	<b>1,023,584.28</b>
5320 Sewer Replacement Depreciation Fund						
101000 CASH	8,528.59	3.05	0.00	0.00	0.00	8,531.64
101500 Investment-STIP	425,481.31	431.86	0.00	0.00	0.00	425,913.17
<b>Total Fund</b>	<b>434,009.90</b>	<b>434.91</b>				<b>434,444.81</b>
7010 Social Services/Help Fund						
101000 CASH	9,708.35	28.47	0.00	0.00	42.65	9,694.17
101300 Investments - Money Market Accou	10,194.80	3.39	0.00	0.00	0.00	10,198.19
101500 Investment-STIP	20,168.50	20.47	0.00	0.00	0.00	20,188.97
<b>Total Fund</b>	<b>40,071.65</b>	<b>52.33</b>			<b>42.65</b>	<b>40,081.33</b>
7195 Court Collections Trust Acct						
101000 CASH	8,296.49	0.00	0.00	0.00	0.00	8,296.49
7458 Court Surcharge HB176						
101000 CASH	420.00	520.00	0.00	0.00	420.00	520.00
7467 MT Law Enforcement Academy (MLEA)						
101000 CASH	460.00	600.00	0.00	0.00	460.00	600.00
7468 Public Defender Fee						
101000 CASH	125.00	124.00	0.00	0.00	125.00	124.00
7469 City Court - Judge Brandis						
101000 CASH	13,742.22	11,689.00	0.00	7,699.00	735.00	16,997.22
7699 Victims Assistance Program						
101000 CASH	417.00	172.00	0.00	0.00	417.00	172.00
7910 Payroll Fund						
101000 CASH	-1,425.00	0.00	181,786.63	176,736.59	0.00	3,625.04
7930 Claims Fund						
101000 CASH	218,692.66	0.00	514,752.41	729,565.80	0.00	3,879.27
<b>Totals</b>	<b>6,809,011.67</b>	<b>2,411,968.73</b>	<b>698,556.63</b>	<b>2,394,215.04</b>	<b>698,556.63</b>	<b>6,826,765.36</b>

\*\*\* Transfers In and Transfers Out columns should match. There are a couple exceptions to this: 1) Canceled Electronic Checks and



Agreement Number: 60722900  
 Tax ID Number: 81-0299400  
 Expiration Date: 5/31/2019

**REPURCHASE CONFIRMATION**

Treasurer's Office  
 Town of West Yellowstone  
 P O Box 1570  
 West Yellowstone MT 59758

Trade Date: 9/13/2017  
 Settlement Date: 9/13/2017  
 Maturity Date: 9/14/2017

Repurchase Rate: The Federal Fund rate as posted by the Federal Reserve Bank of New York, adjusted weekly.

Current Balance: \$725,207.66  
 Repurchase Maximum Balance: \$750,000.00  
 Current Rate: 1.160%

**SECURITY DESCRIPTION**

Security	CUSIP	Rate	Maturity	Par	Market Value
Sourdough MT Rural Fire Dist	836172AN6	3.500%	7/1/2026	\$375,000	\$387,841
Missoula County MT Sch Dist # 4	605815DZ9	3.500%	6/15/2024	\$500,000	\$561,541
				<u>\$875,000</u>	<b>Total:</b> <u>\$949,382</u>

Fractional Interest in Security\* : **76.39%**

\*Fractional Interest = [(Current Balance)/(Market Value)] %

*This Repurchase Agreement is not a deposit and is not covered by FDIC deposit insurance. In the event of a bank failure, the Town of West Yellowstone will become the owner of the Securities, or obtains a perfected security interest in these Securities.*

The following are Bank holidays

- Monday, January 02, 2017
- Monday, January 16, 2017
- Monday, February 20, 2017
- Monday, May 29, 2017
- Tuesday, July 04, 2017
- Monday, September 04, 2017
- Monday, October 09, 2017
- Thursday, November 23, 2017
- Monday, December 25, 2017
- Monday, January 01, 2018

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TOWN OF WEST YELLOWSTONE  
Claim Approval List  
For the Accounting Period: 9/17  
For Pay Date: 09/15/17

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Report ID: AP100

\* ... Over spent expenditure

Claim	Vendor #/Name/ Check Invoice #/Inv Date/Description	Document \$/ Line \$	Disc \$	PO #	Fund Org Acct	Object Proj	Cash Account
43561	266 Utilities Underground Location	37.68					
	3035278 09/30/17 excavation notifications	65.94		WATER	5210 430500	357	101000
	3035278 09/30/17 excavation notifications CRED	-28.26		WATER	5210 430500	357	101000
43564	2088 Town West Yellowstone	950.39					
	09/01/17 utility chrgs, Chamber, 895	107.18		BLDGS	1000 411257	340	101000
	09/01/17 utility chrgs, UPDL, 892	71.00		BLDGS	1000 411252	340	101000
	09/01/17 utility chrgs, PS Shops, 884	30.47		BLDGS	1000 411253	340	101000
	09/01/17 utility chrgs. Povah Ctr, 887	116.74		BLDGS	1000 411255	340	101000
	09/01/17 utility chrgs, Police Dept,886	39.19		BLDGS	1000 411258	340	101000
	09/01/17 utility chrgs, City Park, 885	371.05		BLDGS	1000 411253	340	101000
	09/01/17 utility chrgs, Library, 891	41.27		LIBBLD	1000 411259	340	101000
	09/01/17 utility chrgs, Lift #1, 903	13.78		SEWER	5310 430600	340	101000
	09/01/17 utility chrgs, Twn Hall, 921	159.71		TWNHAL	1000 411250	340	101000
43565	2853 Two Seasons Recycling	500.00					
	2017-381 09/28/17 monthly recycling	500.00		PARKS	1000 460430	398	101000
43567	146 Morrison-Maierle, Inc	715.00					
	28390 09/07/17 Town Off backup, annual balanc	715.00		FINADM	1000 410510	356	101000
43570	2546 Century Link QCC	14.90					
	1418269242 09/23/17 long dist chg 406-646-7600	14.90		DISPAT	1000 420100	345	101000
43572	2789 WEX Bank	2,785.18					
	09/01/17 07 Ford Expedition 6-54563A	86.86		SS	1000 450135	231	101000
	09/01/17 06 Dodge Durango 6-1374	246.56		PUBSER	1000 430200	231	101000
	09/01/17 17 Dodge Ram #1	198.87		POLICE	1000 420100	231	101000
	09/01/17 17 Dodge Ram #2	184.05		POLICE	1000 420100	231	101000
	09/01/17 10 Ford Expedition 6-000046	105.58		POLICE	1000 420100	231	101000
	09/01/17 11 Ford Expedition 6-21425A	175.67		POLICE	1000 420100	231	101000
	09/01/17 10 JD Backhoe	0.00		STREET	1000 430200	231	101000
	09/01/17 77 Int'l Dumptruck	0.00		STREET	1000 430200	231	101000
	09/01/17 Snow Blower	0.00		STREET	1000 430200	231	101000
	09/01/17 85 Ford Dumptruck	0.00		STREET	1000 430200	231	101000
	09/01/17 140 G Grader	0.00		STREET	1000 430200	231	101000
	09/01/17 CAT 936 Loader	0.00		STREET	1000 430200	231	101000
	09/01/17 91 Ford 6-582	0.00		STREET	1000 430200	231	101000
	09/01/17 15 Sweeper	0.00		STREET	1000 430200	231	101000
	09/01/17 97 Athey Sweeper	116.88		STREET	1000 430200	231	101000
	09/01/17 14 Water Truck	123.33		STREET	1000 430200	231	101000
	09/01/17 00 Freightliner Dump 6-60700A	0.00		STREET	1000 430200	231	101000
	09/01/17 2010 JD 772 Grader	0.00		POLICE	1000 420100	231	101000
	09/01/17 02 Freightliner Dump 6-54564A	107.78		STREET	1000 430200	231	101000
	09/01/17 08 Ford Pickup 6-1450	232.85		STREET	1000 430200	231	101000

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TOWN OF WEST YELLOWSTONE  
Claim Approval List  
For the Accounting Period: 9/17  
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\* ... Over spent expenditure

Claim	Check	Invoice #/Inv Date/Description	Vendor #/Name/ Line \$	Document \$/ Line \$	Disc \$	PO #	Fund Org Acct	Object Proj	Cash Account
	09/01/17	08 GMC Pickup 6-1484		214.74		STREET	1000 430200	231	101000
	09/01/17	08 CAT 938H Loader		254.60		STREET	1000 430200	231	101000
	09/01/17	08 904B MiniLoader		90.68		STREET	1000 430200	231	101000
	09/01/17	93 Dodge 6-2010		0.00		STREET	1000 430200	231	101000
	09/01/17	YNP Truck #2		0.00		STREET	1000 430200	231	101000
	09/01/17	08 Ford Escape (multi-use)		108.58		DISPAT	1000 420160	370	101000
	09/01/17	14 Police Interceptor		229.65		POLICE	1000 420100	231	101000
	09/01/17	15 Ford F-250		308.50		STREET	1000 430200	231	101000
43573		2558 Hebgen Basin Fire District		52,834.91					
	09/20/17	September 2017		45,501.58		FIRE	1000 420400	357	101000
	09/20/17	September 2017		7,333.33		FIRE	1000 420471	140	101000
43637		2659 Yellowstone Vacations		160.67					
	0613 07/24/17	repair, '14 Ford Explorer		160.67		POLICE	1000 430200	220	101000
43638		2813 Century Link		62.00					
	08/28/17	406-646-7949		62.00		STREET	1000 430200	345	101000
43640		2822 ClearBlu Cleaning Services		2,250.00					
	2 07/31/17	July 2017 Clean Chamber, Park		1,250.00		PARKS	1000 460430	398	101000
	3 08/31/17	August 2017 Clean Chamber, Par		1,000.00		PARKS	1000 460430	398	101000
43641		1085 JD Speciality Services		1,956.15					
	3287 09/06/17	transmission repair, FL80		1,956.15		STREET	1000 430200	369	101000
43642		2635 Jake's Automotive and Tire		970.33					
	16538 09/07/17	repairs, 1991 Ford F350		970.33		STREET	1000 430200	361	101000
43643		2866 Blue Heron Design-Build, Inc.		20,838.24					
	Cit Pav 2 09/01/17	Materials, pavillion		5,823.49*		PARKS	4000 460430	920	101000
	Cit Pav 2 09/01/17	Labor, pavillion		11,220.75*		PARKS	4000 460430	920	101000
	Cit Pav 2 09/01/17	Forklift, pavillion		1,900.00*		PARKS	4000 460430	920	101000
	Cit Pav 2 09/01/17	Margin		1,894.00*		PARKS	4000 460430	920	101000
43644		2586 Waxie Sanitary Supply		1,905.30					
	76927175 09/01/17	seat covers, toilet paper		1,905.30		PARKS	1000 460430	220	101000
43645		40 Jerry's Enterprises		142.43					
	08/29/17	help fund fuel		142.43		SOCSRV	7010 450135	231	101000

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TOWN OF WEST YELLOWSTONE  
Claim Approval List  
For the Accounting Period: 9/17  
For Pay Date: 09/15/17

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Report ID: AP100

\* ... Over spent expenditure

Claim	Check	Invoice #/Inv Date/Description	Vendor #/Name/ Line \$	Document \$/ Line \$	Disc \$	PO #	Fund Org Acct	Object Proj	Cash Account
43646		1226 A-Core		1,165.00					
	287186	08/25/17 3 curb cut approaches		1,165.00		SDWALK	2820 430262	365	101000
43647		2072 Public Agency Training Council		525.00					
	221307	09/06/17 a kearney training		525.00		POLICE	1000 420100	380	101000
43648		725 Swan Cleaners		82.00					
	1619	09/01/17 laundry, jail		82.00*		JAIL	1000 420230	390	101000
43649		3063 Ryan Harrington		400.00					
		09/11/17 Exonerated Bond, D J Shook		400.00		COURT	7469 212401		101000
43650		3064 Christian Michael Dolias		50.00					
		09/11/17 Exonerated Bond tk-2016-577		50.00		COURT	7469 212401		101000
43651		3065 Chemical Montana Company		648.00					
	23164	09/06/17 Sodium Hypochlorite 12/5%		648.00		WATER	5210 430550	369	101000
43652		2 Forsgren Associates P.A.		1,942.91					
	H737670	08/31/17 Valve Box		734.76		WATER	5210 430500	369	101000
	H751894	09/06/17 Combination Nipple NPT		23.50		STREET	1000 430200	361	101000
	H595146	09/01/17 Hydrant Repair		1,184.65		WATER	5210 430500	369	101000
43653		40 Jerry's Enterprises		180.79					
		08/29/17 diesel fuel		180.79		STREET	1000 430200	231	101000
43654		2264 MORNING GLORY COFFEE & TEA		37.50					
	491782	08/26/17 coffee		37.50		DISPAT	1000 420160	220	101000
43655		2898 TransUnion Risk and Alternative		55.40					
		09/01/17 background check		55.40		POLICE	1000 420100	220	101000
43656		2421 NAPA Auto Parts		1,133.57					
	216471	08/31/17 auto parts		1,082.08		STREET	1000 430200	220	101000
	217349	08/08/17 help fund voucher, auto parts		51.49		SOCSRV	7010 450135	231	101000
43657		135 Food Roundup		65.76					
	02-198419	08/09/17 cooler for H2O samples		16.99		WATER	5210 430500	220	101000
	01-344870	08/13/17 food, prisoners		32.67		JAIL	1000 420230	220	101000
	01-340834	08/08/17 food, work session		16.10		LEGIS	1000 410100	220	101000

