

Town of West Yellowstone

Tuesday, August 20, 2019

West Yellowstone Town Hall, 440 Yellowstone Avenue

TOWN COUNCIL MEETING

7:00 PM

Pledge of Allegiance

Purchase Orders

Treasurer's Report & Securities Report

Claims ∞

Consent Agenda: **Minutes of the August 6, 2019 Town Council Meeting** ∞

Business License Applications ∞

- Adventure Inn (Westgate Auto Body) & Resort Tax Waiver Request
- The Ranch Apartments (CMRS Holdings LLC)

Advisory Board Report(s)

Town Manager & Department Head Reports

Comment Period

- **Public Comment**
- **Council Comments**

Public Hearing: 2019/2020 Municipal Budget – Final Budget Hearing

NEW BUSINESS

West Yellowstone Artisan Gallery

Discussion/Action ∞

Resolution No. 735, Cancel Warrants

Discussion/Action ∞

Resolution No. 736, FY 2019/2020 Mill Levy

Discussion/Action ∞

Resolution No. 737, FY 2019/2020 Municipal Budget

Discussion/Action ∞

Marketing and Promotions Fund Award Recommendations

Discussion/Action ∞

- Kids n Snow 2019-2020, \$5500
- Yellowstone Ski Festival 2019, \$12,500

Correspondence/FYI/Meeting Reminders



If viewing the agenda electronically, click the "∞" symbol to link to the associated documentation in the Town Council Packet.

Policy No. 16 (Abbreviated)
Policy on Public Hearings and Conduct at Public Meetings

Public Hearing/Public Meeting

A public hearing is a formal opportunity for citizens to give their views to the Town Council for consideration in its decision making process on a specific issue. At a minimum, a public hearing shall provide for submission of both oral and written testimony for and against the action or matter at issue.

Oral Communication

It is the Council's goal that citizens resolve their complaints for service or regarding employees' performance at the staff level. However, it is recognized that citizens may from time to time believe it is necessary to speak to Town Council on matters of concern. Accordingly, Town Council expects any citizen to speak in a civil manner, with due respect for the decorum of the meeting, and with due respect for all persons attending.

- No member of the public shall be heard until recognized by the presiding officer.
- Public comments related to non-agenda items will only be heard during the Public Comment portion of the meeting unless the issue is a Public Hearing. Public comments specifically related to an agenda item will be heard immediately prior to the Council taking up the item for deliberation.
- Speakers must state their name for the record.
- Any citizen requesting to speak shall limit him or herself to matters of fact regarding the issue of concern.
- Comments should be limited to three (3) minutes unless prior approval by the presiding officer.
- If a representative is elected to speak for a group, the presiding officer may approve an increased time allotment.
- If a response from the Council or Board is requested by the speaker and cannot be made verbally at the Council or Board meeting, the speaker's concerns should be addressed in writing within two weeks.
- Personal attacks made publicly toward any citizen, council member, or town employees are not allowed. Citizens are encouraged to bring their complaints regarding employee performance through the supervisory chain of command.

Any member of the public interrupting Town Council proceedings, approaching the dais without permission, otherwise creating a disturbance, or failing to abide by these rules of procedure in addressing Town Council, shall be deemed to have disrupted a public meeting and, at the direction of the presiding officer, shall be removed from the meeting room by Police Department personnel or other agent designated by Town Council or Operations Manager.

General Town Council Meeting Information

- Regular Town Council meetings are held at 7:00 PM on the first and third Tuesdays of each month at the West Yellowstone Town Hall, 440 Yellowstone Avenue, West Yellowstone, Montana.
- Presently, informal Town Council work sessions are held at 12 Noon on Tuesdays and occasionally on other mornings and evenings. Work sessions also take place at the Town Hall located at 440 Yellowstone Avenue.
- The schedule for Town Council meetings and work sessions is detailed on an agenda. The agenda is a list of business items to be considered at a meeting. Copies of agendas are available at the entrance to the meeting room.
- Agendas are published at least 48 hours prior to Town Council meetings and work sessions. Agendas are posted at the Town Offices and at the Post Office. In addition, agendas and packets are available online at the Town's website: www.townofwestyellowstone.com. Questions about the agenda may be directed to the Town Clerk at 646-7795.
- Official minutes of Town Council meetings are prepared and kept by the Town Clerk and are reviewed and approved by the Town Council. Copies of approved minutes are available at the Town Clerk's office or on the Town's website: www.townofwestyellowstone.com.

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TOWN OF WEST YELLOWSTONE
Claim Approval List
For the Accounting Period: 8/19

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* ... Over spent expenditure

Claim	Check	Invoice #/Inv Date/Description	Vendor #/Name/ Line \$	Document \$/ Line \$	Disc \$	PO #	Fund Org Acct	Object Proj	Cash Account
45942			95 Energy West-Montana	854.19					
	07/30/19	nat gas 210361788 updl		296.14		UPDH	1000 411252	344	101000
	07/30/19	nat gas 210360293 Police		27.03		POLBLD	1000 411258	344	101000
	07/30/19	nat gas 210361746 Pub Services		32.66		STREET	1000 430200	344	101000
	07/30/19	nat gas 210361811 old firehall		20.00		PARK	1000 460430	344	101000
	07/30/19	nat gas 210363966 old bld ins		20.00		STREET	1000 430200	344	101000
	07/30/19	nat gas 210360540 library		22.81		LIBBLD	1000 411259	344	101000
	07/30/19	nat gas 210364599 Povah		206.74		POVAH	1000 411255	344	101000
	07/30/19	nat gas 210361697 Iris Lift St		34.06		PUBSVC	1000 430200	344	101000
	07/30/19	nat gas 210365425 Twn Hall		166.32		TWNHAL	1000 411250	344	101000
	07/30/19	nat gas 210361655 Mad Add Sewe		28.43		SEWER	5310 430600	344	101000
45944			2853 Two Seasons Recycling	500.00					
	2019559	07/31/19 monthly recycling		500.00		PARKS	1000 460430	534	101000
45947			2558 Hebgen Basin Fire District	54,210.00					
	08/01/19	August 2019		46,877.00		FIRE	1000 420400	357	101000
	08/01/19	employee grant August 2019		7,333.00		FIRE	1000 420471	140	101000
45949			2789 WEX Bank	3,900.73					
	08/01/19	07 Ford Expedition 6-54563A		174.86		SS	1000 450135	231	101000
	08/01/19	06 Dodge Durango 6-1374		117.21		PUBSER	1000 430200	231	101000
	08/01/19	17 Dodge Ram #1		244.63		POLICE	1000 420100	231	101000
	08/01/19	17 Dodge Ram #2		376.62		POLICE	1000 420100	231	101000
	08/01/19	10 Ford Expedition 6-000046		30.77		POLICE	1000 420100	231	101000
	08/01/19	11 Ford Expedition 6-21425A		0.00		POLICE	1000 420100	231	101000
	08/01/19	10 JD Backhoe		212.69		STREET	1000 430200	231	101000
	08/01/19	77 Int'l Dumptruck		0.00		STREET	1000 430200	231	101000
	08/01/19	Snow Blower		0.00		STREET	1000 430200	231	101000
	08/01/19	02 Freightliner		0.00		STREET	1000 430200	231	101000
	08/01/19	140 G Grader		0.00		STREET	1000 430200	231	101000
	08/01/19	CAT 936 Loader		0.00		STREET	1000 430200	231	101000
	08/01/19	91 Ford 6-582		243.90		STREET	1000 430200	231	101000
	08/01/19	15 Sweeper		255.92		STREET	1000 430200	231	101000
	08/01/19	SS Snow Blower Green		0.00		STREET	1000 430200	231	101000
	08/01/19	14 Water Truck		135.28		STREET	1000 430200	231	101000
	08/01/19	00 Freightliner Dump 6-60700A		115.67		STREET	1000 430200	231	101000
	08/01/19	2010 JD 772 Grader		139.02		POLICE	1000 420100	231	101000
	08/01/19	02 Freightliner Dump 6-54564A		245.42		STREET	1000 430200	231	101000
	08/01/19	08 Ford Pickup 6-1450		0.00		STREET	1000 430200	231	101000
	08/01/19	08 GMC Pickup 6-1484		76.39		STREET	1000 430200	231	101000
	08/01/19	08 CAT 938H Loader		411.96		STREET	1000 430200	231	101000
	08/01/19	08 904B MiniLoader		78.56		STREET	1000 430200	231	101000
	08/01/19	01 Freightliner		0.00		STREET	1000 430200	231	101000

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	08/01/19	01	Freightliner		0.00		STREET 1000 430200	231	101000
	08/01/19	08	Ford Escape (multi-use)		46.82		DISPAT 1000 420160	370	101000
	08/01/19	14	Police Interceptor		180.40		POLICE 1000 420100	231	101000
	08/01/19	15	Ford F-250		78.15		STREET 1000 430200	231	101000
	08/01/19	18	Dodge Ram-PW		287.46		STREET 1000 430200	231	101000
	08/01/19	18	Dodge Ram-Police		259.90		POLICE 1000 420100	231	101000
	08/01/19	19	Dodge Durango PD		189.10		POLICE 1000 420100	231	101000
45950		2952	DIS Technologies		595.00				
	34385	08/05/19	Monthly Managed Svcs-Dspatch		595.00		DISPCH 1000 420160	398	101000
45951		2952	DIS Technologies		706.00				
	34793	08/05/19	Email accounts/managed IT		706.00		IT 1000 410580	355	101000
45983		3230	Michael McCormick		3.75				
	9094	07/30/19	7/30/19 Fire Alarm Key		3.75		UPDL 1000 411252	357	101000
45984		135	Food Roundup		278.66				
	02470240	07/01/19	7/1/19 Sum Rec Supplies		6.16*		SUMREC 1000 460449	220	101000
	02471247	07/03/19	7/3/19 Sum Rec Sunscreen		99.90*		SUMREC 1000 460449	220	101000
	02850650	07/18/19	7/18/19SocServ Supplies		24.74		SOCSRV 7010 450135	220	101000
	02479193	07/18/19	7/18/19SocServ Supplies		6.99		SOCSRV 7010 450135	351	101000
	02479270	07/18/19	7/18/19 Sum Rec sunscreen		47.95*		SUMREC 1000 460449	220	101000
	01844050	07/26/19	7/26/19 sum rec supplies		44.97*		SUMREC 1000 460449	220	101000
	02485578	07/30/19	7/30/19 Sum Rec sunblock		47.95*		SUMREC 1000 460449	220	101000
45985		3004	Partsmaster		588.93				
	23444793	08/02/19	Oil filter remover/Uni maste		95.75		STREET 1000 430200	220	101000
	23443288	07/19/19	Durashield protect/bits		595.85		STREET 1000 430200	220	101000
	23425627	06/03/19	credit's own invoice #234256		-102.67		1000 430200	220	101000
CI	8								
45986		533	Market Place		138.13				
	07/25/19		Gift Certificates-2		100.00		LEGISL 1000 410100	220	101000
	07/18/19		Supplies for bike rodeo		30.33		SOCSE 7010 450135	220	101000
	07/26/19		Police supplies		7.80		POLICE 1000 420230	220	101000
45987		151	Gallatin County WY TS/Compost		1,571.40				
	07/31/19		Transfer station fee for July		1,571.40		PARKS 1000 460430	534	101000

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45988	2099 Quick Print of West Yellowstone	212.37					
	12149 07/10/19 Labels for Library	3.30		LIBRY	2220 460100	220	101000
	12227 06/14/19 Library supplies	131.89		LIBRY	2220 460100	220	101000
	12228 07/05/19 Reprint & Mount supp Libry	35.94		LIBRY	2220 460100	220	101000
	12259 07/25/19 Ink & Binder	41.24		STREET	1000 430200	220	101000
45989	2826 Montana Underground	1,267.90					
	18-424 08/02/19 Antifreeze for thermostat	137.90		WATER	5210 430550	357	101000
	18-424 08/02/19 disposal fee of used antifreez	25.00		WATER	5210 430550	357	101000
	18-424 08/02/19 Mobilization-onsiteworkforPlum	900.00		WATER	5210 430550	357	101000
	18-424 08/02/19 MUC Labor	135.00		WATER	5210 430550	357	101000
	18-424 08/02/19 Work Truck	70.00		WATER	5210 430550	357	101000
45990	1928 Michele DesRochers	105.80					
	07/24/19 Training	105.80		LIBRY	2220 460100	370	101000
45991	2099 Quick Print of West Yellowstone	33.00					
	12316 08/02/19 Court payment cards	33.00		COURT	1000 410360	321	101000
45992	2099 Quick Print of West Yellowstone	199.24					
	7452 07/03/19 Police-postage	18.56		POLICE	1000 420100	311	101000
	7526 07/10/19 Postage-water sample	29.46		WATER	5210 430500	357	101000
	7547 07/11/19 Postage-water sample	28.10		WATER	5210 430500	357	101000
	7602 07/16/19 Postage-sewer	30.65		SEWER	5310 430600	357	101000
	7678 07/19/19 Postage-traffic signs	92.47		ROAD	1000 430200	243	101000
45993	2647 Flathead Beacon Productions	720.00					
	25511 07/15/19 Annual Hosting of website	720.00		IT	1000 410580	355	101000
45994	951 Barnes & Noble	874.13					
	3870014 07/15/19 Books for Library	501.55		LIBRY	2220 460100	215	101000
	3873320 07/23/19 Books for Library	329.60		LIBRY	2220 460100	215	101000
	3873641 07/24/19 Books for Library	42.98		LIBRY	2220 460100	215	101000
45995	2121 Pacific Steel & Recycling	1,319.52					
	6900451 07/16/19 Railing @ UPDL	1,319.52		STREET	1000 430200	369	101000
45996	2952 DIS Technologies	1,359.82					
	4771 08/12/19 Cash Receipt Computer	1,359.82		IT	1000 410580	355	101000

