

# Town of West Yellowstone

Tuesday, October 22, 2019

West Yellowstone Town Hall, 440 Yellowstone Avenue

**TOWN COUNCIL WORK SESSION & MEETING**

**6:00 PM**

Water & Wastewater Moratorium, Distribution of Available Capacity

Discussion ∞

---

**7:00 PM**

Pledge of Allegiance

Purchase Orders #6829 to Edstrom Construction, 6" airline valves, \$12,000.00  
#6830 to ISI West, algae control unit, \$9964.00  
#6840 to Edstrom Construction, install 6" isolation valve, \$2400.00  
#6841 to Edstrom Construction, fire hydrant, \$8300.00  
#6848 to RDO Equipment, repair turn table on 772G Grader, \$5112.57

Treasurer's Report & Securities Report

Claims ∞

Consent Agenda: **Minutes of the October 8, 2019 Town Council Meeting** ∞

Business License Applications ∞

Advisory Board Report(s)

Town Manager & Department Head Reports

**Comment Period**

- **Public Comment**
- **Council Comments**

---

## **UNFINISHED BUSINESS**

Resolution No. 738, Wastewater Moratorium

Discussion/Action ∞

---

## **NEW BUSINESS**

Marketing and Promotions Fund Award Recommendations

Discussion/Action ∞

- Hebgen Lake Ice Fishing and NAIFC Tournament, Jan. 10-12, 2020, \$7500
- Yellowstone Rendezvous Race, March 7, 2020, \$8700
- Skjor West National Championship Finals, Feb. 28-Mar. 1, 2020, \$17,511.95

Election Update

Discussion ∞

Correspondence/FYI/Meeting Reminders

*If viewing the agenda electronically, click the "∞" symbol to link to the associated documentation in the Town Council Packet.*



**Policy No. 16 (Abbreviated)**  
**Policy on Public Hearings and Conduct at Public Meetings**

Public Hearing/Public Meeting

A public hearing is a formal opportunity for citizens to give their views to the Town Council for consideration in its decision making process on a specific issue. At a minimum, a public hearing shall provide for submission of both oral and written testimony for and against the action or matter at issue.

Oral Communication

It is the Council's goal that citizens resolve their complaints for service or regarding employees' performance at the staff level. However, it is recognized that citizens may from time to time believe it is necessary to speak to Town Council on matters of concern. Accordingly, Town Council expects any citizen to speak in a civil manner, with due respect for the decorum of the meeting, and with due respect for all persons attending.

- No member of the public shall be heard until recognized by the presiding officer.
- Public comments related to non-agenda items will only be heard during the Public Comment portion of the meeting unless the issue is a Public Hearing. Public comments specifically related to an agenda item will be heard immediately prior to the Council taking up the item for deliberation.
- Speakers must state their name for the record.
- Any citizen requesting to speak shall limit him or herself to matters of fact regarding the issue of concern.
- Comments should be limited to three (3) minutes unless prior approval by the presiding officer.
- If a representative is elected to speak for a group, the presiding officer may approve an increased time allotment.
- If a response from the Council or Board is requested by the speaker and cannot be made verbally at the Council or Board meeting, the speaker's concerns should be addressed in writing within two weeks.
- Personal attacks made publicly toward any citizen, council member, or town employees are not allowed. Citizens are encouraged to bring their complaints regarding employee performance through the supervisory chain of command.

Any member of the public interrupting Town Council proceedings, approaching the dais without permission, otherwise creating a disturbance, or failing to abide by these rules of procedure in addressing Town Council, shall be deemed to have disrupted a public meeting and, at the direction of the presiding officer, shall be removed from the meeting room by Police Department personnel or other agent designated by Town Council or Operations Manager.

General Town Council Meeting Information

- Regular Town Council meetings are held at 7:00 PM on the first and third Tuesdays of each month at the West Yellowstone Town Hall, 440 Yellowstone Avenue, West Yellowstone, Montana.
- Presently, informal Town Council work sessions are held at 12 Noon on Tuesdays and occasionally on other mornings and evenings. Work sessions also take place at the Town Hall located at 440 Yellowstone Avenue.
- The schedule for Town Council meetings and work sessions is detailed on an agenda. The agenda is a list of business items to be considered at a meeting. Copies of agendas are available at the entrance to the meeting room.
- Agendas are published at least 48 hours prior to Town Council meetings and work sessions. Agendas are posted at the Town Offices and at the Post Office. In addition, agendas and packets are available online at the Town's website: [www.townofwestyellowstone.com](http://www.townofwestyellowstone.com). Questions about the agenda may be directed to the Town Clerk at 646-7795.
- Official minutes of Town Council meetings are prepared and kept by the Town Clerk and are reviewed and approved by the Town Council. Copies of approved minutes are available at the Town Clerk's office or on the Town's website: [www.townofwestyellowstone.com](http://www.townofwestyellowstone.com).