09/15/17  
16:27:22

TOWN OF WEST YELLOWSTONE  
Claim Approval List  
For the Accounting Period: 9/17  
For Pay Date: 09/15/17

Page: 4 of 8  
Report ID: AP100

\* ... Over spent expenditure

Claim	Vendor #/Name/ Check Invoice #/Inv Date/Description	Document \$/ Line \$	Disc \$	PO #	Fund Org Acct	Object Proj	Cash Account
43658	3067 Dude & Roundup Motel 08/29/17 Help Fund, accommodations	56.00 56.00			7010 450135	370	101000
43659	2963 Gallatin County Emergency 070824-01 08/24/17 Annual Mass Notific. Servic	500.00 500.00			1000 420160	398	101000
43660	2952 DIS Technolgies 32066 09/05/17 10/2017 monthly service	595.00 595.00			1000 420160	398	101000
43661	2099 Quick Print of West Yellowstone Copies were made during the time the printer was down	591.42					
	09/05/17 shipping, H2O samples	151.09		WATER	5210 430500	357	101000
	08/08/17 shipping, criminal invest.	13.97		POLICE	1000 420100	220	101000
	9045 08/08/17 copies, employee manual	177.90		ADMIN	1000 410210	327	101000
	9066 08/15/17 copies, growth policy	95.04		ADMIN	1000 410210	327	101000
	9154 08/18/17 office supplies	7.98		STREET	1000 430200	220	101000
	9140 09/01/17 folding, water bills/DEQ notic	12.00		WATER	5210 430500	220	101000
	9140 09/01/17 folding, utility bills/DEQ not	12.00		SEWER	5310 430600	220	101000
	9021 08/02/17 copies, manuals	121.44		ADMIN	1000 410210	327	101000
43662	151 Gallatin County WY TS/Compost 09/01/17 trash removal	1,338.75 1,338.75			1000 460430	534	101000
43663	2762 Mission Communications, LLC 1010864 09/07/17 annual pymt, alarm system H2O 1010864 09/07/17 " ", alarm system sewer	3,440.40 1,720.20 1,720.20			5210 430500 5310 430600	398 398	101000 101000
43664	2800 RDO Equipment Co. P33065 08/04/17 towel wipes	71.88 71.88			1000 430200	220	101000
43665	379 Energy Laboratories, Inc 99088 08/17/17 Influent testing 99088 08/17/17 effluent testing 99088 08/17/17 shipping	420.00 123.25 284.75 12.00			5310 430640 5310 430640 5310 430640	354 354 354	101000 101000 101000
43666	3035 Frontline Ag Solutions, LLC 485437 09/07/17 equipment and parts	68.72 68.72			1000 460430	220	101000
43667	764 General Distributing Co. 568315 08/31/17 gas cylinder rental	48.98 48.98			1000 430200	220	101000

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TOWN OF WEST YELLOWSTONE  
Claim Approval List  
For the Accounting Period: 9/17  
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\* ... Over spent expenditure

Claim	Vendor #/Name/ Check Invoice #/Inv Date/Description	Document \$/ Line \$	Disc \$	PO #	Fund Org Acct	Object Proj	Cash Account
43668	3045 KIM WINTERS BIG SKY FENCE, LLC 875 09/12/17 deposit, fence on BB court	7,110.00 7,110.00		PARKS	4000 460439	930	101000
43669	533 Market Place 08/03/17 Gift Certificate	239.60 50.00		LEGIS	1000 410100	220	101000
	02-475427 08/01/17 food, legis meeting	89.74		LEGIS	1000 410100	220	101000
	03-423433 08/31/17 water, jurors	8.99		COURT	1000 410360	394	101000
	03-389862 08/02/17 food, summer rec	74.77		SUMREC	1000 460449	220	101000
	03-389914 08/02/17 mop, vinegar	25.30		SOCSRVS	7010 450135	220	101000
	03-389943 08/02/17 credit, mop head	-9.20		SOCSRVS	7010 450135	220	101000
43671	674 Karst Stage 107129 09/04/17 Montana Whitewater trip 8/9/17	695.00 695.00		SUMREC	1000 460449	319	101000
43672	2673 First Bankcard 174954825 08/13/17 Constant Contact web assist	352.16 20.00		REC	1000 460440	327	101000
	10187165 08/07/17 radioshack, keyboard & mouse	41.15		ADMIN	1000 410210	220	101000
	747 08/16/17 Free Heel & Wheel	125.00		SUMREC	1000 460449	220	101000
	2032 08/17/17 Yellowstone Tshirt Co, youth t	176.00*		SUMREC	1000 460449	226	101000
	08/01/17 credit, unauthorized charges	-9.99			1000 410510	870	101000
43673	2964 CITI CARDS 08/09/17 Montana Whitewater trip	1,109.61 825.00		SUMREC	1000 460449	871	101000
	08/09/17 Montana Whitewater trip	50.00		SUMREC	1000 460449	871	101000
	41853G 08/08/17 Pete's Rocky Mtn Pizza, leg me	78.02		LEGIS	1000 410100	220	101000
	0957065 08/03/17 Amazon, kitchen supplies soc	60.90		SOCSRVS	7010 450135	220	101000
	45 09/01/17 Ernies Bakery, juror lunch	67.68		COURT	1000 410360	394	101000
	9294646 08/07/17 Amazon, iphone protector	28.01		ADMIN	1000 410210	220	101000
43675	2673 First Bankcard 6160168 08/01/17 Credit, Amazon headset	2,382.35 -64.99		DISPAT	1000 420160	220	101000
	09/11/17 IGO Leadership training	416.80		DISPAT	1000 420160	380	101000
	09/11/17 IGO Leadership training	833.60		POLICE	1000 420100	380	101000
	1494497 07/27/17 Axon, police equipment	132.71		POLICE	1000 420100	220	101000
	20079 08/07/17 Public Safety -cxl, refunded	756.00		DISPAT	1000 420160	380	101000
	08/11/17 us post office, shipping	5.22		POLICE	1000 420100	311	101000
	13241732A 08/28/17 Cheaper than Dirt, ammo	245.59		POLICE	1000 420100	389	101000
	08/30/17 interest	57.42		POLICE	1000 420100	870	101000
43676	2673 First Bankcard 8076592 07/13/17 2M Company, flood bubbler	5,511.19 93.00		PARKS	1000 460430	220	101000
	8076227 06/30/17 2M Company, pop up sprinkler	286.82		PARKS	1000 460430	220	101000
	815850 07/06/17 FEI 3" Valve ball	251.61		STREET	1000 430200	369	101000
	9902668 07/12/17 Amazon, Solar Panel	142.86		STREET	1000 430200	220	101000
	3442637 07/12/17 Amazon, Solar mounts	19.99		STREET	1000 430200	220	101000

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TOWN OF WEST YELLOWSTONE  
Claim Approval List  
For the Accounting Period: 9/17  
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Report ID: AP100

\* ... Over spent expenditure

Claim	Check	Invoice #/Inv Date/Description	Vendor #/Name/ Line \$	Document \$/ Line \$	Disc \$	PO #	Fund Org Acct	Object Proj	Cash Account
	0566618	07/11/17	Amazon, Ink Cartridges	138.49		BLDINS	1000 420531	212	101000
		07/22/17	Amazon credit, gas monitor	-592.43		WATER	5210 430500	220	101000
		07/22/17	Amazon credit, gas monitor	-592.43		SEWER	5310 430600	220	101000
	2991080758	07/28/17	USPS, H2O samples	8.40		WATER	5210 430500	357	101000
	7610627	08/25/17	Amazon, table shelf, stainles	180.00		SOCSRVS	1000 450135	220	101000
	6047433	07/28/17	Amazon, gas detector	699.95		WATER	5210 430500	220	101000
	3428267	07/31/17	Amazon, saws	119.98		STREET	1000 430200	229	101000
	4069054	08/05/17	Amazon, amp charger w tester	249.99		STREET	1000 430200	220	101000
	1447442	08/04/17	Amazon, lockout kit	84.76		SEWER	5310 430600	220	101000
	4864204	08/23/17	Amazon, Solar Panel regulator	23.39		STREET	1000 430200	220	101000
	14381377	08/24/17	MT MVD, trailer registration	23.00		STREET	1000 430200	870	101000
	8078082	08/24/17	2M Company, fittings/valves	708.72		PARKS	1000 460430	220	101000
	2643	08/07/17	Westgate Auto Body, repair 08	1,643.24		STREET	1000 430200	361	101000
	WE0252934	08/08/17	Emedco, signage	567.08		STREET	1000 430200	243	101000
	0044407576	08/01/17	Pearson VUE, Tanner exam	199.00		BLDINS	1000 420531	380	101000
	WE0252934	08/04/17	Emedco, traffic cones	941.96		STREET	1000 430200	243	101000
	WE0252934	08/07/17	Emedco, mesh sign	313.81		STREET	1000 430200	243	101000
43677		2617	Brad Schmier	340.90					
	09/15/17		travel, MLCT conference	340.90		LEGIS	1000 410100	370	101000
43678		983	Jerry Johnson	340.90					
	09/15/17		travel, MLCT conference	340.90		LEGIS	1000 410100	370	101000
43679		1940	Pierre Martineau	340.90					
	09/15/17		travel, MLCT conference	340.90		LEGIS	1000 410100	370	101000
43680		2925	Daniel Sabolsky	378.90					
	09/15/17		travel, MLCT conference	378.90		ADMIN	1000 410210	370	101000
43681		1282	Elizabeth Roos	90.00					
	09/15/17		travel, MLCT conference	90.00		FINADM	1000 410510	370	101000
43682		1770	Melanie Gospodarek	90.00					
	09/15/17		travel, MLCT conference	90.00		FINADM	1000 410510	370	101000
43683		2992	Lisa Johnson	378.90					
	09/15/17		travel, MLCT conference	378.90		FINADM	1000 410510	370	101000
43684		277	DEPARTMENT OF REVENUE	1,748.41					
	09/15/17		Morgan Pavement 1%contractors	1,748.41		GASTAX	2820 430243	931	101000

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16:27:22

TOWN OF WEST YELLOWSTONE  
Claim Approval List  
For the Accounting Period: 9/17  
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\* ... Over spent expenditure

Claim	Check	Invoice #/Inv Date/Description	Vendor #/Name/	Document \$/ Line \$	Disc \$	PO #	Fund Org Acct	Object Proj	Cash Account
43685		999999 KENDRA EAGLE OWENS		1,750.00					
event cancelled		09/15/17 refund RT bond		1,500.00		RT	2100 214000		101000
		09/15/17 refund SE Permit		250.00		GF	1000 322051		101000
		# of Claims	53	Total:	122,399.08				



WEST YELLOWSTONE TOWN COUNCIL  
**Town Council Meeting**  
**September 6, 2017**

COUNCIL MEMBERS PRESENT: Mayor Jerry Johnson, Brad Schmier, Pierre Martineau, Cole Parker, Greg Forsythe

OTHERS PRESENT: Town Manager Daniel Sabolsky, Finance Director Lanie Gospodarek, Public Services Superintendent James Patterson, Chief of Police Scott Newell, Social Services Director Kathi Arnado

The meeting is called to order by Mayor Jerry Johnson at 7:00 PM in the Town Hall, 440 Yellowstone Avenue, West Yellowstone, Montana.

Portions of the meeting are being recorded.

The Treasurer's Report with corresponding banking transactions is on file at the Town Offices for public review during regular business hours.

**ACTION TAKEN**

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- 1) Motion carried to approve Purchase Order #6752 to Big Sky Fence to purchase a chain link fence for the northwest corner of Pioneer Park for \$14,221 and #6753 to Billion Dodge to purchase a 2018 Dodge pickup 2500 SLT 4 x 4 for \$37,263. (Martineau, Forsythe)
- 2) Motion carried to approve the claims, which total \$335,239.14. (Schmier, Martineau) Forsythe abstains from #43167.
- 3) Motion carried to approve the Consent Agenda, which includes the minutes of the August 15, 2017 Town Council Meeting. (Forsythe, Martineau)
- 4) Motion carried to table the business license applications for Blue Ribbon Bungalow and Markov Rentals. (Martineau, Parker)
- 5) Motion carried to approve the revised Workplace Drug and Alcohol Testing Policy, name the Town Manager as the designated employee representative and the policy will go into effect in 60 days. (Parker, Forsythe)

**Public Comment Period**

Fire Chief Shane Grube reports that they received the current report from ISO and they were able to maintain their ISO rating of 4. He says they have changed the way the rating is calculated and they are now considered to have a rating of 4 for the entire district. He says that people outside the town limits were previously rated at 7 so they are seeing a lower rating, which is a very good thing. He says that the installation of the new CAD system in dispatch and the water chute on the water tender helped them maintain that rating of 4. Forsythe asks if they remove the residency requirement for paid staff through the collective bargaining process, would that affect the ISO rating? Grube says that it could definitely affect that because they would no longer be able to count those staff members that move out of the district as on call or count them as responders to structure fires.

**Council Comments**

Council Member Pierre Martineau says that the new digital equipment for the television repeater on Horse Butte has been installed and they currently have two stations that are coming through. He says Direct TV is coming tomorrow and they hope to have four channels working by tomorrow night. He says that the one problem they are seeing is that people have analog antennas instead of digital.

Forsythe says that he looked at the Capital Plan and wonders if the streetlights they budgeted for Madison Avenue could be split between Madison and Yellowstone Avenues. The Council agrees that could be worked out. He also asks if any resort tax was collected from the bicycle tour that came through Town and spent the night in Pioneer Park. The Finance Department indicates it will look into it.