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45997	471 Northwest Pipe Fittings, Inc.	1,612.19					
	1182559 08/03/19 Annual System N Sight	1,220.00		WATER	5210 430500	357	101000
	5183255 08/12/19 Water-hose nozzle-Orings	392.19		WATER	5210 430550	369	101000
45999	3229 Ambient Air Solutions	8,875.00					
	20317 07/05/19 Server room heat install-Polic	8,875.00*		POLICE	1000 411258	949	101000
46000	3229 Ambient Air Solutions	9,750.00					
	20641 07/31/19 Disp. Conferc heat Police	9,750.00*		POLICE	1000 411258	949	101000
46001	3231 Delaware North Parks and Resorts	200.00					
	08/13/19 Refund for zoning permit	200.00		ZONING	1000 341070		101000
46002	3116 R & R Lock and Key, LLC	1,139.00					
	07/26/19 Police-jail area locks	670.00		POLICE	1000 411258	366	101000
	07/26/19 Court clerk/judge Office locks	469.00		COURT	1000 411250	366	101000
46003	254 Firehole Fill Up/Economart	200.13					
	175615 07/09/19 KC 936 Loader red dye diesel	102.52		ROADS	1000 430200	231	101000
	175818 07/23/19 KC Kabota diesel	8.51		ROADS	1000 430200	231	101000
	175551 07/05/19 Help fund fuel	25.00		HLPFND	7010 450135	231	101000
	175644 07/11/19 Help fund fuel	35.00		HLPFND	7010 450135	231	101000
	175936 07/31/19 Help fund fuel	25.00		HLPFND	7010 450135	231	101000
	063019-1 06/30/19 Roads fuel	4.10		ROADS	1000 430200	231	101000
46004	2671 Gallatin Valley Food Bank	823.05					
	16529-1 07/11/19 Food Bank Supplies	823.05		HLPFND	7010 450135	220	101000
46005	2813 Century Link	62.00					
	07/28/19 DSL 6467949 City shop	62.00		STREET	1000 430200	345	101000
46006	764 General Distributing Co.	53.94					
	781032 07/31/19 Welding Supplies	53.94		STREET	1000 430200	220	101000
46007	999999 TACOS EL MIRADOR	389.30					
	08/06/19 RT Bond Refund less outsdng RT	389.30		RESRTT	2100 214000		101000
46008	2586 Waxie Sanitary Supply	139.84					
	784492 07/31/19 Cleaning Supplies	139.84		PARKS	1000 460430	220	101000

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46009		266 Utilities Underground Location 9075328 07/31/19 excavation notifications		108.33 108.33			WATER 5210 430500	357	101000
46010		2923 Yellowstone County Justice Court 08/05/19 Pass thru Wrnt TK91020191732		370.00 370.00			COURT 7469 213000		101000
46011		2898 TransUnion Risk and Alternative 201907-1 08/01/19 Background check		80.70 80.70			POLICE 1000 420100	398	101000
46012		3232 Resource Technologies, Inc. 08/02/19 Drive Street Bond - Refund		10,000.00 10,000.00			REFUND 1000 214100		101000
46013		3198 HydroSolutions, Inc. 37156 07/31/19 Hydrogeologist ck & sumrize		189.75 189.75			WATER 5220 430530	939	101000
46014		3085 Buffalo Services, LLC 72019 08/10/19 Consultation for July Water 72019 08/10/19 Consultation for July Sewer		3,000.00 1,500.00 1,500.00			WATER 5210 430500 SEWER 5310 430600	354 354	101000 101000
46015		3233 Safeguard Business Systems 33615461 07/24/19 1000 Notice to Appear forms		590.29 590.29			POLICE 1000 420100	321	101000
46016		2913 Mountain Valley Construction 7230 07/31/19 Dustgard		14,250.00 14,250.00*			STREET 1000 430200	240	101000
46017		3212 Mike's Mobile Auto and Diesel 13 08/14/19 08 Ford Vehicle repair		343.78 343.78			STREET 1000 430200	361	101000
46018		1372 MONTANA SUPREME COURT 08/14/19 Confrnc Registr. Judge Gibson 08/14/19 Confrnc Registr. Kerry Parker		550.00 300.00 250.00			COURT 1000 410360 COURT 1000 410360	380 380	101000 101000
46019		3192 Floyd's Truck Center C001127336 04/11/19 40xl cap C001130948 07/16/19 12V Reman Starter -2 C001131320 07/23/19 credit for Reman Starter - C001131014 07/26/19 Air Horn C001126626 03/27/19 credit for clamp, reman st C001128943 05/23/19 credit for Brake Shoe		246.39 22.02 455.52 -200.10 118.68 -101.71 -48.02			STREET 1000 430200 STREET 1000 430200 STREET 1000 430200 STREET 1000 430200 STREET 1000 430200 STREET 1000 430200	369 369 369 369 369 369	101000 101000 101000 101000 101000 101000

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46020	08/07/19	2632 WYSEF MAP		3,907.00 3,907.00		MAP	2101 410130	398	101000
46021	08/07/19	2632 WYSEF MAP Awards & Prize Money		10,298.00 10,298.00		MAP	2101 410130	398	101000
46022	E	2673 First Bankcard		1,410.00					
	2027278923	07/11/19 Fred Pryor Excel -Lanie		298.00		FINANC	1000 410510	380	101000
	07/19/19	Heise Hot springs Sum Rec		500.00		SUMREC	1000 460449	871	101000
	07/24/19	USPS postage Office		165.00		FINANC	1000 410510	311	101000
	07/24/19	USPS postage Court		55.00		COURT	1000 410360	311	101000
	07/26/19	Yell Bear World Sum Rec		392.00		SUMREC	1000 460449	871	101000
46023	E	2673 First Bankcard		1,782.17					
	07/16/19	Fuel Soc Serv		47.02		STREET	1000 430200	231	101000
	07/16/19	Joann fabric spray paint Help		23.97		SOCSSRV	7010 450135	220	101000
	07/22/19	Compliancesigns - wifi		45.50		PARKS	1000 460430	220	101000
	07/23/19	Kenyon noble batteries shop		439.98		STREET	1000 430200	220	101000
	07/23/19	Amazon/Rain bird sprinkler		210.70		PARKS	1000 460430	220	101000
	07/25/19	P.Q. controls Rail Guard Switc		1,015.00		STREET	1000 430200	369	101000
46024	E	2673 First Bankcard		1,167.45					
	07/12/19	Billion 17 Ram 1500 Oil chnge		63.45		STREET	1000 430200	361	101000
	07/12/19	Balco-shipping paid by Visa		10.50		POLICE	1000 420100	226	101000
	07/12/19	Balco-Uniform supplies		280.70		POLICE	1000 420100	226	101000
	07/16/19	USPS postage		110.00		POLICE	1000 420100	311	101000
	07/18/19	Daily printable permit 08 Ford		10.00		DSPTCH	1000 420160	370	101000
	07/19/19	Country Inn - B. Martin		346.40		DSPTCH	1000 420160	370	101000
	07/19/19	Country Inn - B. Martin		346.40		DSPTCH	1000 420160	370	101000
46025	E	2964 CITI CARDS		2,971.68					
	07/05/19	Amazon-leg pres SB FY'19		999.00		ADMIN	1000 410210	212	101000
	07/09/19	Market Place Snacks Supplies		9.58		LEGISL	1000 410100	220	101000
	07/09/19	Slippery Otter -Council		71.07		LEGISL	1000 410100	220	101000
	07/14/19	Walmart RexburgSum Rec supply		195.01*		SUMREC	1000 460449	220	101000
	07/16/19	MarketPlace -Council Supplies		10.13		LEGISL	1000 410100	220	101000
	07/16/19	MarketPlace -Council Supplies		89.74		LEGISL	1000 410100	220	101000
	07/15/19	Amazon-hang gates at Lagoon		28.73		SEWER	5310 430600	220	101000
	07/23/19	Wild West-Council supplies		67.98		LEGISL	1000 410100	220	101000
	07/23/19	Market Place - Council supplie		9.58		LEGISL	1000 410100	220	101000
	07/25/19	Complnce Signs-custom signssew		364.50		SEWER	5310 430600	398	101000
	07/25/19	buyonline-magnticdryereseboard		199.00		LIBRY	2220 460100	220	101000
	07/30/19	Cenex - Council supplies		8.80		LEGISL	1000 410100	220	101000
	07/30/19	CCs sandwich shack-council sup		130.30		LEGISL	1000 410100	220	101000

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	08/02/19	Uline-poly bags-Soc Services		118.10		SOCSRV	7010 450135	220	101000
	07/10/19	Language Line - Court		7.90		COURT	1000 410360	394	101000
	07/10/19	Language Line - Court		27.65		COURT	1000 410360	394	101000
	07/10/19	Language Line - Court		27.65		COURT	1000 410360	394	101000
	07/10/19	Language Line - Court		39.50		COURT	1000 410360	394	101000
	07/12/19	ID Parks & Rec - Sum Rec		199.00		SUMREC	1000 460449	871	101000
	07/24/19	Language Line - Court		130.35		COURT	1000 410360	394	101000
	07/30/19	Rubber Stamp-Roos Notary stamp		33.45		ADMIN	1000 410210	220	101000
	07/08/19	Expedia - LJohnson		204.66		ADMIN	1000 410210	370	101000
46026		1061 Lane and Associates		139.50					
	7184 08/12/19	Drug Test Tanner, KArnado,Truj		139.50		ADMIN	1000 410210	351	101000
46027		477 C.S. Construction		9,277.42					
	2491 08/11/19	Yell Press Washing -Library		921.00*		LIBRY	1000 411259	366	101000
	2491 08/11/19	Subcontractor mark-up-Library		92.10*		LIBRY	1000 411259	366	101000
	2491 08/11/19	Westmart-Library		4,998.79*		LIBRY	1000 411259	366	101000
	2491 08/11/19	Thomas Heating - Library		111.00*		LIBRY	1000 411259	366	101000
	2491 08/11/19	Materials Mark-up Library		510.98*		LIBRY	1000 411259	366	101000
	2491 08/11/19	WY Compost - Library		27.55*		LIBRY	1000 411259	366	101000
	2491 08/11/19	CS Construction Labor-Library		2,616.00*		LIBRY	1000 411259	366	101000
46028		1934 Brenda Martin		47.88					
		Petty Cash							
	08/15/19	Police supplies		25.58		POLICE	1000 420230	220	101000
	08/15/19	Dispatch Postage		22.30		POLICE	1000 420100	311	101000
46029		2440 David L Rightenour		56.00					
	07/19/19	TAC Conference-Rightenour		56.00		DSPTCH	1000 420160	370	101000
46030		1342 Montana Dept of Justice		1,852.16					
	202005117 07/01/19	Police-MerakiDevice Trans f		1,852.16		DSPTCH	1000 420160	398	101000
46031		2818 Avtec, Inc. (Scoutcare)		2,500.00					
	Q02271 06/03/19	Dispatch-1 year ScoutcareSftwr		2,500.00		DSPTCH	1000 420160	398	101000
46032		2905 OC Rugged Laptops		367.00					
	3271891 05/01/19	Police-spareBattery/Adapter		367.00		POLICE	1000 420100	216	101000
46033		2914 NRMEDD		20,000.00					
	15010 08/12/19	Town share of EDA Grant		20,000.00		TOWYPL	1000 411000	398	101000

08/16/19
15:20:22

TOWN OF WEST YELLOWSTONE
Claim Approval List
For the Accounting Period: 8/19

Page: 8 of 9
Report ID: AP100

* ... Over spent expenditure

Claim	Check	Invoice #/Inv Date/Description	Vendor #/Name/	Document \$/ Line \$	Disc \$	PO #	Fund Org Acct	Object Proj	Cash Account
46034		08/16/19	60 Westgate Station SoundstageStorage 11/18-5/19	2,100.00 2,100.00		PARKS	1000 460430	369	101000
			# of Claims	57	Total:				180,288.52
			Total Electronic Claims	7,331.30	Total Non-Electronic Claims				172957.22

WEST YELLOWSTONE TOWN COUNCIL
Town Council Meeting
August 6, 2019

COUNCIL MEMBERS PRESENT: Jerry Johnson, Brad Schmier, Chris Burke, Greg Forsythe, Pierre Martineau

OTHERS PRESENT: Town Manager Daniel Sabolsky, Public Services Superintendent James Patterson, Finance Director Lanie Gospodarek, Social Services Director Kathi Arnado, Officer Sabrah Van Leeuwen, Fire Chief Shane Grube, Travis Watt, Ken and Mary Davis, Bob Patzke, Grant Jackson, Denice Sabolsky

The meeting is called to order by Mayor Brad Schmier 7:00 PM in the Town Hall, 440 Yellowstone Avenue, West Yellowstone, Montana.

Portions of the meeting are being recorded.

The Treasurer's Report with corresponding banking transactions is on file at the Town Offices for public review during regular business hours.

ACTION TAKEN

- 1) Motion carried to approve Purchase Order #6818 to JD Specialty Services to replace the starter in a 2001 Freightliner dump truck. (Forsythe, Burke)
- 2) Motion carried to approve the claim approval list, which totals \$402,526.33. (Burke, Forsythe) Forsythe abstains from #45973 to Westmart Building Center for \$3643.82, Burke abstains from #45958 to Morning Glory Coffee & Tea for \$33.75, Schmier abstains from #45978 to Jerry's Enterprises for \$369.95.
- 3) Motion carried to approve the Consent Agenda which includes the minutes of the July 16, 2019 Town Council Meeting, July 23, 2019 Town Council Work Session, and the July 30, 2019 Town Council Work Session. (Martineau, Johnson)
- 4) Motion carried to approve the new business license request for Sweet Home Montana made by Steve Keene to operate a nightly rental, contingent upon obtaining the necessary county and state permits. (Johnson, Martineau)
- 5) Motion carried to deny the request for a waiver of the resort tax bond for Steve Keene for Sweet Home Montana. (Burke, Forsythe)
- 6) Motion carried to approve the business license application for Daley Trailer Court. (Johnson, Forsythe)
- 7) Motion carried to approve Resolution No. 733, a resolution referring to the electorate the question of extending the Town's resort tax authority for an additional twenty years. (Martineau, Forsythe)
- 8) Motion carried to approve Resolution No. 734, a resolution referring to the electorate the question of increasing the existing resort tax by 1% for the purpose of dedicating 1% to specified infrastructure projects. (Johnson, Martineau)

Public Comment Period

Fire Chief Shane Grube reports that he attended a County Commissioners meeting today to appeal the denial of PILT (Payments In Lieu of Taxes) payments for Hebgen Basin Fire to offset costs of operating the district, which includes large amounts of federal land. He says that 22% of the district is federal land, which generates no property tax. He encourages the Council to call the County Commissioners and suggest they consider PILT funding for Hebgen Basin Fire District.

Council Comments

Mayor Schmier asks the Council and community members to explore contacting the State of Montana to address the traffic and dangerous turning areas west of Town, especially considering an accident that occurred last night. The group discusses the turn off on the Rainbow Point road as well, which is on the MDOT project list but hasn't been completed. Johnson suggests also contacting the County Planning Board and local legislators.