## **DISCUSSION**

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- 1) Public Services Superintendent James Patterson explains that this fence will hopefully keep balls and hockey pucks from ending up out in the street. Parker asks if the new pickup will be a plow truck. Patterson says they will not put a plow on this truck and they have retired the 1993 Dodge. Johnson asks if the fence is in the budget but it is not. He suggests paying for it with the money that was set aside for a gazebo in the park as this may be a more timely project. The Council agrees.
  
- 5) Town Manager Dan Sabolsky explains that they have reached an agreement with TR Lane to conduct workplace drug and alcohol testing onsite. Based on recommendations from TR Lane, they have made some revisions to the policy. Sabolsky describes the changes and definitions in the policy, which are highlighted in the policy in the packet. He explains that there needs to be a designated representative for the Town and that person will be notified if anyone fails a drug test and address the problem. He says that he will be the designated employee representative. He also says that once the policy is adopted, they will again put it out to the employees to review and it will go into effect in 60 days.
  
- A) **Advisory Board Reports:** Council Member Parker reports that the Health Services Advisory Board met last week and discussed the purpose of having quarterly meetings. Parker says that he explained it is to ensure that the current provider is complying with the terms of the contract. He says they also have a vacancy on the board, Jesse Wittmer is moving. Buck Taylor of Community Health Partners said that Bozeman Health is very interested in acquiring land and building a world class medical clinic here in West Yellowstone. Sabolsky adds that the board also advises on other medical issues such as mental health, new mother assistance and counseling. Teri Gibson says that the Planning Board is going to meet next Tuesday at 12 Noon.
  
- B) **Town Manager/Department Head Reports:** Town Manager Dan Sabolsky reports on progress on the Growth Plan. If the board adopts the current draft at their meeting next week, they will move on to a Town Council public hearing and adoption. He says they have released the ads for a CMAR and Developer approach to the Little Rangers Learning Center and have already had some inquiries. The revised Drug and Alcohol Workplace testing policy is on the agenda for adoption tonight. The Safety Committee has been meeting and addressing current safety needs. Town Engineer Dick Dyer is working with the engineers for the housing project on Electric Street. They are working on putting together a development agreement. Dyer is also going to apply for a permit from DEQ to to correct the sewer line/connections on Electric Street to serve this development. The first meeting with the unions took place last week. They will meet again on September 18 and discuss issues. Sabolsky says that last week he met with representatives from Yellowstone National Park to discuss grant opportunities. He says that last week he also met with the HR departments at the City of Bozeman and Gallatin County and got copies of job descriptions and pay scales. Schmier asks about the Little Rangers/Siegel Learning Center Project. He says that he thought this was not a Town project, that the town was just agreeing to provide funding, but now it seems like it is the Town's project. He says that it seems like Sabolsky is putting a lot of time into the project. Sabolsky says that the Town did take the lead to ensure that it was built according to Town standards and was bid legally. Schmier says that he is very concerned that the Town is going to end up running a daycare and he does not want that to happen. Johnson says that originally there were multiple representatives from Little Rangers that were involved in this project, but all those people have disappeared and the Town is

doing everything. Johnson asks if the Foundation is paying the architectural fees to ThinkOne to redraw the plans and rebid the project. Sabolsky says that is the plan but he has not seen any bills for some time. Johnson asks Sabolsky about the information he acquired from the City of Bozeman and Gallatin County. He points out that both entities are significantly larger than we are. Sabolsky agrees but says that he was actually more interested in job descriptions because some of our positions have evolved and added more responsibilities. He says that concerning pay scales, it appeared that the wages paid by the Town are very close to what is paid by Bozeman and Gallatin County. Johnson says that in the past, a council member has always participated in the bargaining process and asks the Council if they think that should happen this time. He says that he thinks that since the Council has to ultimately vote on the agreement, it would be beneficial to be a part of the process. Parker says that he thinks that would be a good thing and points out that Council Members sit on other advisory boards. Forsythe says that he thinks they hired a Town Manager to handle such issues and they don't need to participate. Schmier says that he can see both sides of the issue. Martineau says that he thinks Sabolsky can handle it. The Council informally decides not to include a Council Member on the negotiating team. Johnson asks about the development agreement with the Siemen Family for the Electric Street project. Sabolsky says that he has worked on an agreement that originally came from Dyer and Dyer will work on it some more this week. The Finance Department is working on revising the business license ordinance by the end of the month.

Public Services Superintendent James Patterson says that the new pavilion in Pioneer Park should be finished next week. He is getting some prices on replacing the sprinkler system in Pioneer Park. He says they finished up street striping today and the new curbs around town are almost down. He says the project got held up because the concrete hauler wouldn't deliver around the date of the solar eclipse. He says there are a few more sidewalks and ADA ramps that they need to fix but the main parts of town are finished. Johnson says that the slurry seal job in the Madison Addition looks really good and the contractor seemed to take some extra time to make it look good. Patterson says that due to coliforms in the water, they are going to have to chlorinate the water for the next ten days. They mailed notices out with the water bills to notify the public.

Finance Director Lanie Gospodarek reports that the staff of the Finance Department is going to meet on Friday to work on the business license ordinance. They have scheduled resort tax audits for the first week of October. They just mailed out the water notices with the monthly utility bills. She also reports that she attended an educational retreat from MMIA in May.

Social Services Director Kathi Arnado reports that her department is working well. She says they are starting to see a shift in employment needs. The game warden contacted them recently and they received half of a bison, which will be processed through the Montana Food Bank Network. She also mentions that they have had a lot of volunteers this week.

The meeting is adjourned. (9:00 PM)

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Mayor

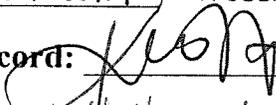
ATTEST:

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Town Clerk

# Town of West Yellowstone Business License Application

Business Name: Blue Ribbon ~~Old~~ Bungalow  
 Applicant: Cam + Kristy Coffin  
 Contact Person: Kristy Coffin  
 Mailing Address: Box 1037  
 Physical Address of Business: 305 Canyon Street  
 Phone Number: 406-646-7642 Fax Number: 406-646-9365  
 Email Address: Coffin1k@hotmail.com Website: brf@blueribbonflies.com

Signature of Property Owner of Record: 

Subdivision: Transect of West Yellowstone  
 Block: 1 Lot: 19

Zoning District, please mark one:

- B-3 Central Business District (Old Town)                       PUD Planned Unit Development (Grizzly Park)
- B-4 Expanded Business District (Grizzly Park)                       Residential Districts, Home Occupations Only (Mad Add)
- E-2 Entertainment District (Grizzly Park)

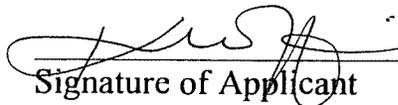
- New Business                       Transfer of Ownership
- Change of Location                       Name Change

- Is this business licensed by the State of Montana?  Yes  No
- Appropriate City/County/Health Dept approvals (if applicable)  Yes  No (please attach)
- If this business is located in Grizzly Park, has the business been approved by the Grizzly Park Architectural Committee (GPAC)?  Yes  No

**Type of Business** Please explain in detail the following: number of units, seating capacity, etc. Contractors should list trailers and equipment and where these items will be stored.

Apartment Monthly or Nightly Rental  
 \* Commercial office space to commercial Apartment or nightly Rental space.

Business License Fee: \$ 50.00 ~~25~~ (add on)  
 Resort Tax Bond: \$ \_\_\_\_\_

  
 Signature of Applicant

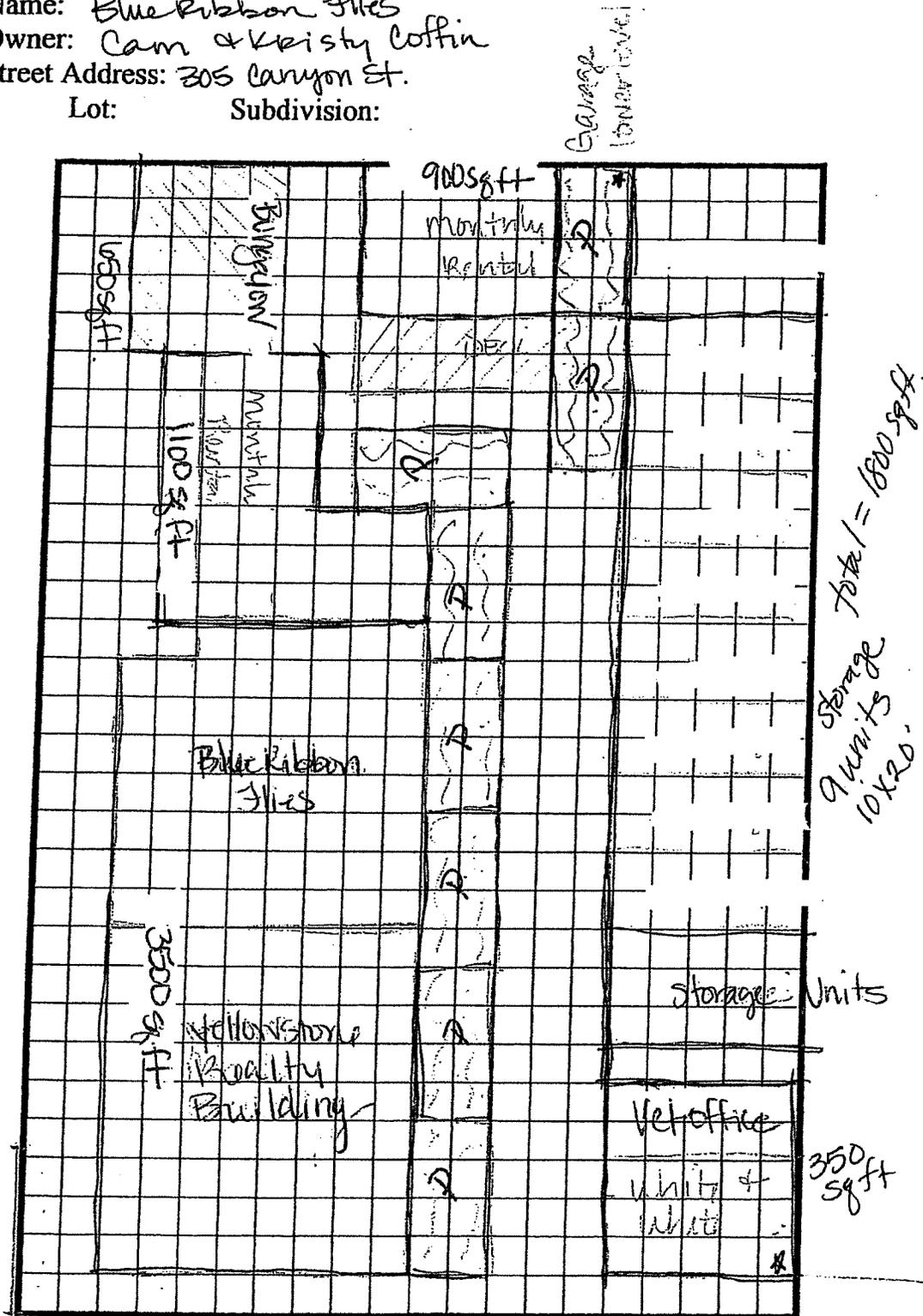
Total Amount Due: \$ \_\_\_\_\_

Signature of Applicant  
10/26/2014  
 Date

FOR OFFICE USE ONLY				
Date Approved by Town Council: _____				
Date _____	Check # _____	Amount \$ _____	License # _____	
SCN _____	BLP _____	STX _____	BLC _____	RDX _____

# Site Plan

Business Name: *Blue Ribbon Flies*  
 Business Owner: *Cam & Kristy Coffin*  
 Business Street Address: *305 Canyon St.*  
 Block:                      Lot:                      Subdivision:



Scale: 1 inch = 20 feet

Note: This grid represents a standard Town lot, 100 feet by 150 feet.

# Cam & Kristy Coffin

Yellowstone Reality and Blue Ribbon -- 3500 sq ft

Vet office—350 sq ft

1<sup>st</sup> Monthly Rental —1.5 Parking space

2<sup>nd</sup> Monthly Rental—1.5 Parking space

Bungalow—1.075 Parking space

Reality office and Blue ribbon --3500 sq ft multiplied by parking factor of  
4.5=15,750                      15,750 divided by 1000= 15.75 Parking spaces

Vet office—350 sp ft multiplied by parking factor of 3.8 = 1,330

1,330 divided by 1000= 1.33 Parking space

# Town of West Yellowstone Business License Application

Business Name: MARKOV RENTALS  
 Applicant: ATANAS MARKOV  
 Contact Person: MARITZA MARKOV  
 Mailing Address: PO BOX 1079  
 Physical Address of Business: 627 B Parkway / 625 B Parkway & 15 Hayden  
 Phone Number: 406-646-7713 or 801-656-9363 Fax Number: 1  
 Email Address: westwoodmotel@hotmail.com Website: \_\_\_\_\_

Signature of Property Owner of Record: Atanas Markov  
 Subdivision: B-3  
 Block: 21 Lot: 4

Zoning District, please mark one:

- B-3 Central Business District (Old Town)
- B-4 Expanded Business District (Grizzly Park)
- E-2 Entertainment District (Grizzly Park)
- PUD Planned Unit Development (Grizzly Park)
- Residential Districts, Home Occupations Only (Mad Add)
- New Business
- Change of Location
- Transfer of Ownership
- Name Change

- Is this business licensed by the State of Montana?  Yes  No
- Appropriate City/County/Health Dept approvals (if applicable)  Yes  No (please attach)
- If this business is located in Grizzly Park, has the business been approved by the Grizzly Park Architectural Committee (GPAC)?  Yes  No

**Type of Business** Please explain in detail the following: number of units, seating capacity, etc. Contractors should list trailers and equipment and where these items will be stored.

*w/ny* 2 nightly vacation rentals on the existing Business / license for monthly residential under MARKOV RENTALS. The Parkway B property consists of 6 monthly rentals. We would like to transition 2 of them to nightly... 625 & 627. We would also like to include in the monthly rentals 2 units on 15 HAYDEN. Total of 6 monthly (2 on Hayden 4 on B Parkway) & 2 nightly (on B Parkway)

Business License Fee: \$ 74.00 (pd. 468.00)  
 Resort Tax Bond: \$ Request to waive

Atanas Markov  
Signature of Applicant

Total Amount Due: \$ 0.00

\_\_\_\_\_  
Signature of Applicant  
 \_\_\_\_\_  
Date

**FOR OFFICE USE ONLY**

Date Approved by Town Council: _____			
Date _____	Check # _____	Amount \$ _____	License # _____
SCN _____	BLP _____	STX _____	BLC _____ RDX _____

# Site Plan

Business Name:

Business Owner:

Business Street Address:

Block:

Lot:

Subdivision:

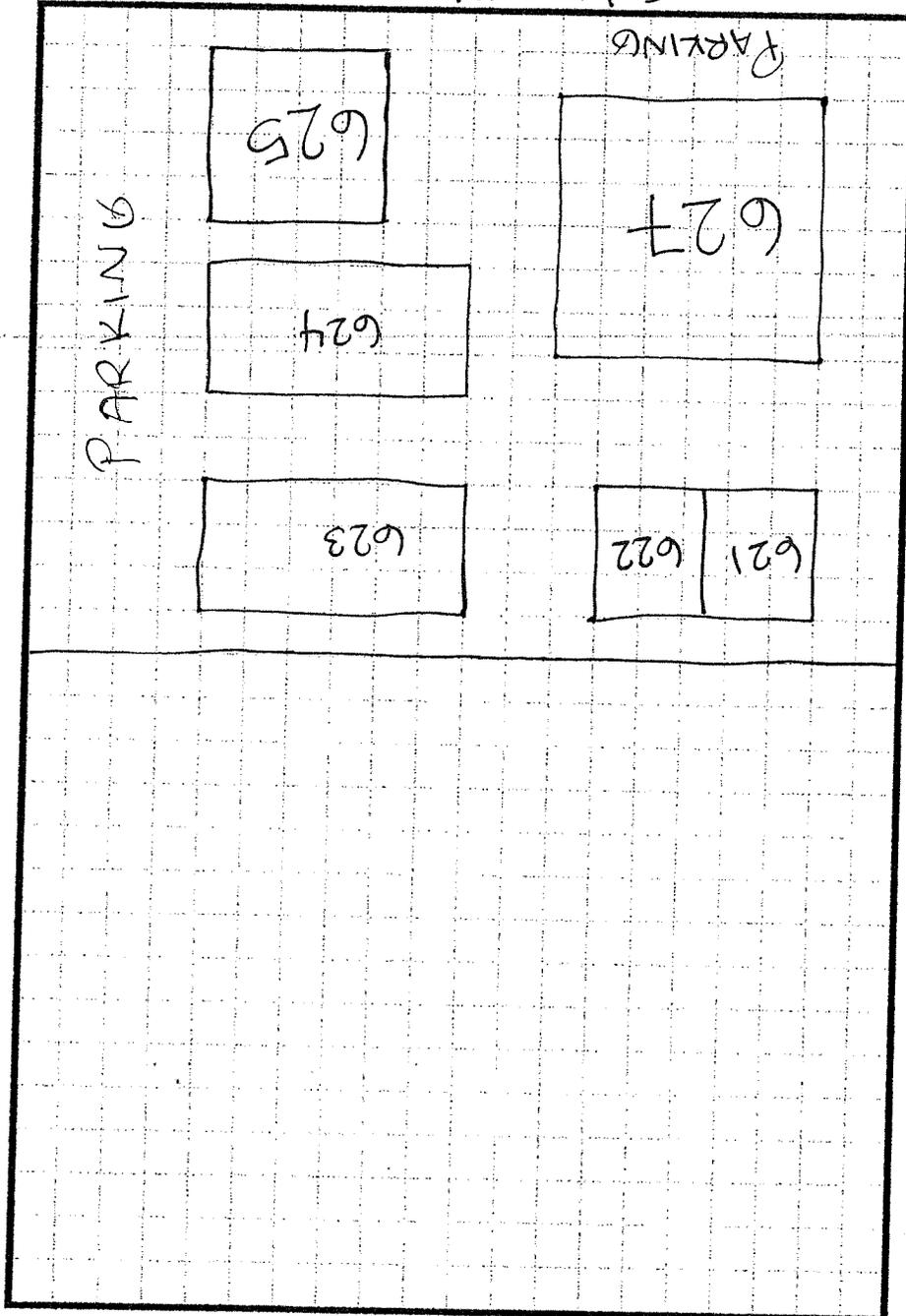
Parkway B

Hayden

PARKING

PARKING

IRIS



Scale: 1 inch = 20 feet

Note: This grid represents a standard Town lot, 100 feet by 150 feet.

Town of West Yellowstone  
Marketing and Promotion Fund Advisory Board (MAPFAB)  
Recommendation to Town Council for Award Approval

Event or Project Applicant: W. Yell. Chamber of Commerce Marketing Comm.

Event or Project Name: Kids 'N' Snow Event Series 2017-2018

Date Submitted: 8.25.17

Date Approved by MAP Fund Advisory Board: 9.14.17

Requested Amount: \$5000

Approved Amount: \$5000

Exceptions: None

Comments: None

Recommendation submitted by: John M. Greve, MAPFAB Secretary

- This MAP Fund Award Recommendation is approved by the Town Council
- This MAP Fund Award Recommendation is not approved by the Town Council

\_\_\_\_\_ Date: \_\_\_\_\_

Comments:

Copy 1 – Town Clerk  
Copy 2 – Town Council  
Copy 3 – MAP Fund Advisory Board

# MARKETING AND PROMOTION (MAP) FUND APPLICATION COVER PAGE

## **Applicant Information**

*Applicant Individual or Organization:*

West Yellowstone Chamber of Commerce Marketing Committee

*Event or Project Contact Person:* Wendy Swenson or Kristy Coffin (Chair)

*Address:* West Yellowstone Chamber, PO Box 458, West Yellowstone, MT 59758

*Phone:* 406-570-2417 *Fax:* 406-646-9691

*Email:* marketing@destinationyellowstone.com

*Application Submission Date:* August 25, 2017

## **Event or Project Information**

*Event or Project Name:* Kids'N'Snow event series 2017/18

*Location of Event or Project:*

West Yellowstone Visitor Center & various locations in and around West Yellowstone

*Date(s) of Event or Project:*

- Dec. 16-17, 2017
- Jan. 13-14, 2018
- Feb. 3-4, 2018
- March 3-4, 2018

*Estimated Total Event or Project Cost:* \$40,865.00

*MAP Fund Amount Requested:* \$5,000.00

## **Section 1. Proposed Event or Project Summary**

Kids'N'Snow is a developing program in West Yellowstone, MT that connects kids & families to nature. A partnership between the Grizzly & Wolf Discovery Center, the WY Chamber, TBID, & other community organizations & individuals seeks to offer winter-friendly, family-centered, process-based programming one weekend per month December-March. By achieving this goal, we meet community and organizational objectives of increasing room nights and attracting visitors to West Yellowstone consistent with our long-term vision of West Yellowstone as a vacation destination.

The mission of the program is to offer an opportunity for all kids, both from our community and winter visitors, the chance to try new things in a safe and fun hands-on learning environment. It's a chance to develop lifelong healthy habits as well as instill a reason to return over and over again in the winter. Scheduled opportunities to connect & learn more about nature include ice fishing, Nordic skiing, snowmobiling, sled dog rides, geo-caching and snowshoeing. Meeting a live raptor, learning winter snow safety, discovering the magic of hibernation, and tracking wildlife in the snow are other activities.

After five years, the program has expanded to over 1,000 participants spanning more than ten states and several countries over the four weekends each winter. We are always researching ways to expand the outdoor programming, & significantly increase the nature play experiences for children of all ages and their families.

As the West Entrance to Yellowstone National Park, we have the unique opportunity to work with local Park staff when creating activities for Kids'N'Snow. Activities offered include ranger-led talks and snowshoe hikes, search and rescue, and much more.

In 2012, the program received the "Tourism Event of the Year" from the Montana Office of Tourism and in 2014, we were awarded an AZA Nature Grant, recognizing us as an AZA Nature Play Site.

Receiving financial, logistical, and creative support for Kids'N'Snow would allow a sustainable boost to this program which would benefit thousands of children and family members for years to come.

## **Section 2 Proposed Timeline**

### **November:**

Finalize marketing budget  
Outline press/media plan  
December advertising placement & creative  
December media & publicity  
Creative & produce print pieces  
Website updates  
Social Media focus  
Set-up Kids'N'Snow Patrol

### **December:**

**December 16-17, 2017 – Event Weekend**  
Finalize and publicize December event schedule  
December advertising & publicity  
January advertising placement & creative  
January media & publicity  
Create & print signage  
Update & print passports  
Create & setup Kids Headquarters  
Schedules for paid and volunteer participants  
Event management  
Survey of attendee's  
Website updates  
Social Media updates  
Administrative (billing, communications)

### **January:**

**January 13-14, 2018 – Event Weekend**  
Finalize and publicize January event schedule  
January advertising & publicity  
February advertising placement & creative  
February media & publicity  
Update & print passports  
Setup Kids Headquarters & signage  
Coordination with schedules & partners  
Event management  
Website updates  
Social Media updates  
Administrative (billing, communications)

### **February:**

**February 3-4, 2018 – Event Weekend**  
March advertising placement & creative  
March media & publicity  
Setup Kids Headquarters & signage  
Coordination with schedules & partners  
Event management  
Update & print passports  
Survey of attendee's  
Website updates  
Social Media updates  
Administrative (billing, communications)

### **March:**

**March 3-4, 2018 – Event Weekend**  
Social Media updates  
Setup Kids Headquarters & signage  
Coordination with schedules & partners  
Event management  
Administrative (billing, communications, final reports)

*Please see detailed schedule of activities attached*

**Schedule of Activities:**

	Chamber & Other Local Events	USFS - Hebgen Lake District	Yellowstone National Park	Other organizations and businesses:
December 16-17, 2017	S'mores, Skating & Sledding; Snow Art	Snowshoe hike with a ranger, winter games, build a snowman	Snowshoe hike with a ranger; Junior ranger snow program	SPAM Cup, Christmas for the Critters, Christmas Bird Count, "Yellowstone" Giant Screen Movie; M120 Snowmobile Demo Rides, "Animal Tracks" & "Owl Pellets" GWDC
January 13-14, 2018	NAIFC Kid's Ice Camp (free clinic & fishing rod); S'mores, Skating & More; Snow Art	Snowshoe hike with a ranger, winter games, build a snowman	Snowshoe hike with a ranger; Junior ranger snow program; Yellowstone Ranger Talks	"Yellowstone" Giant Screen Movie; M120 Snowmobile Demo Rides, "Animal Tracks" & "Owl Pellets" GWDC, Snow games; Learn to Ski; Sled Dog
February 3-4, 2018	S'mores, Skating & More; Snow Art	Snowshoe hike with a ranger, winter games, build a snowman	Snowshoe hike with a ranger; Junior ranger snow program; Yellowstone Ranger Talks	Sled Dog Rides; "Yellowstone" Giant Screen Movie; M120 Snowmobile Demo Rides, "Animal Tracks" & "Owl Pellets" GWDC; Kirkwood Ice Fishing Camp; Snow games; Learn to Ski; Sled Dog
March 3-4, 2018	Rendezvous Ski Race, S'mores, Skating & More; Snow Art	Snowshoe hike with a ranger, winter games, build a snowman	Snowshoe hike with a ranger; Junior ranger snow program; Yellowstone Ranger Talks	Sled Dog; "Yellowstone" Giant Screen Movie; M120 Snowmobile Demo Rides, "Animal Tracks" & "Owl Pellets" GWDC; Snow games; Learn to Ski

### Section 3. Proposed Budget

#### 2017/18 Preliminary Budget:

<i>Marketing</i>	Print/Online/Social Media	\$12,500.00
	Print: posters, Passports, flyers, banners	\$500.00
	Website Updates	\$400.00
<i>Staffing</i>	Marketing & Project Management	\$3,500.00**
	Visitor Center Staff support	\$250.00**
	Volunteer Organize/supervise individual activities (XC ski games, snowshoe hikes, XC trails, ice skating, etc)	\$5,200.00*
	Event Coordinator (Admin & Reg. Desk)	\$4,000.00
<i>Event supplies, equipment, insurance, etc.</i>		
	Event signage	\$200.00
	Snow Patrol (hats/prize)	\$200.00
	S'mores supplies	\$500.00*
	Supplies/Equipment for Activities	\$2,150.00
	Insurance (\$225.00 per event x 4)	\$900.00
	Event Permit -City (\$25 per event x 4)	\$100.00
	Music for S'mores (\$85.00 x 4)	\$340.00
	Activities (sled dog, snowcoach, snowshoe, etc)	\$10,000.00*
	<b>Total</b>	<b>\$40,740.00</b>
	<b>Est. In-Kind</b>	<b>- \$12,000.00</b>
	<b>Marketing &amp; Operating</b>	<b>\$28,740.00</b>

\* Partial Costs are covered by in-kind donations

\*\* Chamber & Accommodations also cover partial Marketing/Project Mgmt and VIC Staff costs

#### Estimated Matching Funding Sources - 2016/17

<i>Committed: State Accommodations (Marketing)</i>	\$8,000.00
<i>Committed: Remaining from 2016/17 (Sponsorships/Donations - Unrestricted)</i>	\$9,000.00
<i>Committed: TBID Grant (Marketing)</i>	\$2,500.00 (approved)
	<b>\$19,500.00</b>

See marketing breakout attached.