Pierre Martineau reports that Tracy Rimming, the first director of the Big Sky Medical Center, passed away this weekend. She was instrumental in bringing the first doctors to CHP. He also reports that the West Yellowstone Foundation is holding an estate planning seminar on Friday. He also reports that Green Up West Yellowstone met last night and are going to make signs for the recycling bins with pictures of what can be accepted.

Greg Forsythe says that in light of the fact that they no longer have a newspaper, maybe they should look at putting out a newsletter to inform the public of things that are going on.

Jerry Johnson mentions that Phil White, long-time resident and who was once the Mayor, passed away this weekend. He also reminds everyone that there is a Horseshoes for Heroes event at High Country Tavern this weekend. He also inquires about the request from CHP for \$50,000 to purchase a new x-ray machine and says he would definitely support that expenditure.

DISCUSSION

- 3) Johnson points out that he was not present at the July 16, 2019 Town Council Meeting.
- 4) Patterson indicates that there was some question previously about the parking for this business but he went over and reviewed it and there is adequate space for parking.
- 6) It is explained that the campground/trailer court has been at this location for over 35 years and is licensed by Gallatin County. The Council also discusses the parking for the business and agrees it is adequate.
- 7) Mayor Schmier reads Resolution No. 733 out loud, a resolution referring to the electorate the question of extending the Town's resort tax authority, which currently expires 12/31/25, for an additional twenty years. After discussion, the Council agrees to remove the word "present" from Section 8 and adding the exact percentage of 2.5% that is retained by the merchants that collect the tax.
- 8) Mayor Schmier reads Resolution No. 734, a resolution referring to the electorate the question of increasing the existing resort tax by 1% for the purpose of dedicating that 1% to specified infrastructure projects. After discussion, the Council recommends adding the same language to this resolution as in Resolution No. 733, which indicates that merchants will retain 2.5% of the taxes collected as an administration fee.
- A) Town Manager & Department Head Reports: Town Manager Dan Sabolsky reports that he met today with representatives from Delaware North regarding multiple projects. The Safety Committee met last week and discussed two recent safety issues: the UTV vehicle rolled down a hill and hit a parked car and employees entering the wastewater treatment facility while the evaporators were on. He also mentions recent training on fire hydrant use and maintenance. He says the resolutions to put the 3% resort tax renewal and 1% resort tax for infrastructure are on the agenda tonight and upon approval they will be sent to the election administrator. He mentions progress on the casting pond behind the Union Pacific Dining Lodge. He says they painted new lines on one of the tennis courts to play pickleball. They are going to have Forsgren draft a plan to improve that area including a new restroom and converting the existing basketball court to pickleball. Montana Trujillo has resigned from the position of dispatcher and Josh Van Leeuwen has resigned from Public Services.

Public Services: Public Services Superintendent James Patterson reports that they finished the landscaping at Little Rangers and cement will be poured tomorrow. They have installed the new playground equipment at the park, but hopefully the new equipment will last. He says he will lose 4 members of his crew in about 15 days and it will be tough after that to get projects done. **Finance** Director Lanie Gospodarek reports that the budget for FY 2019-2020 is almost done, they are still making minor adjustments. They moved the Finance Clerk to the office across the hall and are preparing to start resort tax audits. **Social Services** Director Kathi Arnado reports on traffic through her department with assistance ranging from accessing the food bank, clothing bank, landlord/tenant issues, and drivers licensing assistance. She says that her new Social Services Assistant, Dianna Hansen, is doing a great job. She also mentions the bike rodeo they helped put on last week. It was well attended and they had a lot of fun. **Police** Officer Sabrah Van Leeuwen reports that Chief Newell is on vacation this week. She says July was a busy month, slightly busier than last year. Van Leeuwen is the acting officer in charge while Newell is on vacation.

- B) Sabolsky explains that the cemetery ordinance was originally written in 1978 and has only been updated minimally since then. He explains that working with Ken Davis on the cemetery board and staff, they have gone through multiple drafts. He explains that they have tried to modernize the ordinance to reflect the processes they follow to sell plots and collect fees. Ken Davis agrees with Sabolsky and says that in 1978, the Town barely had a budget and they needed the perpetual care fund to ensure the cemetery would be cared for even if the Town disbanded. He says that they now have a Clerk, Finance Director, and Public Services department and caring for the cemetery is handled much differently. Johnson shares some comments and suggestions on the current draft. Schmier requests the rest of the Council and the Cemetery Board go through the ordinance independently and they will plan to have a work session to discuss.

The meeting is adjourned. (9:15 PM)

Mayor

ATTEST:

Town Clerk



Town of West Yellowstone Business License Application

Business Name: The Adventure Inn Yellowstone
 Applicant: Craig Borash
 Contact Person: Brandi Kadlec
 Mailing Address: PO Box 2108
 Physical Address of Business: 103 S Electric St.
 Phone Number: 406 640 0243 Fax Number: _____
 Email Address: Brandi.kadlec@gmail.com Website: _____

Signature of Property Owner of Record: [Signature]

Subdivision: 34
 Block: 2 Lot: 2

Zoning District, please mark one:

- B-3 Central Business District (Old Town)
- B-4 Expanded Business District (Grizzly Park)
- E-2 Entertainment District (Grizzly Park)
- PUD Planned Unit Development (Grizzly Park)
- Residential Districts, Home Occupations Only (Mad Add)
- New Business
- Change of Location
- Transfer of Ownership
- Name Change

- Is this business licensed by the State of Montana? Yes No in process
- Appropriate Town/County/Health Dept approvals (if applicable) Yes No (please attach) in process
- If this business is located in Grizzly Park, has the business been approved by the Grizzly Park Architectural Committee (GPAC)? Yes No

Type of Business Please explain in detail the following: number of units, seating capacity, etc. Contractors should list trailers and equipment and where these items will be stored.

nightly rental - 5 units

Business License Fee: \$ _____
 Resort Tax Bond: \$ _____
 Total Amount Due: \$ _____

[Signature]
 Signature of Applicant

 Signature of Applicant
7/11/19

 Date

*Site Plan approved 10-23-18 for four (4) nightly units.

FOR OFFICE USE ONLY			
Date Approved: _____	<input type="checkbox"/> Town Council	<input type="checkbox"/> Administration	_____
Date _____	Check # _____	Amount \$ _____	License # _____
SCN _____	BLP _____	STX _____	RDX _____

Elizabeth Roos

From: David Arnado
Sent: Friday, August 16, 2019 2:28 PM
To: Elizabeth Roos
Cc: David Arnado
Subject: Adventure Inn Yellowstone

Adventure Inn Yellowstone project

During the construction of Adventure Inn Yellowstone, minor changes occurred changing from four rooms to five. Parking had already been approved with two extra parking spaces above what was required. Adding the new room still leaves them with one extra.

David Arnado

Sent from my iPhone



Public Accommodation License Application

Montana Department of Public Health & Human Services
Food & Consumer Safety Section

Received \$40 (check #153) for MDPHHS License fee

License Fees 1 – 10 rooms - \$40 11 – 25 rooms - \$80 26 or more rooms - \$160

**Make check payable to – Montana Department of Public Health & Human Services (MDPHHS)

Please Print

Licensee Name (Business Owner) Westgate Auto body Inc.

Establishment Name The Adventure Inn Yellowstone

Establishment Location Address 103 South Electric Avenue

City West Yellowstone Zip Code 59758 County Gallatin

Mailing Address (if different from above) PO Box 2108

City West Yellowstone State MT Zip Code 59758

Establishment Telephone 406-640-0243 Owner/Corporate Telephone 406-640-0243

Establishment Fax _____ E-mail address brandi.kadlec@gmail.com

I hereby certify that the information I have supplied above is true and correct.

Licensee Signature [Signature] Date 8/7/19

Regulatory authority must submit applications with fees to DPHHS/FCSS
DPHHS will not accept license applications directly from applicants

This section is to be completed and signed by the Regulatory Authority Only!

Type of Establishment (Check one or more – fee is determined by the total number of guest rooms available)

Hotel/Motel # of rooms 5 Bed & Breakfast # of rooms _____

Boarding House/Rooming House/Hostel # of rooms _____ Tourist Home / Vacation Home # of rooms _____

Water Supply

Sewage Treatment

Public, PWSID # MT0003136

Public Town of West Yellowstone

Private, Test Results Satisfactory? Yes No

Private, Permit # _____

Previously Licensed Yes No Former Name of Establishment _____

Previous License Number _____ Last Calendar Year Licensed _____

License Limitations and Restrictions _____

(The above statement will appear on the printed license identifying restriction with this license)

Signature of Regulatory Authority [Signature]
(Signature verifies compliance with applicable statutes and rules for this establishment)

Printed Name of Regulatory Authority Cheryl Juergens, PhD, RS Date 08-07-19

***Please do NOT staple check or money order to license application

I Craig Borah, would appreciate the waiver of the \$500 bond due to my tax history.

Thank you,

A handwritten signature in black ink, appearing to read "C. Borah". The signature is fluid and cursive, with a large initial "C" and a stylized "B" and "R" that are connected to the "O" and "H".



COPY

Town of West Yellowstone Business License Application

Business Name: CMRS The Ranch Apartments - CMRS Holdings LLC
 Applicant: Rod Sainsbury
 Contact Person: Sydney Delaney
 Mailing Address: PO Box 11281 W. Yellowstone MT 59758
 Physical Address of Business: 14 Gibbon Ave
 Phone Number: _____ Fax Number: N/A
 Email Address: sydneyrs3@gmail.com Website: _____

Signature of Property Owner of Record: Sydney Delaney

Subdivision: Old Town
 Block: 14 Lot: 2

Zoning District, please mark one:

- B-3 Central Business District (Old Town)
- B-4 Expanded Business District (Grizzly Park)
- E-2 Entertainment District (Grizzly Park)
- PUD Planned Unit Development (Grizzly Park)
- Residential Districts, Home Occupations Only (Mad Add)

Change of use.

- New Business
- Change of Location
- Transfer of Ownership
- Name Change

- Is this business licensed by the State of Montana? Yes No
- Appropriate Town/County/Health Dept approvals (if applicable) Yes No (please attach)
- If this business is located in Grizzly Park, has the business been approved by the Grizzly Park Architectural Committee (GPAC)? Yes No

Type of Business Please explain in detail the following: number of units, seating capacity, etc. Contractors should list trailers and equipment and where these items will be stored.

2 units A & B (currently only A, eventually B)
1 bedroom sleeps 4-6 parking available in lot beside building & on street in front of units. nightly rentals 3 night min.

Business License Fee: \$ _____

Resort Tax Bond: \$ _____

Total Amount Due: \$ _____

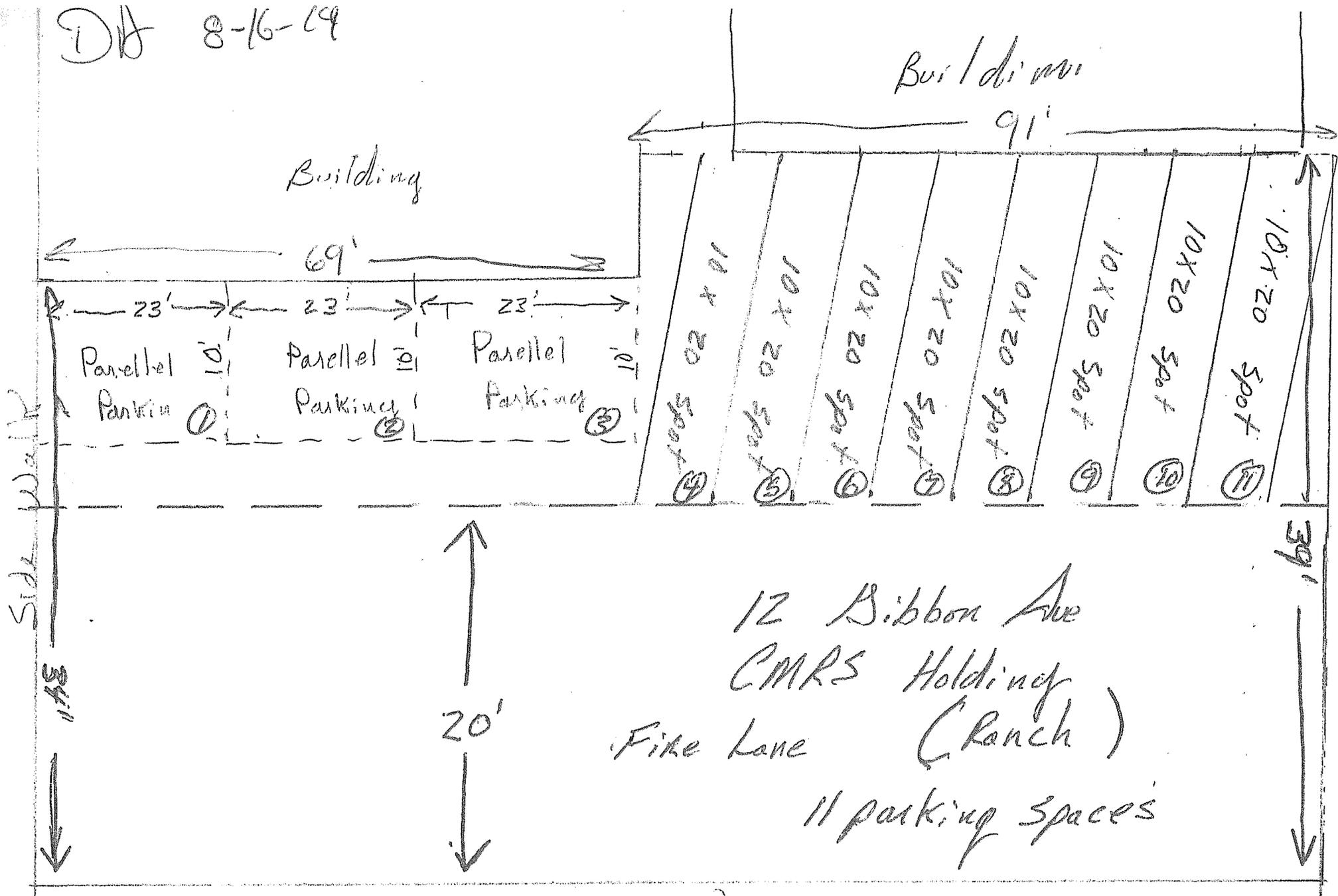
Signature of Applicant

Signature of Applicant

Date 5-20-19

FOR OFFICE USE ONLY					
Date Approved: _____	<input type="checkbox"/> Town Council	<input type="checkbox"/> Administration			
Date _____	Check # _____	Amount \$ _____	License # _____		
SCN _____	BLP _____	STX _____	RDX _____		

DA 8-16-64



Parking Diagram 160' ✓ Have Room for 2 more spots if needed could have 13 spots



CERTIFICATE OF OCCUPANCY

Facility Information

Occupant Name: The Ranch on Gibbon
Street Number: 12
Street Name: Gibbon
Street Type: Street
Inspector: Jessop, James

Inspection Date: 8/6/2019
ISG: R-1
City: Town of West Yellowstone
Postal Code: 59758
State: MT

Occupant Suite: A
Building A Number:

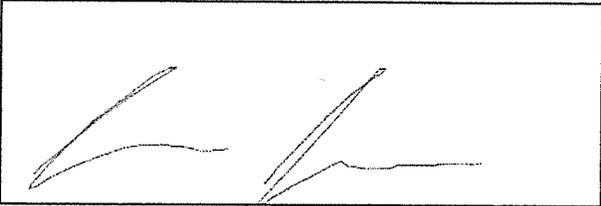
Contact

First Name: Rod
Last Name: Sainsbury
Email: rodsainsbury@aol.com
Cell Phone: 406-640-2867

Inspection Information

Inspection Type: Certificate Of Occupancy
Passed: Yes

Signatures

Type	First Name	Last Name	Signature Date	Signature Graphic
Inspector	James	Jessop	8/7/2019	

TOWN OF WEST YELLOWSTONE

NOTICE OF PUBLIC HEARING FY 2019/2020 Municipal Budget

The Town Council of the Town of West Yellowstone will hold a formal budget hearing for the fiscal year 2019-2020 budget. Said hearing will be held during the regular Town Council meeting, Tuesday, August 20th 2019, which begins at 7:00 PM, The hearing will be held in the Town Hall Council Chambers, located at 440 Yellowstone Avenue.

The public hearing will review revenue sources, maintenance, operation, capital projects, debt service payments and equipment purchases for the General Fund, Special Revenue Funds, Debt Service Funds, Capital Project Funds, and the Enterprise Funds for Fiscal year 2019-2020. The Public is invited to attend and any taxpayer or resident may be heard, for or against, any portion of the proposed budget.

The proposed final budget is available for public review at the Town Offices, located at 440 Yellowstone Avenue, West Yellowstone, Montana. Personnel at the Town Offices can be reached at 406-646-7795

The West Yellowstone Town Council will consider adoption of the proposed fiscal year 2019-2020 budget resolution and set the mill levy during a regular meeting of the Town Council on Tuesday August 20th, 2019 held at 7:00 PM at the Town Hall Council Chambers, located at 440 Yellowstone Avenue, West Yellowstone, Montana. The Public is invited to attend.





West Yellowstone Foundation

Building Community Together

P.O. Box 255 420 Yellowstone Avenue West Yellowstone, MT 59758 (406) 646-1152
wylfoundation@gmail.com www.westyellowstonefoundation.org

Thursday, August 15, 2019

Dear Councilmembers,

We would like to discuss the opportunity to establish an Artisan gallery showcasing local artists in the West Yellowstone and Hebgen Basin area.

The concept of the West Yellowstone Artisan Gallery traces its roots to the late Arne Siegel, long-time West Yellowstone resident and philanthropist. He envisioned a cooperative gallery where artisans of West Yellowstone and the Hebgen Basin could market their unique creations.

The Gallery will be located in West Yellowstone, Montana. The desired location is the Historic Ranger House on the site of the Yellowstone Nature Connection. We are developing a partnership with the Board of Directors of the Yellowstone Nature Connection, working closely with their president Jim Kitchen. We understand this space is owned by the Town of West Yellowstone and we are asking for your approval to utilize this space as our Artisan Gallery. We would not be sub-leasing this space. The Memorandum of Understanding (MOU) clearly states the agreement between the West Yellowstone Foundation, the Artisan Gallery and the Yellowstone Nature Connection.

We have attached our proposed MOU, an operational plan, proposed budget and a letter of support from Mr. Jim Kitchen, YNC president. The gallery will be under the direction of the West Yellowstone Foundation, but will be run by the cooperative artists. We currently have access to \$5,000 for startup expenses with an additional \$2,000 that will be collected from cooperative artists.

We are asking for approval of use of your building under the lease of the Yellowstone Nature Connection or approval to amend the current lease to allow our gallery to exist on the site of the Historic Madison Ranger Station.

The mission of the West Yellowstone Foundation is to strengthen the sense of community and to enhance the economic vitality in West Yellowstone and Hebgen Lake Basin. Arts and Culture has always been a focus area for our mission. We hope we have your support as we continue to build communities together.

Thank you for your consideration,

Artisan Gallery Committee

West Yellowstone Foundation



Yellowstone Nature Connection
A 501(c) (3) Nonprofit
Outdoor Educational Facility

10 Yellowstone Ave.
PO Box 264
West Yellowstone, MT 59758

May to September Office Phone: 406-646-7557

October to April: Phone: 703-505-0853

All Year: Laura@YellowstoneNatureConnection.org

www.YellowstoneNatureConnection.org/ Facebook.com YellowstoneNatureConnection

August 15, 2019

Dear Councilmembers,

This letter is to express the desire to create a cooperative agreement between the West Yellowstone Foundation Artisan Gallery and the Yellowstone Nature Connection. The Yellowstone Nature Connection is in full support of sharing the office space of the Historic Madison Ranger Station with the Artisan Gallery.

Our agreement is beneficial to YNC because we currently do not have the staff or volunteers to best utilize the space. It will help us by sharing the fixed operating costs as well as enhance our integration with the community. We also believe this is a wonderful opportunity for local artisans to showcase their work.

Over the past several months we have worked closely with the West Yellowstone Foundation to develop a Memorandum of Understanding as well as working hand in hand to devise a cooperative agreement that is beneficial to both parties.

The mission of the YNC is to provide educational programs related to wildland fire and smoke jumping. By working with the Artisan Gallery we realize the potential of enhancing our programs and our interaction with the public. The Gallery will sell our educational merchandise, while staffing the store, helping with the upkeep of the building and sharing the fixed operating costs. This opportunity will free up staff and funds for us to better focus on our mission.

We are seeking your approval to allow this cooperative to happen on your property and in one of your buildings under Yellowstone Nature Connection's current lease, or to allow us to amend the lease as needed.

We recognize the potential to enhance our organizational efficiency by working together.

Thank you for your time,

Yellowstone Nature Connection

**Memorandum of Understanding
between
Yellowstone Nature Connection
and
West Yellowstone Foundation Artisan Gallery**

This Agreement is entered into by the West Yellowstone Foundation Artisan Gallery, hereinafter Gallery and the Yellowstone Nature Connection, hereinafter YNC.

Background and Objectives

The purpose of this Agreement is to establish specific procedures and responsibilities for the cooperative maintenance and operation of the West Yellowstone Foundation (WYF) Artisan Gallery (Gallery) located at the office of the Historic Madison Ranger Station on the site of Yellowstone Nature Connection (YNC) within the Town of West Yellowstone.

The concept of the West Yellowstone Artisan Gallery traces its roots to the late Arne Siegel, long-time West Yellowstone resident and philanthropist. He envisioned a cooperative gallery where artisans of West Yellowstone and the Hebgen Basin could market their unique creations.

The West Yellowstone Foundation will serve as a parent organization for the Gallery which will be located at the office of the Historic Madison Ranger Station.

Statement of Work

The Yellowstone Nature Connection agrees to:

1. Share the office of the Historic Madison Ranger Station with the West Yellowstone Foundation Artisan Gallery.
2. Share the maintenance and upkeep of the office of the Historic Madison Ranger Station.
3. Share the costs of the utilities directly related to the office of the Historic Madison Ranger Station.

The West Yellowstone Foundation Artisan Gallery agrees to:

1. Share the office of the Historic Madison Ranger Station with the Yellowstone Nature Connection.
2. Share the maintenance and upkeep of the office of the Historic Madison Ranger Station.
3. Share the costs of the utilities directly related to the office of the Historic Madison Ranger Station.

4. Provide all supplies and start up fees directly related to the Artisan Gallery, including but not limited to showcases, lighting, hanging devices and mailing/package materials.

Term of Agreement

This agreement will be effective for a period of five years from the date of the final signature, unless it is terminated earlier by one of the parties pursuant to the section on Modifications and Termination.

Key Officials

Key Officials are essential to ensure maximum coordination and communications between the parties and the work being performed. They are:

For the Yellowstone Nature Connection:

Jim Kitchen
PO Box 264
West Yellowstone, MT 59758
yncnsc@gmail.com
(406) 646-7557

For the WYF Artisan Gallery:

Jen Olson, Gallery Director
PO Box 1356
West Yellowstone, MT 59758
jenniferwillow.olson@gmail.com
(406) 241-4593

For the West Yellowstone Foundation:

Toni Brey, Chair, Board of Directors
PO Box 808
West Yellowstone, MT 59758
jtbre2793@gmail.com
(307) 899-3367

Modifications and Terminations

This MOU may be modified in writing only when executed by all parties. Any party may terminate this MOU by providing the other parties with sixty (60) days advance written notice. In the event that one party provided the other parties with notice of its intention to terminate, all the parties will meet promptly to discuss the reasons for the notice and to try to resolve any and all differences.

Signatures

In Witness Hereof, the parties hereto executed this MOU on the date(s) set forth below.

For the Yellowstone Nature Connection:

Signature
Name: Jim Kitchen
Title: President of YNC
Date: _____

For the WYF Artisan Gallery:

Signature
Name: Jen Olson
Title: Gallery Director
Date: _____

For the West Yellowstone Foundation:

Signature
Name: Toni Brey
Title: Chair, Board of Directors
Date: _____

West Yellowstone Artisan Gallery Budget Plan

Expenses		Monthly	Annual
	Annual/Intermittent		
	Web Site Hosting		\$250.00
	Insurance		\$1,000.00
	Software (Computer security, upgrades)		\$200.00
	Memberships/Subscriptions		\$400.00
	Accounting Fees for Annual Tax Filing		\$500.00
	Marketing/Ads		\$500.00
	Shipping fees		offset
	Shipping supplies		\$500.00
	Office supplies		\$250.00
	Opening/Reception costs		\$250.00
	Class supplies - future expense		
	Subtotal		\$3,850.00
	Monthly <i>(Based on assumption Gallery will be open May -Oct)</i>		
	Phone & Internet - 12 months	\$150.00	\$1,800.00
	Utility share - 6 months	\$200.00	\$1,200.00
	Security - 6 months	\$50.00	\$300.00
	Accounting/Bookkeeping - 12 months	\$300.00	\$3,600.00
	Banking/Credit Card fees - 12 months	\$50.00	\$600.00
	Artisan Consignment fees - 6 months	\$4,000.00	\$24,000.00
	Resort Tax Payments to Town - 6 months	\$150.00	\$900.00
	Subtotal	\$4,900.00	\$32,400.00
	Total Annual Expenses		\$36,250.00
Income			
	Repetitive/monthly		
	<i>(Based on assumption Gallery will be open May -Oct)</i>		
	Gallery sales (Total sales before consignment fees are paid to artisans)	\$5,000.00	\$30,000.00
	Resort tax collected on gallery sales (3%)	\$150.00	\$900.00
	Class fees - future income		
	Monthly artisan contribution to ongoing costs (10 artisans X \$50 each for 6 months each year)	\$500.00	\$3,000.00
	Shipping charges	offset	
	Total	\$5,650.00	\$33,900.00
	Initial - non-repetitive		
	Membership fees (10 artisans at \$200 each)		\$2,000.00
	Total Annual Income for Year One		\$35,900.00
	Projected Profit for Year One		-\$350.00

West Yellowstone Foundation's Artisan Gallery

Operational Plan

August 15, 2019

Table of Contents

1. Executive Summary
2. Company Description
3. Market Analysis
4. Description of Management and Organization
5. Products and Services
6. Marketing and Sales Plan
7. Funding Requirements
8. Financial Projections

1. Executive Summary

The West Yellowstone Artisan Gallery will provide a location that exclusively offers the work of local artisans. It will provide an outlet for the talent of these artisans, helping to promote the viability of their commitment to produce art. The Gallery will serve to promote West Yellowstone as an art community adding another dimension, a cooperative, within the town.

Spearheaded by the West Yellowstone Foundation, the Gallery will provide an important opportunity to add a cultural component to West Yellowstone's attraction for visitors and residents alike.

2. Company Description

The concept of the West Yellowstone Artisan Gallery (Gallery) traces its roots to the late Arne Siegel, long-time West Yellowstone resident and philanthropist. He envisioned a cooperative gallery where artisans of West Yellowstone and the Hebgen Basin could market their unique creations. His vision is being pursued by leaders of the West Yellowstone Foundation and local people who have a desire to see this concept fulfilled. The following individuals have joined together to spearhead turning Arne's vision into a reality.

Gallery Committee
Steffi Siegel, Co-Chair
Toni Brey, Co-Chair
Bruce Gourley
Rich Jehle
Carol Leasure
Pierre Martineau
Deb Paisley
Jen Olson
Stacey Schmier

The West Yellowstone Foundation will serve as the parent organization for the Gallery which will be located in West Yellowstone, Montana. The desired location is in the office of the Historic Madison Ranger Station which is part of the Yellowstone Nature Connection's (YNC) campus located at the east end of the Oregon Short Line National Historic District. The Town of West Yellowstone (the Town) owns this building as well as three other buildings that are used by the YNC to support its mission to provide educational programs concerning fire ecology and smoke jumping to persons of all ages. The Gallery will free up YNC staff and funds so they are able to focus on their mission as a nonprofit.

The purpose of the Gallery Committee is to establish the basic parameters for the Gallery's operations. It will lead negotiations for the gallery space with YNC to ensure that the space is suitable for gallery operations. Legal requirements for such an operation will be researched and

fulfilled. These requirements include licensing and permits, insurance, name registrations, and other town and state requirements.

The committee will recruit potential gallery artisans. After the artisans are selected through a juried process, the artisans themselves will become the managers of the cooperative, and the committee will disband. The Gallery itself will remain under the umbrella of the West Yellowstone Foundation and one committee member will be a WYF board member to be the liaison between the gallery and the foundation.

The Gallery will be one of a kind for this area, exclusively offering the work of artisans from West Yellowstone and the surrounding Hebgen Lake Basin.

3. Market Analysis

The Gallery will be located in West Yellowstone, Montana. This town serves as the western gateway to Yellowstone National Park. This entrance served over 1.7 million park visitors in 2018 and this number is expected to remain as robust in the upcoming years. Many of these visitors use West Yellowstone as their base for adventures, occupying the numerous hotel rooms, guest houses or camping spots available in town or in the surrounding Hebgen Basin.