## Section 4. Publicity, Promotion, Marketing

Marketing will be directed towards our winter drive markets in Idaho, Wyoming, Utah, and Montana. The website, Facebook, and Twitter pages are Internet-based and we are working to increase their visibility and followers on a regional and national level. Each season, we strive to reach new markets.

Geographically, our audiences are predominantly from Idaho, WY, UT, ND, SD & MT, but we see participants from as far away as FL & TX. Our website, Facebook, & Twitter pages are Internet-based & help to increase our visibility on a regional & national level. Our local lodging partners, Ski & Snowmobile Events Committees include program information in their promotions, further enhancing our regional & national reach.

- **Adventure traveler**, identified as the primary target market at a state strategic level. Adventure travelers are represented by a variety of age groups & income ranges, & we believe include a special niche of family-based travelers looking for new experiences & in the context of outdoor activities.
- **Family travelers** identified as the #1 target market in the FY18 CVB/Chamber Marketing Plan. They want a quality experience, to create memories & family traditions, & to satisfy the spirit of shared adventures. This group includes a subset of non-traditional family travelers such as those who are home-schooled, families with children in year-round school & under school-age children.
- **Active Mature Travel** market, primarily intergenerational travelers. Intergenerational travel focuses on the idea of families traveling together utilizing itineraries designed to appeal to family members of all ages. This could be an extended family unit or grandparents & grandchildren. Grandparents (especially newly retired boomers) have the time, resources, & interest in traveling that parents may not.

On a local level, we plan to ask businesses to help support Kids'N'Snow through their own advertising and promotional efforts. We will again be working with media partners for matching advertising programs, editorial and no-charge publicity across multiple media streams including radio, television, magazines, and web. We are partnering with other events to share ad space and stretch our advertising dollars.

We will use as many mediums as possible including, but not limited to, press releases, print and web advertising, and radio. This synergistic campaign will mesh various media types to increase the probability of response. The number of partners we are able to include will determine the final depth of the campaign. We also want to broaden the scope of media coverage to portray West Yellowstone as a *complete winter destination with a full range of activities for anyone of any ability.*

## Section 5. Application Review Criteria

- 1. What are the economic, cultural, social and/or aesthetic impacts and benefits of your event or project on visitors, residents, businesses, organizations, or other interests in the community and surrounding area?**

Keeping winter lively in West Yellowstone is important to all. Guests have a better experience when more businesses can be open. Our residents have employment opportunities and enjoy better services when more businesses can prosper. Kids'N'Snow will directly benefit the entire gamut of business in West Yellowstone: lodging, restaurants, activities, attractions, retail stores, service businesses, gas station operators, etc.

We have designed Kids'N'Snow to be a multi-day event encouraging families to spend one or more nights. We work with local lodging properties to include this information on their websites and in their own promotion efforts, as well as offer packages or specials that would encourage an overnight stay.

The social benefits of Kids'N'Snow will be both immediate and long-term. It will immediately raise awareness of kids and winter activities as well as provide an immediate opportunity for local kids to do something at little or no cost. Many national organizations have recognized the importance of responsible outdoor recreation and education for our youth, much like that of AZA/Disney in 2014. We are hopeful that these organizations will award our program with grants this year that will allow us to continue to develop Kids'N'Snow into the future.

Indirectly, the publicity leading up and following this campaign will benefit the entire West Yellowstone winter community. Future winter visitors will become aware, or more informed, about the family-friendly nature of our community in the winter and the wealth of activities for all ages and abilities.

- 2. If not answered in the previous question, then please list the methods and estimates by which you'll determine or measure the success of your event or project, i.e. increased, additional, new or different attendance, admissions, registrations, hotel stays, marketing, website hits, partnerships and sponsorships, fund raising, aesthetic appeal etc.**

We plan to use a number of metrics for evaluating the Kids'N'Snow project and continuing improvements:

- We can use monthly resort tax and TBID collections in a year-over-year comparison.
- We plan to continue the registration process. We are asking each child/family to register and receive a *Kids'N'Snow Passport* at the Kids Headquarters located in the Visitor Center. This registration process gathers information regarding numbers of family groups and lodging nights.
- We have an email address which will be used in all marketing efforts. This will allow us to track the number and type of requests. We keep a Kids'N'Snow email list with leads we gather through registration and pre-registration and inquiries through the website.
- We use analytics from the [www.kidsnsnow.org](http://www.kidsnsnow.org) website to track the number of visitors. We will continue to offer a pre-event on-line registration through the website, which often fills within a week of posting.
- We will also track resulting articles and media coverage, and any direct inquiries from publicity efforts.
- Our partners like GWDC and Yellowstone Giant Screen provide coupons with specific codes to track use.

The following general objectives are incorporated into the West Yellowstone Chamber/CVB State Accommodations Marketing Plan and carry through to all of our marketing projects:

- 2% increase in West Yellowstone Resort Tax Collections over the previous .

- 1% increase in occupied room nights over the previous year as reported by West Yellowstone TBID collections.
- 6% increase in social media followers over the prior year.
- 10% increase over the prior year for online campaign landing page as entry point on website.
- 2% increase in mobile traffic over the prior year on website.

**3. Has your organization received MAP funding in the past? If so, how many times and for what event(s) or project (s)? Have all vendors been paid associate with the event(s) or project(s)?**

The Chamber Marketing Committee has received the following MAP funding in the past:

- \$3,3830.00 for Kids'N'Snow (2010 – pilot program with limited activities)
- \$1,550.00 for Earth Day (April 2011)
- \$7,299.00 Kids'N'Snow (Nov 2011)
- \$5,985.00 Kids'N'Snow (Nov 2012)
- \$5,000.00 Kids'N'Snow (Nov 2013)
- \$5,000.00 Kids'N'Snow (Oct 2014)
- \$3,000.00 Kids'N'Snow (Sept 2015)
- \$5,000.00 Kids'N'Snow (Oct. 2016)

**4. Can this event or project proceed without MAP Funds?**

Kids'N'Snow can proceed without MAP Funds. However, it would reduce the amount of marketing and publicity locally (signage), near-by communities, and destination family markets. We would reduce the event, marketing, or promotion as needed to compensate.

**5. How will you acknowledge the receipt of MAP funds as a funding source for the event or project?**

We will include the appropriate verbiage and image on all event signage, advertising, promotional, and publicity efforts. We have made it a point to include West Yellowstone Montana on all promotional materials and encourage all organizations to do the same for community branding.

## **Section 6. Application Supporting Documentation**

All vendors associated with these projects have been paid. Final reports for all of these projects have been submitted.

**Addendum #1 - Budget Breakout**

<b>KidsNSnow MAP Grant (\$5,000)</b>	<b>Budgeted</b>
<b>Idaho Falls Post Register</b>	
- Print Ads Main Paper & FR	\$1,200.00
- Online Ads Dec, Jan, Feb	
<b>Magic Valley Twin Fall, ID</b>	\$1,150.00
- 3x4 print ad - 4x	
- Online Ads Dec, Jan, Feb (300x250)	
<b>Signage (Posters, passports, flyers, banners)</b>	\$500.00
- Quick Print	
<b>Website Updates Monthly</b>	\$350.00
- Quick Print	
<b>Island Park News</b>	\$400.00
- 1/4 pg print - 4x	
<b>West Yellowstone Star</b>	\$500.00
- 1/4 pg x 4	
<b>Big Sky Weekly</b>	\$500.00
- 1/4 pg x 4	
<b>Creative</b>	\$400.00
	\$5,000.00

Addendum #1 - Budget Breakout

Accommodations - KidsNSnow Advertising 2017-18

Website/Publication	Cost
<b>Idaho Falls Post Register</b>	
- Holiday Happenings Winter Guide	\$400.00
<b>Teton Valley News (Driggs)</b>	
- online banner - Dec, Jan, Feb, Mch	\$500.00
- Get Out Winter Edition FP	\$150.00
- 1/4 pg Print Dec, Jan, Feb - bw	\$700.00
<b>Madisonian (Ennis)</b>	
- FP - Winter Times w/editorial	\$250.00
- Monthly Ad (Dec-Mch)	\$500.00
<b>Idaho Standard Journal (Rexburg)</b>	
- 6x2 print banner + 1 day online (Jan/Feb/Mch)	\$600.00
- online pencil ad (Jan/Feb/Mch)	\$375.00
<b>Great Falls Tribune</b>	
- web banners	\$500.00
<b>Big Sky Publishing Online Pkg Dec-Feb</b>	\$1,400.00
- 300x250 & 728x90	
<b>Destination Split with other segments</b>	
- print & online - UT & NW	\$1,000.00
<b>ID State Journal - Online Banner</b>	\$425.00
<b>Daily Interlake/Snow &amp; Ice</b>	\$450.00
<b>Quick Print - Creative</b>	\$500.00
<b>Quick Print - website updates</b>	\$250.00

\$8,000.00

**TBID (\$2,500.00)**

**Budgeted**

**Utah Digital Campaign**

**\$1,000.00**

Eblast and Online Ads Dec-Feb

**Lee Papers Online Pkg - Dec, Jan, Feb - 728x90 ROS 1 week**

**\$1,250.00**

- Helena - 5k per run = 15k impressions
- Missoula - 12k, 12k, 11k = 35,000 impressions
- Billings - 23k, 23k, 24k = 70,000 impressions

**Creative**

**\$250.00**

**\$2,500.00**

# Certification

Applicant Individual or Organization:

Event or Project Name:

On behalf of the individual or organization identified on this application, I understand that:

1. The submitted application meets the eligibility requirements for MAP funds.
2. MAP funds will not be awarded to this event or project without written notification of approval by MAPFAB and the town council.
3. MAP funded events or projects must comply with all federal, state and community licenses, permits, ordinances, laws and regulations.
4. To the best of my knowledge and belief the information in this application is true and correct and the governing body of the applicant has authorized the documentation.

Signature: Wendy Sweet Name (printed):

Title: marketing Director Date: 8/25/17  
WJCC

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For Office Use Only

This application has been approved by MAPFAB  Date: \_\_\_\_\_

This application has not been approved by MAPFAB  Date: \_\_\_\_\_

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Town of West Yellowstone  
Marketing and Promotion Fund Advisory Board (MAPFAB)  
Recommendation to Town Council for Award Approval

Event or Project Applicant:                   Hebgen Lake Ice Fishing Tournament Comm.  
Event or Project Name:                        Hebgen Lake Ice Fishing and NAIFC Tournament  
Date Submitted:                                8.25.17  
Date Approved by MAP Fund Advisory Board: 9.14.17  
Requested Amount:                            \$3500  
Approved Amount:                             \$3500  
Exceptions:                                    None  
Comments:                                     None

Recommendation submitted by: John M. Greve, MAPFAB Secretary

- This MAP Fund Award Recommendation is approved by the Town Council
- This MAP Fund Award Recommendation is not approved by the Town Council

\_\_\_\_\_ Date: \_\_\_\_\_

Comments:

Copy 1 – Town Clerk  
Copy 2 – Town Council  
Copy 3 – MAP Fund Advisory Board

**THE BUSINESSES OF WEST YELLOWSTONE  
MARKETING AND PROMOTION (MAP) FUND  
APPLICATION COVER PAGE**

**Applicant Information**

*Applicant Individual or Organization:* West Yellowstone/Hebgen Lake Ice Fishing Tournament Committee

*Event or Project Contact Person:* Pam Sveinson or Wendy Swenson

*Address:* PO Box 621, West Yellowstone, MT 59758

*Phone:* 406-640-1198 (Pam) 406-570-2417 (Wendy)

*Email:* [psveinson@icloud.com](mailto:psveinson@icloud.com) or [Wswenson01@gmail.com](mailto:Wswenson01@gmail.com)

**Application Submission Date:** August 25, 2017

**Event or Project Information**

*Event or Project Name:* West Yellowstone/Hebgen Lake Ice Fishing and NAIFC Tournament

*Location of Event or Project:* Hebgen Lake, various hotels and restaurants in West Yellowstone (seminars and meals)

*Date(s) of Event or Project:* January 12-14, 2018

*Estimated Total Event or Project Cost:* \$39,520 (including in-kind and volunteer time)

*MAP Fund Amount Requested:* \$3,500.00

## Section 1. Proposed Event or Project Summary

The purpose of this project is to hold the seventh annual Ice Fishing Tournament to **continue to build this regional/national event**. We again will engage the NAIFC to market/promote and administer the national tournament, seminars/workshops and kid's camp using its established procedures ensuring visibility and credibility to this national competitive event. The vision is for West Yellowstone to hold an annual ice fishing festival year after year that will bring established ice anglers to town AND provide activities that will introduce more people to the sport, developing an additional market for West Yellowstone. In all materials distributed through shows, radio talk show interviews, the NAIFC TV episodes, news releases and interviews, **we promote West Yellowstone as a base camp for all types of activities throughout the winter months, in addition to ice fishing.**

The goals we have set for the coming year are to:

- Increase the number of registered teams to 85 teams with 85% from out of town
- Maintain the number of participants in the Kids Ice Camp at 175, maintaining the percentage from out of town (70-90%).
- Increase the number of tournament sponsors that use materials and channels provided by the Tournament project to market their properties directly to potential visitors. There is clear evidence that this increases the number of visitors and the revenue any single property realizes from the event.
- Continue to partner with the Kids'N'Snow program through cross-promotion on our tournament website, in editorial, promotional, and publicity efforts, and by sharing ad placement and creative costs where applicable.
- Partner with other tourism marketing organizations and related businesses to increase the amount of media coverage and publicity that we can bring to West Yellowstone. Maintain or increase the excellent print, radio, on-line, and television coverage we have received in past and expand editorial

features from outdoor writers and publications.