The Town has about 1,300 residents. The surrounding region, including the Island Park area, offers additional residential locations. Many of the residential dwellings are occupied by seasonal inhabitants, coming to the area for its exceptional summer climate and activities. The Artisan Gallery will add to these amenities.

The Town is busiest in the summer months of May through October, typically peaking in July and early August. On many summer nights, all available hotel rooms in town are occupied. Activity again rallies during the winter season, usually from mid-December through the beginning of March. During the “shoulder seasons,” many local businesses and restaurants temporarily close due to lack of business.

Big Sky, another tourist hub and high-end residential area, is just a 50 mile drive from West Yellowstone. Bozeman is about 90 miles north of West Yellowstone, and has the nearest year-round airport. To the southwest are the Idaho cities of Island Park, Rexburg, Idaho Falls, and Pocatello. Salt Lake City is about 320 miles southwest of town. All of these locations are the source of many of the Town’s regional tourists. A substantial percentage of Yellowstone visitors are from more distant locations of the United States, while the percentage of foreign visitors, particularly Asians, has grown in recent years.

All of these populations are potential clients of the Artisan Gallery and can be identified with the following categories of customers:

- Tourists shopping for artwork, mementos, or gifts to memorialize their visit to Yellowstone
- Residents of the immediate area and surrounding region shopping for items with which to decorate their homes and for gifts
- Incidental visitors who are in the area for other reasons, including attending a convention in town, etc.
- Others in the area for recreational purposes including skiing, snowmobiling, hiking, fishing, etc. This category of visitors frequently is accompanied by family members looking for alternative activities, such as exploring the Town, while the rest of the group is engaged in their focused recreational pursuits.

While there are numerous outlets in town for shopping for mementos and gifts, there is currently one main retailer which specializes in art and locally made artisanal pieces. The Homeroom at Madison Crossing represents several local artists with a variety of products, including original artwork and prints, photography, pottery, woodworking, fiber arts, and jewelry. These pieces are interspersed with commercially produced home décor and gift items.

The West Yellowstone Foundation Artisan Gallery would be the only place in town to exclusively view locally made art.

4. Description of Management and Organization

The initial cooperative formation will be the responsibility of the previously mentioned Gallery Committee. This committee will be responsible for accomplishing the following tasks:

- Research and meet all legal requirements for the Artisan Gallery, including licenses and permits, insurance, etc.
- Establishing the gallery space by negotiating for the physical location and, in cooperation with the Town and YNC, ensuring the condition is acceptable for gallery use
- Research office needs for the business and procure needed services, equipment, and supplies
- Establish criteria for selecting artisans to participate in the gallery
- Establish operational procedures for the gallery, including hours of operation, seasonal closures, etc.

Following the opening of the gallery, management will be the responsibility of the selected artisans. From within their number, they will select officers of the organization and develop bylaws for the cooperative venture. Bylaws will be created to set standards for participation and staffing requirements for each member, as well as meeting and voting requirements and privileges.

5. Products and Services

The Artisan Gallery will exclusively feature locally made artisan's products. The items on display will depend on the artisans selected to participate in the gallery. The goal will be to have

a wide variety of work on display at any given time. This may include fine art such as paintings and illustrations (both originals and prints), photography, pottery, woodwork, metal art, and fiber art, among other media.

The gallery will provide a wide option of price points to accommodate the casual purchaser looking for a locally made souvenir to the more serious art enthusiast looking for a one-of-a-kind piece for home decoration or expanding their collection.

If additional artwork is available through the gallery's artisans, these may be displayed digitally at the gallery. There is also potential for requests for custom work based on pieces displayed at the gallery. Such sales would be treated the same as on-site sales.

Other artisans may request to have their work displayed on a consignment basis. Such work, if considered and accepted, would be in addition to that of the gallery members, and would be subject to a higher retention rate than that of the members.

Since many potential customers may be travelling and unable to take their purchases with them, packaging and shipping will be an important service provided, at the customer's expense.

6. Marketing and Sales Plan

Marketing for the Artisan Gallery will reflect the standard procedures followed in this age of social media, while still adhering to some of the more traditional marketing techniques.

On-site signage must respect the historic nature of the Ranger Station. We will work with the Town of West Yellowstone regarding any permanent signage, as well as signage for special events, to determine the best, approved, signage for the area.

Social media advertising will be an important part of the Gallery's marketing strategy. Included will be Facebook, Instagram, and Twitter. A domain name will be procured and a website developed. All of these avenues will be used to announce both routine operations and special events.

The Artisan Gallery will be a member of the West Yellowstone Chamber of Commerce, and as such will participate in all advertising and event postings offered through the Chamber.

Print media will be used to announce openings and special events. Seasonal ads will be considered for newsprint, especially at or near the opening of Yellowstone's summer season. Newspapers and publications throughout southeast Idaho and southwest Montana will be considered for ad placement. In particular, print media that is oriented toward entertainment and art will be pursued. This may include The Bozone, the West Yellowstone Chamber of Commerce's tourism magazine, and Cultural Treasures, an annual booklet produced by the Montana Cultural Arts Council as well as other commercially produced cultural and activity-oriented magazines targeting residents of and visitors to Southwest Montana.

Gallery rack cards will be developed for advertising the gallery in general, while individual artisans will be encouraged to produce specialized cards to promote their work. This type of marketing will be particularly important to place at the West Yellowstone Chamber's Visitor Center as well as in many locations that accept such print media, such as the Emerson Cultural Center in Bozeman and other galleries and museums.

The Gallery will offer special opening receptions when appropriate, such as a special showing of art or as an event to coincide with other events, such as the spring opening of Yellowstone, the annual car show, etc.

Once the Gallery is established, co-sponsoring an Art Fair with the YNC will be pursued. Educational offerings including demonstrations and classes will be considered as well.

The target for the Artisan Gallery's official opening is Spring/Summer of 2020.

7. Funding Requirements

Initial startup costs will include the following:

- Remodeling of the gallery space
 - Structural – floor, walls, doors, locks, heating
- Setting up services
 - Phone or cell phone
 - Internet
 - Security System
 - Credit Card
 - Domain Name and Web site development
 - Signage
- Equipment
 - Phone or cell phone
 - Printer/Copier/Fax
 - Computer
 - Software: Quick Books, Excel, Photoshop
- Gallery Furnishings
 - Display furniture – cases, racks, etc.
 - Office furniture – desk, chairs, etc.
 - Lighting
 - Signage
- Initial Supplies
 - Shipping materials
 - Office needs such as pens, paper, etc.
 - Marketing costs for rack cards, website

Ongoing costs will include:

- Utilities

- Phone
- Internet
- Security
- Accounting and bookkeeping
- Banking/Credit Card fees
- Insurance
- Website maintenance and fees
- Marketing
- Computer maintenance, software, security

8. Financial Projections

Expenses

- Annual/Intermittent
 - Web site
 - Insurance
 - Internet Security software
 - Memberships and subscriptions
 - Accounting fees for tax filing
 - Marketing
- Monthly
 - Phone & Internet
 - Utility fees
 - Security
 - Accounting and bookkeeping
 - Banking/Credit Card fees
 - Artisan Consignment fees (80% to members, 60% to consignees)
- Miscellaneous
 - Shipping supplies & fees
 - Offices supplies
 - Event/Reception costs

Income

- Initial
 - Artisan Membership fees (10 artisans at \$200 each)
- Ongoing/monthly
 - Gallery sales (Retain 20% of sales from members, 40% from consignments)
 - Class fees
 - Monthly artisan fees

Resolution No. 735

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF WEST YELLOWSTONE, MONTANA TO CANCEL OUTSTANDING MUNICIPAL WARRANTS

WHEREAS it is the intention of the Town that the municipal warrants listed below shall be canceled.

NOW THEREFORE BE IT RESOLVED THAT in accordance with 7-6-4303 MCA, cancellation of municipal warrants and checks identified on the attached list of municipal warrants totaling \$18.35 have remained outstanding and unpaid for a period of one (1) year or longer and it is the Town Council intent to cancel said municipal warrants.

<u>Warrant No.</u>	<u>Amount</u>	<u>Vendor Name</u>	<u>Date Issued</u>
53242	\$ 3.35	Nataliya Silchuk	6/20/2018
53243	\$ 15.00	Bingdong Gu	6/20/2018

**PASSED BY THE TOWN COUNCIL AND APPROVED BY THE MAYOR
THIS 20th DAY OF AUGUST, 2019.**

Mayor Brad Schmier

Council Member Greg Forsythe

Council Member Jerry Johnson

Council Member Pierre Martineau

Council Member Chris Burke

ATTEST:



Town Clerk Elizabeth Roos

RESOLUTION NO. 736

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF WEST YELLOWSTONE, MONTANA, IN THE COUNTY OF GALLATIN AND STATE OF MONTANA, DETERMINING THE AMOUNT OF TAXES AND ASSESSMENTS FOR ALL PURPOSES, GENERAL, AND SPECIAL, TO BE LEVIED AND ASSESSED ON TAXABLE PROPERTY IN THE TOWN OF WEST YELLOWSTONE, STATE OF MONTANA, AND LEVYING AND ASSESSING SUCH TAXES, FOR THE FISCAL YEAR ENDING JUNE 30, 2020.

BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF WEST YELLOWSTONE, MONTANA.

Section 1. That pursuant to the provisions of Title 7, Chapter 6, and Chapter 12, MCA, as amended, there is hereby levied and assessed on the taxable per Centrum of the assessed value of the taxable property of the Town of West Yellowstone, State of Montana, as fixed and found by the Board of County Commissioners of Gallatin County, Montana, sitting as a County Board of Equalization, for the current fiscal year ending June 30, 2020 a tax of:

50.77 MILLS AS ALL PURPOSE LEVY

29 MILLS GENERAL OBLIGATION BOND ASSESSMENT

To be assessed on all property and improvements in West Yellowstone, Montana including property otherwise exempt from real property taxes.

FOR A TOTAL MILL LEVY OF 79.77

Section 2. That if any part of the determinations, assessments and levies herein and hereby made shall be declared invalid, unconstitutional, or against the law, the validity of any other part of this Resolution shall not be hereby affected.

Section 3. That, pursuant to the provisions of Title 7, Chapter 6, Section 4407 MCA, and Title 7, Chapter 12, Section 4181, MCA, as amended the Town Clerk is directed to at once certify and transmit to the County Clerk & Recorder of Gallatin County, Montana, a copy of this Resolution for the collection of the taxes herein and hereby levied, by the County Treasurer as in Chapter 6 MCA.

Section 4. That pursuant to the provisions of Title 7, Chapter 6, Section, 4233 MCA the Town Clerk is directed to at once certify and transmit to the Montana Department of Commerce, in Helena, Montana, a copy of this Resolution.

**PASSED AND ADOPTED BY THE TOWN COUNCIL AND APPROVED BY THE
MAYOR OF THE TOWN OF WEST YELLOWSTONE, MONTANA,
THIS 20th DAY OF AUGUST 2019.**

Mayor Brad Schmier

Council Member Greg Forsythe

Council Member Jerry Johnson

Council Member Pierre Martineau

Council Member Chris Burke

ATTEST:



Town Clerk Elizabeth Roos

STATE OF MONTANA)

)
) ss:
)
)
)

COUNTY OF GALLATIN

I, Elizabeth Roos, do hereby certify that I am the duly appointed qualified and acting Town Clerk of the Town of West Yellowstone, State of Montana, that as such Town Clerk, I have in my custody and am the keeper of records and minutes of the proceedings of said Town Council, that the above foregoing is a full, true, and correct, and complete copy of said Town Council's Resolution # 736, fixing, determining, assessing, and levying taxes for the said Town of West Yellowstone, for the fiscal year of said Town of West Yellowstone commencing on the first day of July 2019 and ending on the thirtieth day of June 2020 as the same is on record and on file in my office as such Town Clerk, and was passed and adopted by the said Town Council on the 20th day of August, 2019, and as approved by the Mayor of said Town of West Yellowstone on the 20th day of August 2019.

This certificate is made pursuant to the direction of said Council contained in Section 3 of said Resolution, and pursuant to the provisions of Title 7, Chapter 6, Section 4407, MCA, and as further directed by Section 4 of said Resolution and Title 7, Chapter 6, Section 4233, MCA and Title 7, Chapter 12, Section 4181, MCA.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Corporate Seal of the Town of West Yellowstone, Montana, this 20th day of August, 2019.

Town Clerk Elizabeth Roos



RESOLUTION NO. 737

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF WEST YELLOWSTONE, IN THE COUNTY OF GALLATIN AND STATE OF MONTANA TO ADOPT THE BUDGET AND CAPITAL IMPROVEMENT PLAN FOR THE FISCAL YEAR 2019-2020

BE IT HEREBY RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF WEST YELLOWSTONE, MONTANA:

1. That we adopt a general fund revenue budget in a total amount of \$4,255,621 and a General Fund expenditure budget in a total amount of \$5,918,051. The Town Court Judge wages are reflected in the general fund budget and will be hereby adopted in the general fund budget and will be adopted along with the adoption of Resolution #737.
2. That we fully fund an unassigned fund balance as reflected in account line 1000-500601 in the General Fund, that is equal to two times the average monthly General Fund expenditure for the previous fiscal year. During Fiscal Year 2019, the average monthly expenditure was \$356,141. The unassigned fund balance is \$712,282.
3. That we adopt special revenue funds, revenue budget in the amount of \$5,495,025 and special revenue funds expenditure budget in the amount of \$6,322,553.
4. That we adopt a debt service funds revenue budget in the amount of \$157,500 and a debt service funds expenditure budget in the amount of \$311,259.
5. That we adopt a Capital Improvement Program funds revenue budget in the amount of \$604,198. Capital Improvement Program funds expenditure budget in the amount of \$1,400,126. The Capital Improvement Program funds are to be used for street and building maintenance, replacement and acquisition of equipment for the Town, and construction, remodeling and improvement of Town buildings and land or to be set aside for the future purchases.
6. That we adopt water and sewer enterprise revenue budgets in the amount of \$1,366,960 and water and sewer enterprise expenditure budgets in the amount of \$2,086,512.
7. That we adopt trust and agency revenue budgets in the amount of \$18,350 and trust and agency expenditure budgets in the amount of \$31,075.
8. That a copy of said budget is attached hereto and by this reference made a part of the Resolution #737.

**BE IT HEREBY RESOLVED BY THE TOWN COUNCIL OF THE
TOWN OF WEST YELLOWSTONE, MONTANA:**

1. That we adopt the budget and work plan of the Tourism Business Improvement District (TBID) as proposed by the TBID Board for Fiscal Year 2019-20.
2. That a copy of said budget is attached hereto and by this reference made part of the Resolution #737

**BE IT HEREBY RESOLVED BY THE TOWN COUNCIL OF THE
TOWN OF WEST YELLOWSTONE, MONTANA:**

1. That we adopt the 2020-2024 Capital Improvement Plan for the Town of West Yellowstone for Fiscal Year 2020.
2. That a copy of said Capital Improvement Plan is attached hereto and by this reference made a part of the Resolution #737.

**PASSED AND ADOPTED BY THE TOWN COUNCIL OF THE TOWN OF WEST
YELLOWSTONE, MONTANA, THIS 20th DAY OF AUGUST, 2019 AND
APPROVED BY THE MAYOR OF THE TOWN OF WEST YELLOWSTONE.**

Mayor Brad Schmier

Council Member Greg Forsythe

Council Member Jerry Johnson

Council Member Pierre Martineau

Council Member Chris Burke

ATTEST:



Town Clerk Elizabeth Roos

**Town of West Yellowstone
Marketing and Promotion Fund Advisory Board (MAPFAB)
Recommendation to Town Council for Award Approval**

Event or Project Applicant: W. Yell. Chamber of Commerce Marketing Comm.
Event or Project Name: Kids 'N' Snow Event Series 2019/2020
Date Submitted: 7.25.19
Date Approved by MAPFAB: 8.8.19
Requested Amount: \$5500
Approved Amount: \$5500
Exceptions: None
Comments: None

Recommendation submitted by: John M. Greve, MAPFAB Secretary

- This MAP Fund Award Recommendation is approved by the Town Council
- This MAP Fund Award Recommendation is not approved by the Town Council

_____ Date: _____

Comments:

Copy 1 – Town Clerk
Copy 2 – Town Council
Copy 3 – MAPFAB

MARKETING AND PROMOTION (MAP) FUND APPLICATION COVER PAGE

Applicant Information

Applicant Individual or Organization:

West Yellowstone Chamber of Commerce Marketing Committee

Event or Project Contact Person: Wendy Swenson or Kristy Coffin (Chair)

Address: West Yellowstone Chamber, PO Box 458, West Yellowstone, MT 59758

Phone: 406-570-2417 *Fax:* 406-646-9691

Email: marketing@destinationyellowstone.com

Application Submission Date: July 25, 2019

Event or Project Information

Event or Project Name: Kids'N'Snow event series 2019/20

Location of Event or Project:

West Yellowstone Visitor Center & various locations in and around West Yellowstone

Date(s) of Event or Project:

- Dec. 14-15, 2019
- Jan. 11-12, 2020
- Feb 1-2, 2020
- Mch 7-8, 2020

Estimated Total Event or Project Cost: \$33,425.00

MAP Fund Amount Requested: \$5,500.00

Section 1. Proposed Event or Project Summary

Kids'N'Snow is a developing program in West Yellowstone, MT that connects kids & families to nature. A partnership between the Grizzly & Wolf Discovery Center, the WY Chamber, TBID, & other community organizations & individuals seeks to offer winter-friendly, family-centered, process-based programming one weekend per month December-March. By achieving this goal, we meet community and organizational objectives of increasing room nights and attracting visitors to West Yellowstone consistent with our long-term vision of West Yellowstone as a vacation destination.

The mission of the program is to offer an opportunity for all kids, both from our community and winter visitors, the chance to try new things in a safe and fun hands-on learning environment. It's a chance to develop lifelong healthy habits as well as instill a reason to return over and over again in the winter. Scheduled opportunities to connect & learn more about nature include ice fishing, Nordic skiing, snowmobiling, sled dog rides, geo-caching and snowshoeing. Meeting a live raptor, learning winter snow safety, discovering the magic of hibernation, and tracking wildlife in the snow are other activities.

After seven years, the program is still going strong with more than 1,000 participants spanning more than ten states and several countries over the four weekends each winter. We are always researching ways to expand the outdoor programming, & significantly increase the nature play experiences for children of all ages and their families.

As the West Entrance to Yellowstone National Park, we have the unique opportunity to work with local Park staff when creating activities for Kids'N'Snow. Activities offered include ranger-led talks and snowshoe hikes, and much more.

In 2012, the program received the "Tourism Event of the Year" from the Montana Office of Tourism and in 2014, we were awarded an AZA Nature Grant, recognizing us as an AZA Nature Play Site.

In 2017/18, Yellowstone National Park granted approval for snowcoach samplers to resume.

Receiving financial, logistical, and creative support for Kids'N'Snow would allow a sustainable boost to this program which would benefit thousands of children and family members for years to come.

Section 2 Proposed Timeline

November:

Finalize marketing budget
Outline press/media plan
December advertising placement & creative
December media & publicity
Creative & produce print pieces
Website updates & refresh launch
Social Media focus
Set-up Kids'N'Snow Patrol

December:

December 14-15, 2019 – Event Weekend

Finalize and publicize December event schedule
December advertising & publicity
January advertising placement & creative
January media & publicity
Create & print signage
Update & print passports
Create & setup Kids Headquarters
Schedules for paid and volunteer participants
Event management
Survey of attendee's
Website updates
Social Media updates
Administrative (billing, communications)

January:

January 11-12, 2020 – Event Weekend

Finalize and publicize January event schedule
January advertising & publicity
February advertising placement & creative

February media & publicity

Update & print passports

Setup Kids Headquarters & signage

Coordination with schedules & partners

Event management

Website updates

Social Media updates

Administrative (billing, communications)

February:

February 1-2, 2020 – Event Weekend

March advertising placement & creative

March media & publicity

Setup Kids Headquarters & signage

Coordination with schedules & partners

Event management

Update & print passports

Survey of attendee's

Website updates

Social Media updates

Administrative (billing, communications)

March:

March 7-8, 2020 – Event Weekend

Media updates

Setup Kids Headquarters & signage

Coordination with schedules & partners

Event management

Administrative (billing, communications, final reports)

Please see detailed schedule of activities attached

Section 3. Proposed Budget

KidsNSnow Prelim Budget 2019/20

Marketing	Print/Online/Social Media	\$11,000.00
	Print: posters, Passports, flyers, banners	\$500.00
	Website Updates	\$1,500.00
Staffing	Marketing & Project Management	\$3,500.00 **
	Visitor Center Staff support	\$250.00 **
	Volunteer Organize/supervise individual activities (XC ski games, snowshoe hikes, XC trails, ice skating, etc)	\$2,300.00 *
	Event Coordinator (Admin & Reg. Desk)	\$4,000.00
Event supplies, equipment, insurance, etc.	Event signage	\$200.00
	Snow Patrol (gear/prize)	\$200.00
	S'mores supplies	\$250.00 *
	Supplies/Equipment for Activities	\$500.00
	Insurance (\$250.00 per event x 4)	\$1,000.00
	Event Permit -City	\$25.00
	Music for S'mores (\$85.00 x 4)	\$200.00
	Activities (sled dog, snowshoe, etc)	\$8,000.00 *
	Total	\$33,425.00
-	Est. In-Kind	(\$15,000.00)
	Marketing & Operating	\$18,425.00

* Partial Costs are covered by in-kind donations

** Chamber & Accommodations also cover partial Marketing/Project Mgmt and VIC Staff costs

Estimated Matching Funding Sources - 2018/19

Committed: State Accommodations (Marketing)	\$7,450.00
Committed: Remaining from 2018/19 (Unrestricted)	\$4,800.00
MAP(Marketing Grant)	\$5,500.00
	\$17,750.00

Section 4. Publicity, Promotion, Marketing

Marketing will be directed towards our winter drive markets in Idaho, Wyoming, Utah, and Montana. The website, Facebook, and Twitter pages are Internet-based and we are working to increase their visibility and followers on a regional and national level. Each season, we strive to reach new markets.

Geographically, our audiences are predominantly from Idaho, WY, UT, ND, SD & MT, but we see participants from as far away as FL & TX. Our website, Facebook, & Twitter pages are Internet-based & help to increase our visibility on a regional & national level. Our local lodging partners, and Events Committees include program information in their promotions, further enhancing our regional & national reach.

- **GO FOR IT FAMILY**
 - 36-50 years old
 - HHI @ \$200K+

- Mom makes decisions
- 7+ trips per year, 2 big vacations and 5 getaways
- Lots of travel centered on activities
- Unique experiences, higher end activities, creating memories matters most
- Desired experience: Leisure, culture, and adventure; excitement

On a local level, we plan to ask businesses to help support Kids’N’Snow through their own advertising and promotional efforts. We will again be working with media partners for matching advertising programs, editorial and no-charge publicity across multiple media streams including radio, television, magazines, and web. We are partnering with other events to share ad space and stretch our advertising dollars.

We will use as many mediums as possible including, but not limited to, press releases, print and web advertising, and radio. This synergistic campaign will mesh various media types to increase the probability of response. The number of partners we are able to include will determine the final depth of the campaign. We also want to broaden the scope of media coverage to portray West Yellowstone as a *complete winter destination with a full range of activities for anyone of any ability*.

Section 5. Application Review Criteria

1. What are the economic, cultural, social and/or aesthetic impacts and benefits of your event or project on visitors, residents, businesses, organizations, or other interests in the community and surrounding area?

Keeping winter lively in West Yellowstone is important to all. Guests have a better experience when more businesses can be open. Our residents have employment opportunities and enjoy better services when more businesses can prosper. Kids’N’Snow will directly benefit the entire gamut of business in West Yellowstone: lodging, restaurants, activities, attractions, retail stores, service businesses, gas station operators, etc.

We have designed Kids’N’Snow to be a multi-day event encouraging families to spend one or more nights. We work with local lodging properties to include this information on their websites and in their own promotion efforts, as well as offer packages or specials that would encourage an overnight stay.

The social benefits of Kids’N’Snow will be both immediate and long-term. It will immediately raise awareness of kids and winter activities as well as provide an immediate opportunity for local kids to do something at little or no cost. Many national organizations have recognized the importance of responsible outdoor recreation and education for our youth, much like that of AZA/Disney in 2014. We are hopeful that these organizations will award our program with grants this year that will allow us to continue to develop Kids’N’Snow into the future.

Indirectly, the publicity leading up and following this campaign will benefit the entire West Yellowstone winter community. Future winter visitors will become aware, or more informed, about the family-friendly nature of our community in the winter and the wealth of activities for all ages and abilities.

2. If not answered in the previous question, then please list the methods and estimates by which you’ll determine or measure the success of your event or project, i.e. increased, additional, new or different attendance, admissions, registrations, hotel stays, marketing, website hits, partnerships and sponsorships, fund raising, aesthetic appeal etc.

We plan to use a number of metrics for evaluating the Kids’N’Snow project and continuing improvements:

- We can use monthly resort tax and TBID collections in a year-over-year comparison.

- We plan to continue the registration process. We are asking each child/family to register and receive a *Kids 'N' Snow Passport* at the Kids Headquarters located in the Visitor Center. This registration process gathers information regarding numbers of family groups and lodging nights.
- We have an email address which will be used in all marketing efforts. This will allow us to track the number and type of requests. We keep a Kids'N'Snow email list with leads we gather through registration and pre-registration and inquiries through the website.
- We use analytics from the www.kidsnsnow.org website to track the number of visitors. We will continue to offer a pre-event on-line registration through the website, which often fills within a week of posting.
- We will also track resulting articles and media coverage, and any direct inquiries from publicity efforts.
- Our partners like GWDC and Yellowstone Giant Screen provide coupons with specific codes to track use.

The following general objectives are incorporated into the West Yellowstone Chamber/CVB State Accommodations Marketing Plan and carry through to all of our marketing projects:

- 3% increase in West Yellowstone Resort Tax Collections over the previous fiscal year.
- 1% increase in occupied room nights over the previous fiscal year, as reported by West Yellowstone TBID collections.
- 8% increase over the previous fiscal year for online campaign landing page as entry point.
- 10% increase in mobile traffic over the previous fiscal year.
- General/niche emails (B2C): Increasing open rates to 20%, CTR to 7.5%.

3. Has your organization received MAP funding in the past? If so, how many times and for what event(s) or project (s)? Have all vendors been paid associate with the event(s) or project(s)?

The Chamber Marketing Committee has received the following MAP funding in the past:

- \$3,3830.00 for Kids'N'Snow (2010 – pilot program with limited activities)
- \$1,550.00 for Earth Day (April 2011)
- \$7,299.00 Kids'N'Snow (Nov 2011)
- \$5,985.00 Kids'N'Snow (Nov 2012)
- \$5,000.00 Kids'N'Snow (Nov 2013)
- \$5,000.00 Kids'N'Snow (Oct 2014)
- \$3,000.00 Kids'N'Snow (Sept 2015)
- \$5,000.00 Kids'N'Snow (Oct. 2016)
- \$5,000.00 Kids'N'Snow (Sept. 2017)
- \$6,500.00 Kids'N'Snow (Sept. 2018)

4. Can this event or project proceed without MAP Funds?

Kids'N'Snow can proceed without MAP Funds. However, it would reduce the amount of marketing and publicity locally (signage), near-by communities, and destination family markets. We would reduce the event, marketing, or promotion as needed to compensate.

5. How will you acknowledge the receipt of MAP funds as a funding source for the event or project?

We will include the appropriate verbiage and image on all event signage, advertising, promotional, and publicity efforts. We have made it a point to include West Yellowstone Montana on all promotional materials and encourage all organizations to do the same for community branding.

Section 6. Application Supporting Documentation

All vendors associated with these projects have been paid. Final reports for all of these projects have been submitted.