- Maintain local business support at a minimum of \$4500.
- Maintain at least 3 corporate sponsors/partners who each commit financial support.

Finally, another of our goals continues to be to expand signature sponsorships and demonstration events from the leading equipment manufacturers in the country. Obtaining these sponsorships is a multi-year process. Clam Corporation continues to provide product and experts to this event, in spite of changes in its marketing strategies, which we will continue to leverage to secure other industry sponsorships and support.

## Section 2. Proposed timeline

The 2018 event will take place on the Martin Luther King Day 3-day weekend, January 12-14th, with the Friday and Saturday evening sessions and the Sunday Weigh-in and Awards held in West Yellowstone, encouraging overnight stays and meals in town.

The tournament will be the same as in past years, administered by the NAIFC according to its established procedures. The seminars/workshops and demonstrations will be a joint effort by the NAIFC, as it has done in previous years, and other major sponsors that will demonstrate their products and provide additional fun activities for participants, including families.

A preliminary schedule of events for the weekend:

### Friday, January 12

4-9 pm        Meals & Shopping at Various Businesses in Downtown West Yellowstone

5-7 pm        Social Time and Ice Fishing Games/Challenges

### Saturday, January 13

8-11 am       Pre-fishing and On Lake Demonstrations, Kirkwood Marina, Hebgen Lake

10 am-2 pm   NAIFC Kids Camp Begins (Holiday Inn & Hebgen Lake) (2 sessions)

Meals & Shopping at Various Businesses in Downtown West Yellowstone

5-7 pm Team Dinner & Networking, Holiday Inn Conference Center

7-8 pm NAIFC Rules Meeting .Holiday Inn Conference Center

8-9:30 pm Calcutta, Holiday Inn Conference Center

### Sunday, January 14

7am-1:05 pm NAIFC Tournament, Kirkwood Marina, Hebgen Lake

2-5 pm Meals and Shopping at Various Businesses in West Yellowstone

2:30 pm NAIFC Weigh-in and Awards, Holiday Inn Conference Center, West Yellowstone

## Section 3. Proposed Budget

The event will be funded by a combination of business sponsors, marketing and promotions grants, as well as additional fund-raising.. (Please see budget in Section 6). Our goal is to increase industry corporate support while maintaining local business support at a minimum of \$4500 and with local snowmobile enthusiasts continuing to provide observers-on-snowmobiles during the tournament on Sunday.

- The West Yellowstone Foundation will continue as the fiscal sponsor for this event handling the management of our funds.
- Solicitation for other funding has just started; we are requesting the following for the 2018 event:
  - Business Sponsorship: \$8,500
    - Support from *Northwestern Energy, Cardinal Distributing/Big Sky Brewing, etc*
    - *Continued significant in-kind contributions*
    - *Commitment from Clam Outdoors, the country's largest ice fishing equipment company*
    - *Addition and continued support of a regional sporting goods retailers including, but not limited to, Bob Wards corporation, regional Sportsman's Warehouse stores and the Billings Scheels store*
  - Grants & Marketing Funds: \$11,500

The FY18 West Yellowstone Chamber Marketing Budget has received approval for a project to support this tournament and destination ice fishing

in the amount of \$7,500 which will be used for a variety of advertising platforms including web advertising, print, and social media.

**We are asking MAP to participate in funding \$3,500 for the following marketing components:**

- **Working with NAIFC on regional and national news releases and collateral materials targeted to ice fishing enthusiasts including furnishing content, images, and costs to produce and distribute, as well as the December show in St. Paul, MN.**
- **Regional advertising and promotion in conjunction with the other marketing funds.** Banner ads and links on specific ice fishing/winter fishing informational websites, ice fishing equipment sponsors, ice fishing/winter fishing forums/ blogs including: iceshanty.com (national focus), ice-fishing-central.com (Midwest focus), [www.bigfishtackle.com](http://www.bigfishtackle.com) (MT, ID, UT focus), icefishing247.com (national focus), Icemen.com (national), icefishingchat.com (regional), Bismanonline (ND & SD focus). Targeted Facebook advertising campaigns to specific activity likes in the following states: UT, ID, WY, MT, ND, SD, OR, WA, MN, WI, IA, MI
- Website updates and eblasts to existing subscriber bases working with the West Yellowstone Chamber. Print including posters and signage, flyers for distribution at shows attended by our partners promoting other winter segments like ski and snowmobile.

## Section 4. Publicity, Promotion, & Marketing

We have realized great success from our various online advertising and participation in ice fishing blogs, which will be continued. Also, we are continuing to work closely with NAIFC on national and Midwest advertising. In addition, “personality-based” promotion on radio and in-person will be leveraged again this year to generate publicity.

A marketing plan for this year includes both national NAIFC components and our own efforts. Please see Attachment #2 for more detail regarding this schedule.

## Section 5. Application Review Criteria

- ***What are the economic, cultural, social and/or aesthetic impacts and benefits of your event or project on visitors, residents, businesses, organizations or other interests in the community and surrounding area?***

This event is establishing West Yellowstone as an exciting, prime location for winter fishing in the western United States building on its other diverse winter offerings for individuals and families. The timing—early winter—fills a void of other winter activities or events, bringing in ice fishing competitors, their families and friends as well as people interested in learning more about the sport at a time when West Yellowstone needs it. In addition, NAIFC studies show that many tournament participants visit the location 1-3 times in a year, besides the tournament weekend, to scout the lake. The best fishing seasons for Hebgen Lake are shoulder season months, when West Yellowstone also has a need to expand business.

This event has been designed to spread the activities among many local businesses not just a few. Obviously, the hotels and restaurants in West Yellowstone and Hebgen Lake benefit directly. In recent years over 85% of the tournament teams were “not local” and needed overnight accommodation, reporting that they stayed in 11 different motels and at least 10 different restaurants. Average stay for this event is about 2.5 nights, with a little over half of the teams who rented lodging staying for 3-5 nights. In addition, based on the sign-up sheets at the Kids Ice Camp held in conjunction with the tournament, 90% of the participants were from out of town with 70% from locations far enough away to require a night’s stay in West Yellowstone.

In addition, the operators of entertainment/activity services are able to promote and generate business from this new source of visitors. Besides fishing, socializing topped the list of other activities while they were here with snowmobiling/snowcoach coming in second followed by a variety of local activities (skiing, hiking, Kids’N’Snow, shopping, movies and GWDC). This additional economic activity during this slower time of year helps not only the business operators but also the employees who depend on regular work from these employers.

Our Kids Camp participation was lower in 2017 due to the 30 below temperatures the day of the event. We still drew 25 children and their families.

**Ice Fishing is the fastest growing segment of the outdoor sports market thereby offering West Yellowstone a broad and growing competitor base to draw from and an even larger market segment to promote into.** New teams with minimal equipment are competitive from the get-go. That ease of entry into tournament fishing is just one of the reasons NAIFC Qualifiers remain approachable for newcomers and have such wide appeal.

Below is a summary of the estimates for visitation and spending during this event:

### **Day Visitation**

**Kids Ice Camp families** spend more time in town during the day than the tournament fishermen. Assuming \$20/person/day for 2 days for 250 people who come to town for the Kids Camp, the economic contribution for meals and beverages during the 2016 event would be approximately \$10,000. Add fuel for each of 90 visiting families at \$80 for an additional \$7,200.

The Festival also brings additional **spectators and exhibitors/product reps** to town, who spend much of their time during the 3-day event in town as well. Assuming this brings 100 additional visitors, mostly adults, for 2 days, at \$35/person/day the expenditures for meals and beverages would be \$7,000. Add \$2,400 in fuel for 30 vehicles bringing these visitors.

Assume **out of town tournament competitors** eat in West Yellowstone at least twice at \$25/meal which would be \$6,500. Add in \$80 in fuel for 60 out of town teams for an additional \$4,800.

An increasing number of competitors are renting snowmobiles for at least 2 days while they are here. Add to that to the Kids Camp families and **assume expenditures on snowmobiles, Park coach tours and/or other activities** at a total of 50 at \$80 each for \$4,000.

**With these assumptions and plans, the total in day visitation expenditures would be \$41,900.**

### **Lodging**

In 2016, approximately 85% of the teams and staff were not "local" and needed overnight accommodations. Our tracking shows competitors' length of stay varies from 3-5 nights, with an average stay of 2.5 nights. With 87 registered teams, this would yield approximately 144 room nights attributed to **tournament participants**. At a room rate of \$99/night, this would bring in \$14,256 for lodging from competitors.

If 90 families who attend the **Kids Ice Camp** stay overnight 2 nights, that would be another 180 room nights to total \$17,820 at \$99/night.

**With these assumptions for lodging, the total room night expenditure would be**

\$32,076.

**• *Has your organization received MAP funding in the past? If so, how many times and for what event(s) or project(s)? Have all vendors and expenses been paid associated with the event(s) or project(s)?***

The event received \$3,750 from MAP in 2012 and 2013, \$3,250 in 2014, and \$3,500 in 2015. Funds were not requested last year. All vendors and expenses have been paid and reports are on file.

**• *Can your event or project proceed without MAP funds?***

Not without other donors surfacing that covers expenses for the event. However, as those corporations are considering their participation and support for this event, they look to the commitment of the local community. Continued support from the Businesses of West Yellowstone persuades these national and regional companies that this is a good community to work with as they decide how to build their presence in the Rocky Mountain West. In addition, we still need some community funding to promote this event and many of the sources for those funds are no longer available.

Note that the increase in corporate sponsorship in 2017 was due to a special one-time donation to add to payout pool to see if that would increase team registrations more than our historical approach of active marketing and promotion. The conclusion is that spending money on marketing is the better approach, which brings as many (more?) teams to the area AND promotes West Yellowstone for all its winter appeal as well.

**• *How will you acknowledge the receipt of MAP funds as a funding source for your event or project?***

We will include the "Businesses of West Yellowstone" support and logo on all event signage, website, advertising, promotional, and publicity efforts.

## Section 6 Application Supporting Documentation

### Project Budget 2018 Preliminary Budget

Community Fund Grants (MAP, Accommodations, etc)		\$10,500	\$0	\$11,500
Corporate Sponsorships		\$8,500	\$10,920	\$7,500
Business Sponsorships (local)		\$7,500	\$900	\$5,000
Fundraising Donations		\$200	\$200	\$200
Net Calcutta		\$700	\$1,100	\$750
In-Kind Donations & Time		\$16,500	\$14,600	\$14,600
<b>Total</b>		<b>\$43,900</b>	<b>\$27,720</b>	<b>\$39,550</b>
<b>Expenses</b>				
NAIFC Fee (includes some marketing)		\$7,000	\$7,000	\$7,000
Advertising/Promotion/Publicity		\$8,275	\$1,000	\$8,500
Marketing & Impact Tracking		\$300	\$300	\$300
Fishing Signage & Site Prep		\$1,700	\$1,700	\$700
Snow Removal, Trash & Potties		\$1,920	\$1,920	\$1,920
Money Added to Prize Pool		\$0	\$4,100	\$0
Rooms for NAIFC		\$900	\$750	\$900
Room and Supplies		\$1,800	\$400	\$1,400
Meals for Saturday Participants		\$2,450	\$2,538	\$2,500
Meals & Supplies for Kids Seminar		\$400	\$400	\$400
Postage, Printing, Supplies		\$400	\$400	\$400
Committee Volunteer Time		\$13,500	\$7,500	\$12,000
Volunteers for Event		\$2,000	\$2,000	\$2,000
Fuel & Equipment for Event		\$1,100	\$300	\$750
Insurance-NAIFC provided				
Fiscal Sponsor Fee (Calcutta Donation)		\$750	\$1,100	\$750
<b>Total</b>		<b>\$42,495</b>	<b>\$31,408</b>	<b>\$39,520</b>
<b>Starting Balance</b>			\$3,426	\$1,408
<b>End of Period Balance</b>			\$1,408	1,438