Schedule of Activities:

	Chamber & Other Local Events	USFS - Hebgen Lake District	Yellowstone National Park	Other organizations and businesses:
December 14-15, 2019	S'mores, Skating & Sledding; Snow Art; Christmas Stroll	Snowshoe hike with a ranger, winter games,	Snowcoach Samplers* Snowshoe hike with a ranger; Junior ranger snow program	SPAM Cup, Christmas for the Critters, Christmas Bird Count, "Yellowstone" Giant Screen Movie; M120 Snowmobile Demo Rides, GWDC Programs Sled Dog Rides, Learn to ski
January 11-12, 2020	NAIFC Kid's Ice Camp (free clinic & fishing rod); S'mores, Skating & More; Snow Art	Snowshoe hike with a ranger, winter games,	Snowcoach Samplers* Snowshoe hike with a ranger; Junior ranger snow program; Yellowstone Ranger Talks	"Yellowstone" Giant Screen Movie; M120 Snowmobile Demo Rides, GWDC Programs Sled Dog Rides, Learn to ski
February 1-2, 2020	S'mores, Skating & More; Snow Art	Snowshoe hike with a ranger, winter games,	Snowcoach Samplers* Snowshoe hike with a ranger; Junior ranger snow program; Yellowstone Ranger Talks	"Yellowstone" Giant Screen Movie; M120 Snowmobile Demo Rides, GWDC Programs Sled Dog Rides, Learn to ski
March 7-8, 2020	S'mores, Skating & More; Snow Art	Snowshoe hike with a ranger, winter games,	Snowcoach Samplers* Snowshoe hike with a ranger; Junior ranger snow program; Yellowstone Ranger Talks	"Yellowstone" Giant Screen Movie; M120 Snowmobile Demo Rides, GWDC Programs Sled Dog Rides, Learn to ski

Marketing Budget Breakout

Addendum #1 - Budget Breakout

KidsNSnow MAP Grant (\$5,500)	Budgeted
Idaho Falls Post Register	
- Print Ads Main Paper & FR	\$1,000.00
- Online Ads Dec, Jan, Feb	
Magic Valley Twin Fall, ID	\$1,000.00
- 3x4 print ad - 4x	
- Online Ads Dec, Jan, Feb (300x250)	
Signage (Posters, passports, flyers, banners)	\$500.00
- Quick Print	
Website Updates Monthly & Refresh	\$1,500.00
- Quick Print	
Ennis/Big Sky Papers	\$1,000.00
- 1/4 pg x 4	
Creative	\$500.00
	\$5,500.00

Addendum #1 - Budget Breakout

Accomodations - KidsNSnow Advertising 2019-20

Website/Publication	Cost
Idaho Falls Post Register	
- Winter Guide	\$325.00
Teton Valley News (Driggs)	
- online banner - Dec, Jan, Feb, Mch	\$450.00
- Get Out Winter Edition FP	\$150.00
Madisonian (Ennis)	
- FP - Winter Times w/editorial	\$250.00
- Monthly Ad (Dec-Mch)	\$500.00
Idaho Standard Journal (Rexburg)	
- 6x2 print banner + 1 day online (Jan/Feb/Mch)	\$600.00
- online pencil ad (Jan/Feb/Mch)	\$375.00
Island Park News	
1/4 pg - 4x	\$400.00
Big Sky Publishing Online Pkg Dec-Feb	\$1,400.00
- 300x250 & 728x90	
Destination Split with other segments	
- print & online - UT, MT, NW	\$2,500.00
Magic Valley (split with MAP)	\$500.00

\$7,450.00

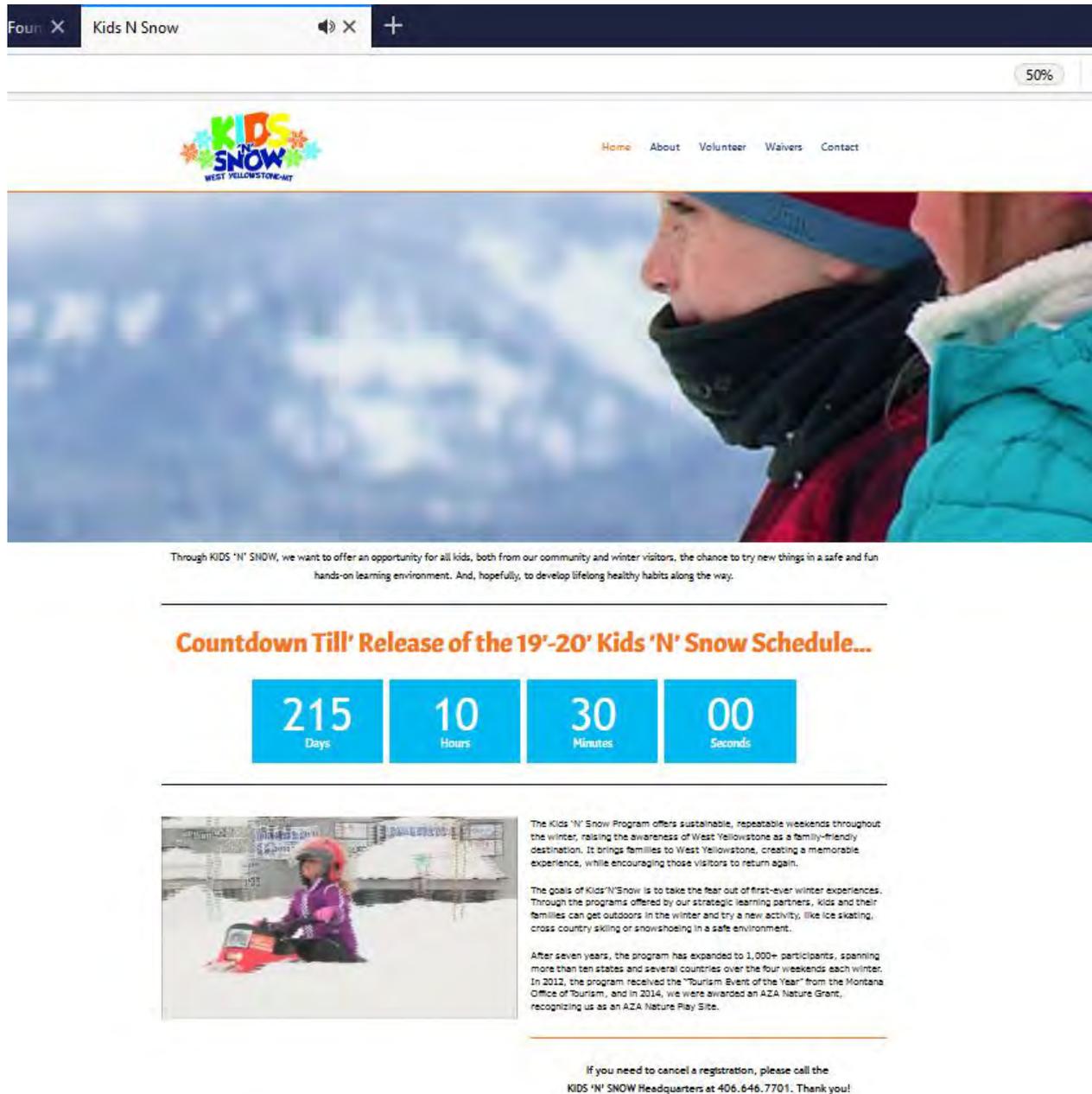
KidsNSnow Comments from 2018-19 Social Media:

- **Dan Stokes (UT)** recommends Kids'N'Snow: "The skating rink in the park was one of the coolest things I've ever seen. This is your Norman Rockwellian post card when you visit West Yellowstone. Thank you for such and awesome evening"
- **Tammy Ross Pollock (UT)** recommends Kids'N'Snow: "This is the best thing ever! We are here on vacation and found out about it by word of mouth. I wish our community had something like this for visitor to enjoy on the fly. AND IT WAS FREE!"
- **Charly Butt Muhlestein** recommends Kids'N'Snow: "Such a fun filled weekend at kids n snow! We had a blast on the 2 hour snowcoach tour! Had so much fun on the sledding hill! Got to see bears and wolves at the discovery center! Can't wait to go back next year so our oldest can try the dog sled and the snowmobiles! Thanks so much for putting this on! We will definitely make this a family tradition!"
- **Meghan Buyske Schulte (Helena, MT)** The entire weekend was a blast. We started with the Birds and Prey talk at the Center then did keepers Kids and then moved onto sled dog rides, snowmobiling, sledding, skating, and s'mores. The second day we sled some more and went on a snowshoe hike. It was amazing. Everyone was incredibly nice and helpful! Kiddos to West Yellowstone for an awesome event!



New Website:

- Cleaner, easy to use.
- Online Registration and waivers
- Countdown timer between events
- Promo Video
- Sponsors scroll on every page



Through KIDS 'N' SNOW, we want to offer an opportunity for all kids, both from our community and winter visitors, the chance to try new things in a safe and fun hands-on learning environment. And, hopefully, to develop lifelong healthy habits along the way.

Countdown Till' Release of the 19'-20' Kids 'N' Snow Schedule...

215 Days	10 Hours	30 Minutes	00 Seconds
-------------	-------------	---------------	---------------

The Kids 'N' Snow Program offers sustainable, repeatable weekends throughout the winter, raising the awareness of West Yellowstone as a family-friendly destination. It brings families to West Yellowstone, creating a memorable experience, while encouraging those visitors to return again.

The goals of Kids'N'Snow is to take the fear out of first-ever winter experiences. Through the programs offered by our strategic learning partners, kids and their families can get outdoors in the winter and try a new activity, like ice skating, cross country skiing or snowshoeing in a safe environment.

After seven years, the program has expanded to 1,000+ participants, spanning more than ten states and several countries over the four weekends each winter. In 2012, the program received the "Tourism Event of the Year" from the Montana Office of Tourism, and in 2014, we were awarded an AZA Nature Grant, recognizing us as an AZA Nature Play Site.

If you need to cancel a registration, please call the KIDS 'N' SNOW Headquarters at 406.646.7701. Thank you!

Certification

Applicant Individual or Organization:

Event or Project Name:

On behalf of the individual or organization identified on this application, I understand that:

1. The submitted application meets the eligibility requirements for MAP funds.
2. MAP funds will not be awarded to this event or project without written notification of approval by MAPFAB and the town council.
3. MAP funded events or projects must comply with all federal, state and community licenses, permits, ordinances, laws and regulations.
4. To the best of my knowledge and belief the information in this application is true and correct and the governing body of the applicant has authorized the documentation.

Signature: Wendy Swenson Name (printed): Wendy Swenson

Title: Marketing Date: 7/23/19

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Application approved by MAPFAB for total requested amount of _____ Date: _____

Application approved by MAPFAB for only _____ of total requested amount Date: _____

Application not approved by MAPFAB Date: _____

Reason:

_____	_____
_____	_____
_____	_____

**Town of West Yellowstone
Marketing and Promotion Fund Advisory Board (MAPFAB)
Recommendation to Town Council for Award Approval**

Event or Project Applicant: Yellowstone Ski Festival
Event or Project Name: Yellowstone Ski Festival
Date Submitted: 7.25.19
Date Approved by MAPFAB: 8.8.19
Requested Amount: \$12,500
Approved Amount: \$12,500
Exceptions: None

Comments: None

Recommendation submitted by: John M. Greve, MAPFAB Secretary

- This MAP Fund Award Recommendation is approved by the Town Council
- This MAP Fund Award Recommendation is not approved by the Town Council

_____ Date: _____

Comments:

Copy 1 – Town Clerk
Copy 2 – Town Council
Copy 3 – MAPFAB

MARKETING AND PROMOTION (MAP) FUND APPLICATION COVER PAGE

Applicant Information

Applicant Individual or Organization: **Yellowstone Ski Festival**

Event or Project Contact Person: **Toni Brey**

Address: **PO Box 458 West Yellowstone, MT 59758**

Phone: **(307) 899-3367** Fax: **(406) 646-9691** Email: **info@skirunbikemt.com**

Application Submission Date: **July 25, 2019**

Event or Project Information

Event or Project Name: **Yellowstone Ski Festival**

Location of Event or Project: **Rendezvous Ski Trails and the Holiday Inn**

Date(s) of Event or Project: **November 26, 2019 – November 30, 2019**

Estimated Total Event or Project Cost: **\$127,500.00**

MAP Fund Amount Requested: **\$12,500**

YELLOWSTONE SKI FESTIVAL

Section 1 Proposed Event or Project Summary

For over 40 years, cross-country skiers of all abilities, from across North America and around the world, have convened in West Yellowstone, Montana, for Yellowstone Ski Festival. Yellowstone Ski Festival (originally referred to as Fall Camp) takes place during Thanksgiving week and will be held November 26 through November 30, 2019. The event's highlights include a series of Nordic skiing clinics, competitive races, Biathlon races, the On-Snow Gear Demo, an Indoor Ski Exposition, as well as a variety of presentations by guest speakers, clinics and classes. Yellowstone Ski Festival draws approximately 3,500 attendees, with over 90% of them being non-residents. With the festival taking place over the course of a holiday week, the vast majority of non-resident attendees stay multiple nights in paid accommodations utilizing all of the amenities we have in the West Yellowstone area.

This event is a great way to kick off the winter season and proves West Yellowstone is just as much of a winter destination as it is a summer destination. Yellowstone Ski Festival requests the use of MAP funds to help with costs related to our marketing and promotion, keynote speakers and branded giveaways.

Section 2 Proposed Timeline

Ongoing ~ Advertisement (print, media, campaigns)

June 2019 ~ Keynote speaker for 2019 Ski Festival secured

September 15, 2019 ~ Secure travel ski blogger

October 1, 2019 ~ Printed Yellowstone Ski Festival programs and posters will be finalized and ready for distribution

October 10, 2019 ~ Purchase of giveaway with Yellowstone Ski Festival's logo

November 29, 2019 ~ Keynote Speaker to present at the Holiday Inn

YELLOWSTONE SKI FESTIVAL

Section 3 Proposed Budget

2019 Yellowstone Ski Festival Budget

Income

XC Ski Events

Race Entries	\$15,000	
Clinics	27,000	
Local Sponsors	5,000	
Trail Pass Sales	75,000	
MOTBD Grant	13,500	
<i>Total Income</i>		<i>\$135,500.00</i>

Expenses

Administrative Expense	\$2,500	
Contract Labor (clinics)	24,000	
Event Operations		
Advertising	11,000	
Race Expense	20,000	
General Event Expenses		
(conference facilities, passes, Keynote speakers)	7,000	
USFS fees	4,000	
Grooming	10,000	
Operations (fees, utilities, maintenance)	25,000	
Payroll Expenses	24,000	
<i>Total Expenses</i>		<i>\$127,500.00</i>
<i>Estimated Net Income</i>		<i>\$8000.00</i>

YELLOWSTONE SKI FESTIVAL

Requested MAP Funds

		Percentage of Budgeted Expense
Advertisement	\$6,000	55%
Keynote Speakers	2,000	100%
Travel Blogger	2,000	100%
Branded Giveaway	2,500	83%
<i>Total Grant Request</i>	<i>\$12,500</i>	<i>69%</i>

Section 4 Publicity, Promotion, Marketing

We work with local organizations to create synergistic multimedia campaigns that utilize as many mediums as possible. Advertisements will include multimedia campaigns, press releases, printed material, digital advertisements, social media and television exposure. In the past we have advertised with regional ski associations, national publications and websites including Cross Country Skier, Silent Sports, and Boulder Nordic Sport. National outlets that promote the Ski Festival include Fasterskier.com, Skitrax.com (which has a feature in their upcoming 2019 annual publication), xcskiworld.com, and skipost.com. We are currently working with the hosts of the World Cup cross-country skiing event held in Minneapolis, MN in March of 2020 for advertising opportunities. This is the first time in nearly two decades that a World Cup cross-country skiing event will take place in the U.S. We are planning to invite a cross-country ski travel blogger to the event as well. This blogger will be able to reach an audience that our conventional advertising might not reach. We believe we will see the benefits of this blogger for several years. We have a reputation of having high caliber keynote speakers. Last year U.S. Olympic skier, Andy Newell, spoke to our attendees. Skiers and non-skiers alike look forward to the speakers we are able to bring in. It's also important to us to provide a keepsake with the Yellowstone Ski Festival logo on it to our participants. We find items, such as our stainless-steel cup from 2018, that people will use and cherish, constantly reminding them of their time here in West Yellowstone.