## Marketing

Marketing Segments	Description of Marketing/Advertising	Amount	Partner/contributor
Digital and Internet	NAIFC Website Links	\$ 1,000.00	NAIFC/MAP
	e-blasts to subscriber lists from: specific ice fishing websites sporting goods retailers; our existing database of previous tournament participants and others who expressed interest but could not make it; previous Kids'N'Snow fishing camp participants; the Chamber database; database of snowmobile and fishing clubs.	\$ 250.00	Event sponsors/ WY Chamber ACC
	Banner ads and links on specific ice fishing/winter fishing informational websites, ice fishing equipment sponsors, ice fishing/winter fishing forums/ blogs including: iceshanty.com (national focus), ice-fishing-central.com (Midwest focus), <a href="http://www.bigfishtackle.com">www.bigfishtackle.com</a> (MT, ID, UT focus), icefishing247.com (national focus), Icemen.com (national), icefishingchat.com (regional), Bismanonline (ND & SD focus). Targeted Facebook advertising campaigns to specific activity likes in the following states: UT, ID, WY, MT, ND, SD, OR, WA, MN, WI, IA, MI	\$ 3,275.00	WY Chamber ACC/ MAP
	Blogs, forum updates, and social media posts and comments in various ice fishing, winter destination marketing, and tourism websites, forums, and social media websites. On-line postings in calendar of events regionally and nationally. Local event listings on calendars (WYCC and TBID).	\$0.00	Hours contributed by volunteers; working in conjunction with WYCC, TBID, and other websites and social media hosts.
	Updates to website information <a href="http://www.westyellowstoneicefishingtournament.com">www.westyellowstoneicefishingtournament.com</a> ; website content, photos, and linking. Maintenance costs.	\$300.00	MAP/ Sponsors
Print Ads and Printed Materials Distribution	Newsprint and/or banner ads in major newspapers in larger population cities in neighboring states including: Pocatello, Driggs, and Idaho Falls, ID; smaller regional draw areas including Ennis and Dillon, Townsend and Butte.	3000.00	WY Chamber ACC/ MAP
	Full page ad in the Fishing Tournament Magazine produced by Outdoors Weekly (releases November 1, 2014)	\$ 300.00	WY Chamber ACC

	11 X 17" color posters for distribution at local and regional sporting goods stores, lodging and power sports dealers	\$ 200.00	MAP
<i>Fall Show &amp; Events</i>	Distribute information about our tournament at the Dakota Ice Institute, the Blaine Hardwater Show, the St Paul Ice Fishing show and the Milwaukee Ice Fishing show, and at a number of Montana ice fishing tournaments (Havre, Kalispell, Poulson), ice duels, and derbies.	\$650.00	MAP
<i>Television /Radio</i>	NAIFC Ice Man Destination & Event Film Coverage	\$ 2,500.00	NAIFC/ WY Chamber ACC
	Partner relationships with radio sports programs (Billings, MT; Kalispell, MT; and Salt Lake City, UT) for ads, on-air or on-site live interviews leading up to the event	\$400.00	MAP
<i>Media, PR, and publicity</i>	NAIFC Tradeshow & Industry Press Releases	\$ 700.00	NAIFC/ WY Chamber ACC
	Regional and local news releases, event listings, and media coverage	\$ 0.00	Marketing resources & Ice committee volunteers
<i>Print materials &amp; signage</i>	NAIFC Collateral Marketing	\$ 300.00	NAIFC/MAP
	Signage for the event	\$ 150.00	MAP/Sponsors

\$13,025.00

### Certification

Applicant Individual or Organization: *WY/Wabigoon Lake Ice Fishing Committee*  
Event or Project Name: *2018 WY/Wabigoon Lake Ice Fishing Festival & Tournament*  
On behalf of the individual or organization identified on this application, I understand that:

- 1. The submitted application meets the eligibility requirements for MAP funds.
- 2. MAP funds will not be awarded to this event or project without written notification of approval by MAPFAB and the town council.
- 3. MAP funded events or projects must comply with all federal, state and community licenses, permits, ordinances, laws and regulations.
- 4. To the best of my knowledge and belief the information in this application is true and correct and the governing body of the applicant has authorized the documentation.

Signature: *Sam Svenson* Name (printed): *Sam Svenson*

Title: *Committee Co-Chair* Date: *8/25/17*

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#### For Office Use Only

This application has been approved by MAPFAB  Date: \_\_\_\_\_

This application has not been approved by MAPFAB  Date: \_\_\_\_\_

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**Town of West Yellowstone**  
**Marketing and Promotion Fund Advisory Board (MAPFAB)**  
**Recommendation to Town Council for Award Approval**

Event or Project Applicant: W. Yell. Chamber Snowmobile Events Comm.  
Event or Project Name: W. Yell. Snowmobile Expo 2018 Power Sports and Race Event  
Date Submitted: 8.25.17  
Date Approved by MAP Fund Advisory Board: 9.14.17  
Requested Amount: \$17,750  
Approved Amount: \$17,750  
Exceptions: None  
Comments: None

Recommendation submitted by: John M. Greve, MAPFAB Secretary

- This MAP Fund Award Recommendation is approved by the Town Council
- This MAP Fund Award Recommendation is not approved by the Town Council

\_\_\_\_\_ Date: \_\_\_\_\_

Comments:

Copy 1 – Town Clerk  
Copy 2 – Town Council  
Copy 3 – MAP Fund Advisory Board

# MARKETING AND PROMOTION (MAP) FUND APPLICATION COVER PAGE

## **Applicant Information**

***Applicant Individual or Organization:***

West Yellowstone Chamber of Commerce Snowmobile Events Committee

***Event or Project Contact Person:*** Brad Delaney, Event Coordinator

***Address:*** West Yellowstone Chamber, PO Box 458, West Yellowstone, MT 59758

***Phone:*** 518-578-0670

***Fax:*** 406-646-9691

***Email:***

***Application Submission Date:*** 08/25/17

## **Event or Project Information**

***Event or Project Name:*** West Yellowstone Snowmobile EXPO <sup>2018</sup>~~2017~~, Power Sports and Race Event

***Location of Event or Project:*** 80 acres, "Old Airport" located adjacent to Iris Street

***Date(s) of Event or Project:*** March 9-11, 2018

***Estimated Total Event or Project Cost:***

***MAP Fund Amount Requested:*** \$17,7500.00

EXPO Master

Destination (Pub or Website)	Specs	Coverage	Cost
W. Yell Star	mid Feb to early Mch		\$500.00
MT Television (TBID & MAP)	MT TV Commercials to Air on the Local CBS TV Stations in Each Market: Missoula, 35x :30 ROS-6am-mid rotator 35X :30 Bonus Non-profit match Great Falls, 31x :30 ROS 6am-mid rotators 31X-30 Bonus Non-profit match; Helena, 40x :30 ROS 6am-mid 40x-:30 Bonus Non-profit match; Butte, : 50x-:30 ROS 6am-mid 50x-:30 bonus non-profit match; Banner ad: Missoula-\$100 Great Falls-, Butte, .	Butte, Helena & Great Falls	\$2,000.00
ID Television (MAP)	Local Affiliates - CBS & Cable One	Idaho Falls & E Idaho	\$2,000.00
Idaho Newspapers	Teton Valley, Magic Valley, Standard Journal		\$1,500.00
Bismanonline.com		ND	\$1,000.00
Lee Enterprises Online (MT)	300x250 - 2 weeks, 100,000 impressions	Butte, Helena, Miss, Billings	\$900.00
Butte Montana Standard; Helena Independent Record Mini Nickel Billings Thrifty Nickel Great Falls Consumer Press	3x7 print ads	MT Print	\$1,200.00
SaltLakeTrib.com/UtahOnline (Wendt)	online & mobile	Northern UT	\$2,750.00
Thrifty Nickel	print and online	E & Central ID	\$1,100.00
BDC - Snomotion (MAP)	print ad + content	SW MT	\$1,100.00
Website Updates (MAP)	Costs to update website information, tickets, links to ticket purchase sites, sponsors, vendors		\$800.00
Print	Posters; snowmobile clubs & power sports dealers letters, event information, passes, tickets, postage; promotion/information sheets for local businesses		\$900.00
Falls Shows	booth space/materials		\$2,000.00

\$17,750.00

## SECTION ONE: PROJECT SUMMARY

The 28<sup>th</sup> Annual Snowmobile EXPO event finale of the winter season will take place on March 9-11, 2018

In 2017, moved everything outdoors to the track, including vendors. The vendor area was free, while admission was charged for the races. The SWOOP show on Saturday afternoon remained on Madison Ave. Reception from vendors and visitors was positive with the change.

New for 2017 was the UTV racing and RZR flip on Saturday night. This drew a good crowd as well, and promises to be a bigger part for 2018.

2018 event will again feature the unveiling and exhibition of **YEAR 2019 snowmobile and all terrain** models from the Snowmobile Manufactures. All four companies, **-ARCTIC CAT, SKIDOO, POLARIS, and YAMAHA have been invited to showcase their product**—which will be displayed along with aftermarket products at the Race track Exhibition area.

The modified SnoCross track, which showcases the infamous 120 cc racers, and expanded vintage racing, bringing multi-generational nation-wide participants from vintage clubs and racers. We will once again be hosting the WSVSA (Western States Vintage National Snowmobile Association) National Vintage Snowmobile Show". There will again be Vintage Oval Racing with additional classes to include amateurs taking the stage in two sessions.

Powersports continues to be a growing market and we have been inviting vendors and manufacturers related to this segment to attend EXPO. The Snow Bike Racing Series was added at 2016 event and has continued to grow. The producers love West Yellowstone and it will remain on the circuit for 2018.

**Swoop Productions** will also be increasing the presence of UTV racing in 2018, hoping to make it more prominent. There has been interest from racers across the US and Canada.

**The goals of this event are:** Maintain the production of a world-class event by cooperative efforts with multi-generation interests.

- 1) Sustain winter business as we continue to discover a new winter identity for our community.
- 2) Ensure attendance by our existing customer base
- 3) Attract new and returning attendees based on "WOW" family events and enhanced marketing
- 4) Highlight Yellowstone National Park as an additional component to Expo extending the length of visitor stays
- 5) Leverage the awareness of West Yellowstone and winter in Yellowstone Park in marketing campaigns already in progress from the Chamber, TBID, MAP and private businesses.

## Snowmobile Events: EXPO 2018 MAP Application

The Committee continues to work on ways to reduce costs or operate the event more cost effectively. "Casino Night" is scheduled for Friday night as an event opener to encourage vendors and early arrivals to participate.

We are synergizing our marketing, purchasing, and logistics resources to maximize the promotion and minimize costs across all events.

American Snowmobiler has approached us about bringing a ride-in event to West Yellowstone in conjunction with EXPO. This would bring approximately 150 additional people to town (between staff and participants). The added earned publicity and marketing for this event and EXPO is invaluable.

### SECTION TWO: TIMELINE

Here is an outline that covers the scope of work and deliverables schedule for the event.

#### Post- EXPO - June 30 or whenever completed:

- Organize tear-down and 1<sup>st</sup> cleanup of race track
- Airport Final clean-up by June 15.
- Verify all invoices to be paid- ongoing into June or farther
- Collect outstanding accounts receivable until all is collected – ongoing sometimes into July
- Update budget to actual
- Send thank you to sponsors, partners
- Set dates for next year events
- Compile event reports to partners and submit

#### July, August, November

- Answer phone and email questions about next EXPO, booths, other events.
- Take names of booth inquiries
- Investigate additional "Wow" events that enhance the EXPO event
- Solicit Corporate sponsors
- Commit to Fall marketing snowmobile shows
- Solicit Fall show partners for fall marketing snowmobile shows.

#### September- January

- Send prior year vendor invitations for next EXPO.
- Attend key Fall Snowmobile Shows paid by lodging partners for an EXPO presence and exposure to market the EXPO. Meet with manufactures, organizations for EXPO concern /discussions
- Constant contact with manufactures marketing and race directors
- Answer EXPO date and booth questions and inquiries from April to day of EXPO.
- Solicit additional vendors and make booth space reservations
- Solicit additional partnership ex: MAP, YC, ACCOM tax, TBL, etc.
- Negotiate contracts with individual event organizations sanctioning/administrating the race or exhibition
- Assist with marketing EXPO event
- Consider building event program, gather information, letters, maps of shuttle and event sites



## Snowmobile Events: EXPO 2018 MAP Application

- Order, mail to snowmobile dealers in surrounding states, distributes event flyers in town and within 200 miles of Montana and Idaho.

### February

- Finish Event Program for distribution
- Order Corporate & Manufacture banners for track
- All permit applications- Forest Service & City
- Apply for event insurance using correct terminology, additionally insured and signatures of sanction organizations responsible
- Meet with race organizations prior to event to verify their needs, contracts, donated rooms etc.
- Organize donated rooms for race officials 15-20 rooms Order electricity, bathrooms, waste containers,
- Order fence materials needed
- Line up fence setup volunteers
- Order office supplies needed for admissions, counting
- Order trophies accordingly
- Make sure tickets, wristbands stamps are ordered by admission chairman/event accounting person
- Meet with event site builder/groomer of race tracks, bleachers, racer parking
- Contact or support lead groomer in soliciting assistance from city, state in kind or equipment
- Contract concessions businesses for EXPO Central and Race site for on site
- Work with vendors, event convention services company for placement and needs of vendors prior to event and during.
- Line up security for EXPO Central
- Assist with contacting volunteers for various locations
- Line up Old airport site mobile office
- Distribute Event program locally
- Make Old Airport venue site maps
- Line up volunteers snowmobiles, trailers etc for fencing
- Lineup supervisors for each venue or responsibility ( admissions, casino night, Calcutta, fencing,
- Contact sponsors for announcer ads at track
- Pick up Sponsor banners for track

### Week of EXPO & during event

- Setup Coordinators office, collect donations, prizes,
- Meet with media
- Checks written for race organizations, payouts, prizes etc.
- Order lunches for track officials and volunteers and distribute
- Assist vendors into their respective booths and assist to their needs
- Make Old Airport venue site maps
- Distribute race lineup copies to airport info admissions locations
- Shuttle signs where needed
- Cover no parking signs in south Grizzly Park
- Gather all EXPO information, community interests handouts, etc and distribute to admissions locations
- Call for trash pickup and bathroom cleaning and pumping during event as needed
- On call 24/7 for whatever someone needs

### Year around ongoing

- Solicit funding thru partners, sponsors etc.