With your help we believe we can continue to put on a world renowned, early season, ski event that brings local, national and international skiers and spectators of all ages to West Yellowstone.

YELLOWSTONE SKI FESTIVAL

Section 5 Application Review Criteria

Year after year Yellowstone Ski Festival brings thousands of skiers and spectators to West Yellowstone, Montana during a time of year when our town slows down and the park is closed. This group of people typically spend 3-10 days in West Yellowstone spending their money on lodging, food, gear, gifts, gas and even supplies at our local hardware store. Some of these visitors have even made real estate purchases. On top of the visitors that are in town, Yellowstone Ski Festival employs up to a dozen locals to work during the event.

When measuring our success, we will look at attendance, especially repeat attendance, number of registrants, trail pass sales, advertising reports, social media metrics and overall feedback from participants, event workers and our sponsors. We also have the ability to use monthly resort tax and TBID collections in a year to year comparison. We will evaluate our financial success after the event and use all of this information when planning for Yellowstone Ski Festival 2020.

Yellowstone Ski Festival has been awarded several MAP grants. All of our vendors and expenses have been paid to date.

Yellowstone Ski Festival would be able to proceed without MAP funds. With that said, without your support several things would need to change. We would have to cut back on a large portion of our advertising, we would reassess the caliber of our keynote speakers and we would not be able pay a cross-country ski travel blogger to help us reach an audience we may not be reaching with our conventional advertising. Drastic changes in any one of these areas will decrease attendance, causing an economic trickle-down effect with businesses in town including lodging and eateries.

If awarded, we will include the appropriate verbiage and image on all event signage, advertising, promotional and publicity efforts. We have made it a point to include West Yellowstone, Montana on all promotional materials and encourage all organizations to do the same for community branding.

YELLOWSTONE SKI FESTIVAL

Section 6 Application Supporting Documentation

Please see attachments that include the printed program from Yellowstone Ski Festival 2018, as well as several printed advertising examples.

I do apologize, but I do not have last year's Outcome Report for you at this time. I will absolutely have it to you prior to your board meeting on August 10, 2019.

Certification

Applicant Individual or Organization:

Event or Project Name:

On behalf of the individual or organization identified on this application, I understand that:

1. The submitted application meets the eligibility requirements for MAP funds.
2. MAP funds will not be awarded to this event or project without written notification of approval by MAPFAB and the town council.
3. MAP funded events or projects must comply with all federal, state and community licenses, permits, ordinances, laws and regulations.
4. To the best of my knowledge and belief the information in this application is true and correct and the governing body of the applicant has authorized the documentation.

Signature: Toni Brey

Name (printed): Toni Brey

Title: Yellowstone Ski Festival
Event Director

Date: July 25, 2019

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Application approved by MAPFAB for total requested amount of _____ Date: _____

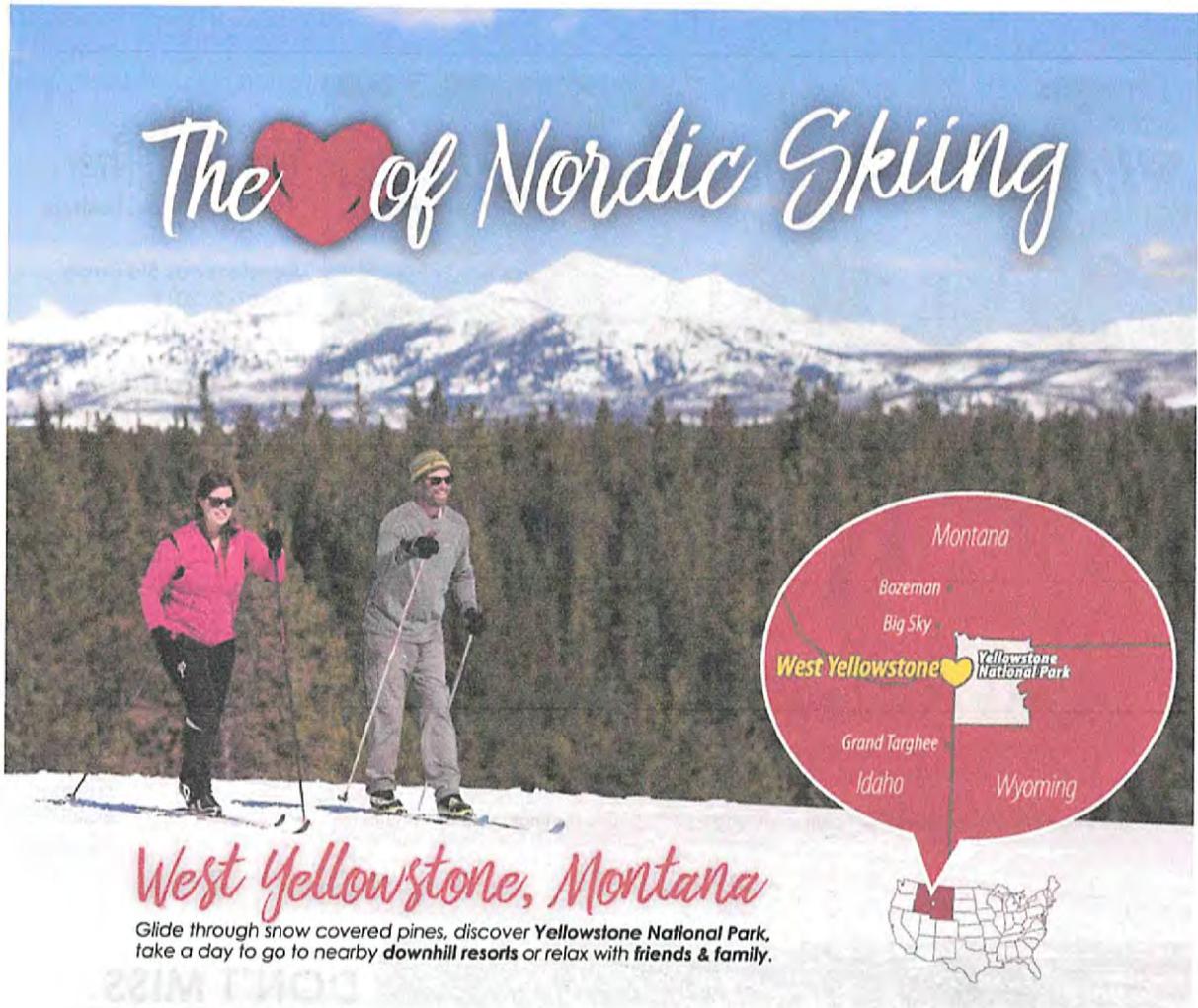
Application approved by MAPFAB for only _____ of total requested amount Date: _____

Application not approved by MAPFAB Date: _____

Reason:

_____	_____
_____	_____
_____	_____

The of Nordic Skiing



West Yellowstone, Montana

Glide through snow covered pines, discover **Yellowstone National Park**, take a day to go to nearby **downhill resorts** or relax with **friends & family**.

**DON'T MISS
THESE EVENTS:**

Yellowstone Ski Festival
November 20-24, 2018

Rendezvous Ski Race
March 2, 2019

For a complete list of this season's events visit: www.SkiRunBikeMT.com



For lodging & activities:
www.DestinationYellowstone.com

SUPPORT of
West Yellowstone
Businesses



West Yellowstone, Montana

Glide through snow covered pines, discover **Yellowstone National Park**, take a day to go to nearby **downhill resorts** or relax with **friends & family**.

For more event details: SkiRunBikeMT.com | For lodging & activities: DestinationYellowstone.com

DON'T MISS THESE EVENTS:

Yellowstone Ski Festival
Nov 20-24, 2018

Rendezvous Ski Race
March 2, 2019



SUPPORT
West Yellowstone
Businesses



West Yellowstone, Montana

Glide through snow covered pines, discover **Yellowstone National Park**, take a day to go to nearby **downhill resorts** or relax with **friends & family**.

For more event details: SkiRunBikeMT.com | For lodging & activities: DestinationYellowstone.com

DON'T MISS THESE EVENTS:

- Nov. 10 WYSEF Ski Swap
- Nov. 20-24 Yellowstone Ski Festival
- Dec. 1-2 USSA SuperTour Opener
- Dec. 15 Spam Cup Classic
- Dec. 15-16 Kids'N'Snow Weekend
- Jan. 5 Biathlon Cup #1
- Jan. 5 Free Ski & Try Biathlon Day
- Jan. 19-20 Kids'N'Snow Weekend
- Jan. 26-27 US Biathlon Western Championships
- Feb. 2-3 Kids'N'Snow Weekend
- Feb. 17 Taste of the Trails
- March 2 Yell. Rendezvous Race
- March 2-3 Kids'N'Snow Weekend
- March 9-10 Skijoring Championships

SUPPORT
West Yellowstone
Businesses

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Yellowstone **SKI FESTIVAL** Now 20-24 2018 West Yellowstone MONTANA

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Hardie Adventures Await in Gallegan Country

Job Opportunities - XC Ski Instructors and Assistants @ Les Amis de la montagne

calgary 2026

Watch Canada's Sports Hall of Fame's 2016 Induction Celebrations w/Chandra Crawford Nov. 14 and 19

Watch Canada's Sports Hall of Fame's 2016 Induction Celebrations w/Chandra Crawford Nov. 14 and 19

Watch Canada's Sports Hall of Fame's 2016 Induction Celebrations w/Chandra Crawford Nov. 14 and 19

Watch Canada's Sports Hall of Fame's 2016 Induction Celebrations w/Chandra Crawford Nov. 14 and 19

CROSS COUNTRY SKIER
THE OFFICIAL OF NORTH AMERICA

GEAR 2018 WINTER OLYMPICS SUBSCRIBE TO THE MAGAZINE STORE CONTACT US

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ISSUE DETAILS



LATEST ISSUES



THE LATEST

Doping Control in the Sport of Cross Country Skiing
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YELLOWSTONE SKI FESTIVAL



NOVEMBER 20-24, 2018
WEST YELLOWSTONE, MT

CLINICS

RACES

BIATHLON

EVENING FUN

ON-SNOW GEAR DEMO

TRADE SHOW & MORE



THIS EVENT IS HELD ON & PERMITTED
BY CUSTER GALLATIN NATIONAL FOREST.

TOWN OF WEST YELLOWSTONE

August 15, 2019

Gallatin County Commissioners
311 West Main Street
Bozeman, MT 59715

Dear County Commissioners and County Administrator Doar,

PILT payments are federal payments to the local governments that help offset losses in property taxes due to non-taxable federal lands within their boundaries. As you are aware, Hebgen Basin Fire District (HBFD) is greatly impacted financially by the amount of federal lands that are either Custer-Gallatin National Forest or Yellowstone National Park. Almost 91% of the property in the basin is non-taxable federal land and the remaining is private.

Currently, 22% of all HBFD calls originate on federal lands that do not provide any revenue to HBFD for those services. Therefore, residents of the basin are paying for services provided on federal lands and PILT monies generated in the Basin are being used in the northern end of the county only.

The Town of West Yellowstone supports the HBFD request for a portion of the \$1.9 million in PILT funding that Gallatin County receives from the federal government. These funds are to compensate HBFD for the provision of services to these federal lands. If you have questions regarding our support, please contact Daniel Sabolsky, Town Manager at (406) 640-1472.

Sincerely,

Brad Schmier, Mayor
Greg Forsythe, Deputy Mayor
Pierre Martineau, Councilman
Chris Burke, Councilman
Jerry Johnson, Councilman



Town of West Yellowstone
MAP Fund Advisory Board Meeting Minutes
3.14.19 at 12:00pm at the Povah Center

Present: Jerry, John, Gloria, Steve, Janna, Marysue

Agenda:

1. Public Comment
2. Approve 2.14.19 Meeting Minutes
3. Review Financials
4. 12:10pm Review Music in the Park Series App- \$17,000
5. Updates/New Business
6. Next Proposed Meeting: Thurs. 4.11.19

Action items in red

Meeting called to order 12:01pm

Public Comment- None

Approved 2.14.19 Meeting Minutes (Gloria, Steve) **John will email Minutes to Liz.**

Updates/New Business

1. Steve turned in the 2018 Music in the Park Outcome Report. He needs to complete a CEPC for the event. (Later in the day, Steve determined he didn't need to complete a CEPC. The event expensed all of their \$17,500 in MAP funds.)

Next meeting Thurs. 4.11.19 at noon at the Povah Center. John will notify Liz and reserve meeting room.

Reviewed Financials

1. Funds available \$26,106.30. Financial report approved. (John, Janna)

12:15pm Reviewed Music in the Park Series App- \$17,000

1. Jerry: We should fund more of the \$7,500 advertising budget. Event is not a money maker, but it keeps people in town w/ another activity.
2. John: We've funded \$79,556 for Music in the Park over the last 8 years.
3. Wendy and Marysue: An advisory committee has been formed to help Black Mtn Prod. succeed. Travis and Katrina Mann are on the committee. They've suggested vendors in the park. The event isn't aiming for high cost, more popular bands.
4. Marysue motioned to approve the \$17,000 in funding. Gloria seconded the motion, but then withdrew her second. Motion then failed for lack of a second.
5. Jerry motioned to approve the \$17,000 in funding. Wants to see \$7,000 fund advertising and \$10,000 fund the bands instead of \$2,000 and \$15,000 respectively as requested in the App. Gloria seconded the motion. Motion passed 5-1.
6. Board member responsible for overseeing event: Steve
7. **John will email Recommendation for Approval to Liz and ask her to add to next Council's agenda.**

John will follow thru on Wendy's suggestion to add the CEPC (and AFR) to the App.

John will follow thru w/ Marysue's suggestion to create a fill in the blank App.

Adjourned 12:47pm

Meeting Minutes approved on 8.8.19 as submitted by John Greve, MAPFAB Secretary