## Snowmobile Events: EXPO 2018 MAP Application

- Look for new ideas for event enhancement
- Attend all post and pre-meetings regarding Expo and Snowmobile Events to be aware of what is discussed and decided what I need to do to accomplish those decisions.
- Read snowmobile magazines both hard copy and online, monitor web sites for trends, discussions events etc.
- Check for mail, income, bills to pay, booth income and contracts
- Assist with marketing
- Keep within budget established
- Keep community and the outside world informed about EXPO dates, activities

### **SECTION THREE: BUDGET**

*Please refer to the proposed Budget 2018 attachment.* This budget was recently approved by the Chamber of Commerce Board of Directors. Resort tax collections have been added as a line item in both revenue and expense.

We are asking for MAP funding in the amount of \$17,750 to cover some of the costs of the of advertising, both in the immediate area and surrounding region, and fall shows promoting the event in key markets.

\$5,000 from The Chamber State Accommodations budget has been approved as well. These funds, combined with the grant from MAP will allow us to saturate the region, and even some national outlets prior to the Event. Some initial marketing like "save the date" and online calendars have already started via State Accommodations.

**Addendum:** Detailed Marketing Breakout (including MAP & State Accomm.)

### **SECTION FOUR: PUBLICITY, PROMOTION, MARKETING**

The ongoing challenge of Expo is in marketing and publicizing this event to retain large numbers of attendees. Traditionally, there is a core group of annual attendees who need to be kept up to date and encouraged. And, as in all previous years of EXPO, we continuously seek avenues to attract new visitors through marketing and specialty sub-events.

For 2018, we are excited for the return of the UTV races on Saturday. Casino night on Friday in one location makes it more accessible to event attendees, participants and the public. Vendors, manufacturers and demos will be at the track, so the entire event is outside. Word of mouth after the 2017 event has spread, and we anticipate more vendors and sponsors.

With such a wide range of activities at EXPO, our marketing demographics are vast. Through a multi-media campaign consisting of print (newspaper and magazine), online banners on regional and national websites, social media, cross promotions with Snow bike and SWOOP producers, and PR we are able to target certain geographic locations, as well as age groups and interests.



## Snowmobile Events: EXPO 2018 MAP Application

The challenge is that the overall marketing plan is dependent on the amount of funding. We will use existing marketing tools including our website, [www.snowmobileexpo.com](http://www.snowmobileexpo.com), as well as Twitter, Facebook and Instagram for social media promotion. We will be promoting snowmobiling, winter and EXPO 2018 by attending fall snowmobile events and shows including Hay Days (Minnesota) which is the largest and first snowmobile show of the season, the SnoWest Snowmobile Show (Sandy, Utah), Idaho Snowmobile Show in Boise and Rocky Mountain Snowmobile Show in Dever (new). Local businesses will also take information about EXPO to consumer shows throughout the U.S. this fall.

The 2017/2018 WY Chamber Marketing Plan funded by Accommodations collections will include the EXPO and West Yellowstone snowmobiling with ads in regional and national snowmobile publications. Updates to the website will begin as sponsors, vendors and schedules become available and continue through the event.

We would like to continue to expand our marketing reach further into Utah and the NW, as well as the Dakotas and Wyoming.

### SECTION FIVE: APPLICATION REVIEW CRITERIA

- 1. What are the economic, cultural, social and/or aesthetic impacts and benefits of your event or project on visitors, residents, businesses, organizations, or other interests in the community and surrounding area?**

We believe that EXPO has had a long history of bringing business to West Yellowstone in March that positively impacts many aspects of the local community including lodging, eateries, attractions, and retail shops and services. Additionally, by promoting “come early before EXPO to take advantage of the last winter weekend/week to enjoy Yellowstone by an over snow tour” could also benefit snowmobile rental, Yellowstone snowcoach and snowmobile tour properties.

This project has a direct benefit on West Yellowstone businesses during a traditionally slow weekend without a major event. However, it also benefits those who work in the businesses by providing greater employment opportunities

- 2. How does the event or project reach potential visitors outside West Yellowstone?**

The entire intent of this campaign is to attract local and regional visitors, as well as snowmobile, power sport enthusiasts, and winter-activity market consumers. The marketing plan described above outlines our multi-media and PR approach to specific geographic areas and specific activity segments.

- 3. How does the event or project have the potential to increase the number of visitors to West Yellowstone or to extend the visitor stays?**

Through education, PR, word of mouth, and little cooperation from Mother Nature, winter-enthusiasts have started to realize West Yellowstone and Yellowstone National Park are open for business in the winter, with many activities to offer. With last year’s good snow, we had the highest trail counts in ten years. We are also starting to see the backcountry rider numbers grow again.

## Snowmobile Events: EXPO 2018 MAP Application

EXPO plans retain the snowmobile events that attracted new EXPO attendees last year, while changing with the trends to highlight power sports, and diligently continue to look at new trends to sustain and enhance our event and therefore the winter economy. By including information and advertising focused on a wide variety of activities especially the chance to visit Yellowstone; we would hope to extend some visitors' stays.

**4. How does the event or project complement or enhance existing events or projects?**

Your financial support is essential to sustain a historical annual destination event an important foundation to the winter economy in West Yellowstone. The health of our overall winter season will enable businesses to support and enhance our winter events by being open and by being sponsors. As well, maintaining or increasing the number of attendees or the length of their visit supports local business and subsequently, Resort Tax collections.

**How does previous experience support this type of event or project as viable?**

EXPO is now in its 28th year as an annual event. The business community thru discussions and financial support wants to see this event continue to keep the economy and exposure intact. The event is planned by the Snowmobile Events Committee, has its own Event Manager, and an experienced base of volunteers dedicated to making this project a success.

**5. Has your organization received MAP funding in the past? If so, how many times and for what event(s) or project (s)? Have all vendors been paid associate with the event(s) or project(s)?**

The Chamber Snowmobile Events Committee has received MAP funding for this project for the past eight years. All vendors associated with these projects have been paid. Final reports for all of these projects have been submitted.

**6. Can this event or project proceed without MAP Funds?**

Yes, the event can proceed, however the majority of advertising and promotions, as well as website and internet presence, is reliant on supplementary funding sources. Without approval, we will eliminate specific geographies from our advertising campaigns including Billings, Helena, Great Falls, and Missoula, Montana (print and television), the regional drive markets in western and southwestern Montana, and the ability to remedy our website challenges.

**7. How will you acknowledge the receipt of MAP funds as a funding source for the event or project?**

We will include the appropriate verbiage and image on all event signage, advertising, promotional, and publicity efforts. We will work with the MAP Board regarding this as well as what can be given to West Yellowstone businesses demonstrating their support.

## Snowmobile Events: EXPO 2018 MAP Application

Note: This budget is preliminary. The Marketing Grants section will also be updated pending the decision of the MAP application and possible other accommodations spending.

**See attached: *Snowmobile and Power Sport EXPO 2018***



**West Yellowstone Snowmobile EXPO and Races  
Snowbikes, 120's, transition, vintage ovals and Vintage National Show  
March 9, 10, & 11, 2018**

2017 Actual:      **2018**

**Income:**

Admissions	7892	7500	500 X \$15 (all weekend pass)
Manufacturer Booths	7880	8000	32 spots X 250
Fall Marketing	5600	5600	
Casino Night/Concert	2705	2500	No concert, just a fun band
Calcutta (net)	1441	1000	calcutta net
Community Support	15750	15000	20 @\$250, 10 @ \$500, 5@\$1000
Corporate Sponsorships	8000	8000	4 @ \$2000
Community Grants/Acc. Funds	11967	20250	AccTax(2500), MAP(17,750)
Entry Fees (vintage and 120's)	10160	8000	MWR-6000, Snowbike-2000

Other:

<b>Budgeted Income:</b>	<b>71395</b>	<b>75850</b>	
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**Expense:**

Exhibition	2174	2000	set up beyond grooming & fencing
Security	600	600	3 nights, \$200 per night
Storage Unit	960	960	1/2 to Snowshoot
Marketing	9803	5600	fall shows
Reimbursed Marketing	11967	20250	reimbursed
Concert/Casino Night	2785	1000	1000 casino night
Coordinators Salary	7000	8500	\$5,000 Brad, \$2500 Marge, Sydney \$1000
Fencing Costs/Track Setup	3524	3500	pay for help
Sound System	2300	2300	Glenn, 2 days
Grooming	2420	2500	
Insurance	1683	1600	
Permits	275	275	
Sanction Fees	12410	11000	Snowbikes-6000, MWR-5000
Sanction Rooms	2536	2500	rooms at reduced rate
Trophies/Paybacks	2789	2000	
Bathrooms	1500	1500	
Trash Removal	0	0	donated sponsorship
Supplies	40	250	
Bank Charges/Fees	247	250	
Resort Tax Expense	692	540	
CoC Office Support/Accounting	500	500	
Volunteer Expense	800	500	
Swoop	12000	5000	Saturday Evening only

<b>Budgeted Expense:</b>	<b>79005</b>	<b>73125</b>	
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<b>Net Income/(Loss) from Event:</b>	<b>\$ (7,610)</b>	<b>\$ 2,725</b>	
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# Certification

Applicant Individual or Organization:

Event or Project Name:

On behalf of the individual or organization identified on this application, I understand that:

1. The submitted application meets the eligibility requirements for MAP funds.
2. MAP funds will not be awarded to this event or project without written notification of approval by MAPFAB and the town council.
3. MAP funded events or projects must comply with all federal, state and community licenses, permits, ordinances, laws and regulations.
4. To the best of my knowledge and belief the information in this application is true and correct and the governing body of the applicant has authorized the documentation.

Signature: Marge Wanner

Name (printed): MARGE WANNER

Date: 8/24/17

Title: Assistant Snowmobile  
Event Coordinator

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For Office Use Only

This application has been approved by MAPFAB  Date: \_\_\_\_\_

This application has not been approved by MAPFAB  Date: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



PO Box 458  
West Yellowstone, Montana 59758  
DestinationYellowstone.com

September 15, 2017

Dear Brad,

Thanks for making your preferences known about the two Open Candidates Meetings that the Chamber is sponsoring to enable citizens to hear directly from those of you running for Town Council. Based on the responses we have selected two dates. We regret that not all of you are able to attend them both; however, by your preferences, each of you should be able to attend one.

As stated in our first letter, our plan is to hold two separate meetings, each to address different questions. Each meeting will be scheduled for two hours and we anticipate beginning at 7:00 pm. Each meeting will offer you time to tell the audience a bit about yourself (up to three minutes) and a bit about why you have chosen to run (up to two minutes). The meetings will be held at the Visitors Center in the meeting room there.

**Meeting One will be held on Thursday, October 5, 2017.** This meeting will focus on the two current issues you feel are most critical for our community to address and the solutions you see for them. You will have up to six minutes to share with the audience. The audience will be invited to submit questions. Two questions will be randomly selected from those turned in (excepting any that are deemed to be too personal or attacking) and each candidate will be given a minute to respond to the questions, one at a time.

**Meeting Two will be held on Thursday, October 12, 2017.** It will focus on your vision for West Yellowstone and the two most important steps you feel will need to be taken to meet that vision. Q & A will again follow.

We have asked David O'Connor of Buck's T-4 Lodge at Big Sky to moderate the meetings. He has been active in the Big Sky Chamber for years and is a highly respected citizen of that community.

We eagerly look forward to these meetings and your participation.

Thank you,

Melissa Alder, Co-Chair

Town of West Yellowstone  
MAP Fund Advisory Board Meeting Minutes  
8/10/17 at 12pm at the Povah Center

Present: John, Barb, Kay, Marysue, Jerry. Also present: Moira Dow and Wendy Swenson

Agenda:

1. Public Comment
2. Approve 7.13.17 Meeting Minutes
3. Review Financials
4. 12:10pm- Review Yellowstone Ski Festival Advertising Application- \$4707.50
5. 12:40pm- Review Yellowstone Rendezvous Race Application- \$4211.50
6. New Business
7. Next Proposed Meeting: Thurs. 9.14.17

**Action items in red**

Meeting called to order 12:05pm

**Public Comment-** None

**Approved 7.13.17 Meeting Minutes** (Barb, Marysue) **John will email Minutes to Liz**

**Approved Financials-** \$58,364.87 available. (Gloria, Kay)

**12:10pm Review Yellowstone Ski Festival Advertising Application- \$4707.50**

1. Moira stated TBID had ended their grant program. They were requesting funds to replace those lost funds. Board members commented, asked questions, reviewed the advertising budget request. John expressed concern that we had just awarded \$16,400 to the Festival in June and winter ski events were requesting 33% of the entire MAP Fund budget.
2. Motion made and seconded to recommend approval of the \$4707.50 to the town council. (Barb, Kay). Motion failed. Marysue recused herself from the vote.
3. Another motion made and seconded to recommend approval of \$2500 to the council. (Kay, Gloria). Motion passed by majority. Marysue recused herself from the vote.
4. Marysue is the Board member assigned to oversee the event.
5. **John will ask Liz to add the approval of the App for \$2500 to the Council's 8.15.17 meeting agenda.**

**12:35pm Review Yellowstone Rendezvous Race App- \$4211.50**

1. Funds are being requested to replace lost TBID funds.
2. Motion made and seconded to recommend approval of the \$4211.50 to the town council. (Kay, Gloria). Motion passed by majority.
3. Gloria is the Board member assigned to oversee the event.
4. **John will ask Liz to add the approval of the App to the Council's 8.15.17 meeting agenda.**

**New Business-** None

**Next meeting Thurs. 9.14.17 at noon at the Povah Center.** John will notify Liz and reserve room.

Adjourned 12:53pm.

**Meeting Minutes approved as submitted by John Greve, MAPFAB Secretary 9.14.17**