*If viewing the agenda electronically, click the "∞" symbol to link to the associated documentation in the Town Council Packet.*



**RESOLUTION NO. 687**

**A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF WEST YELLOWSTONE, MONTANA, TO ISSUE A MORATORIUM ON CONNECTIONS TO THE TOWN'S FRESH WATER SUPPLY SYSTEM**

BE IT RESOLVED by the Town Council of the Town of West Yellowstone, Montana, as follows:

**WHEREAS:** The Town has the power and authority to take emergency measures for the immediate preservation of the public peace, property, health and safety of the inhabitants of the Town of West Yellowstone in accordance with §7-3-4326, MCA; and

**WHEREAS:** The Town has received information from its Town Manager, the Town Public Works Superintendent and the Town Engineer, that the current fresh water supply for the Town's Water Supply System, as defined in 13.04.010(31) WYMC, has been substantially reduced; and

**WHEREAS:** The Town is currently undertaking a water supply study in order to make an informed decision on how to recover, repair or replace its water supply however the report has not yet been completed; and

**WHEREAS:** the Town does not yet have sufficient information as to the cause of the reduction in the fresh water supply and does not yet have sufficient information on the length of time or expense that would be necessary to increase or replace the current water supply; and

**WHEREAS:** This Resolution came before the Town Council for discussion at a regular Town Council meeting on June 21, 2016, and at a special meeting on June 28, 2016, and another regular meeting on the Town Council on the 5<sup>th</sup> day of July, 2016 all duly noticed as required and the Town Council provided an opportunity for the public to comment on this Resolution at each meeting prior to a final decision; and

**WHEREAS:** The Town Council of the Town of West Yellowstone believes that it is necessary and proper for the Town to issue a moratorium on any new connections to the Town's fresh water system, except as set out below, until such time as the Town receives the necessary information to move forward in obtaining, repairing or replacing its water supply, in order to preserve the public health, property and safety of the inhabitants of the Town. New connections for single family residences with one ¾" line or duplexes with two ¾" lines per lot shall be allowed. No multifamily structures will be allowed.

**NOW THEREFORE, BE IT RESOLVED:**

The Town Council of the Town of West Yellowstone, Montana hereby declares a moratorium on any new connections to the Town's water supply system until such time as the Town receives the necessary information to move forward with a plan to repair, replace or obtain additional water supply for the Town.

This moratorium shall remain in effect until such time as the Town Council of the Town of West Yellowstone finds that the current water supply is sufficient to meet the needs of the inhabitants of the Town or until it adopts a plan to recover or replace the previously existing supply.

This moratorium is effective immediately.

DATED this 5 day of July, 2016.

Jerry D. Johnson  
Mayor

Greg W. Forsyth  
Council Member

Paul Schuman  
Council Member

[Signature]  
Council Member

[Signature]  
Council Member

ATTEST:

[Signature]  
Town Clerk



## RESOLUTION NO. 693

### A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF WEST YELLOWSTONE, MONTANA, TO AMEND THE MORATORIUM ON CONNECTIONS TO THE TOWN'S FRESH WATER SUPPLY SYSTEM THAT WAS ADOPTED BY THE TOWN ON JULY 5, 2016.

BE IT RESOLVED by the Town Council of the Town of West Yellowstone, Montana, as follows:

**WHEREAS:** The Town has the power and authority to take emergency measures for the immediate preservation of the public peace, property, health and safety of the inhabitants of the Town of West Yellowstone in accordance with §7-3-4326, MCA; and

**WHEREAS:** The Town has received information from its Town Manager, the Town Public Works Superintendent and the Town Engineer, that the current fresh water supply for the Town's Water Supply System, as defined in 13.04.010(31) WYTC, has been substantially reduced; and

**WHEREAS:** The Town is currently undertaking a water supply study in order to make an informed decision on how to recover, repair or replace its water supply however the report has not yet been completed; and

**WHEREAS:** The Town does not yet have sufficient information as to the cause of the reduction in the fresh water supply and does not yet have sufficient information on the length of time or expense that would be necessary to increase or replace the current water supply; and

**WHEREAS:** The original Resolution came before the Town Council for discussion at a regular Town Council meeting on June 21, 2016, and at a special meeting on June 28, 2016, and another regular meeting on the Town Council on the 5<sup>th</sup> day of July, 2016 all duly noticed as required and the Town Council provided an opportunity for the public to comment on this Resolution at each meeting prior to a final decision; and

**WHEREAS:** The Town council has realized that the Resolution passed on July 5, 2016 may have allowed for a loop hole, which was not intended by the Council in that the July 5, 2016 Resolution appeared to apply to only new "connections" and not new "uses" and

**WHEREAS:** in order to fairly administer the spirit and intent of the July 5, 2016 Resolution, the Town Council believes it necessary to amend the July 5, 2016 Moratorium to provide that the moratorium applies not only to new connections but also applies to any new use or change in use if the change is going to use more water than the current amount of water being used or capable of being used, regardless if the size of the line is not going to change. New connections for fire suppression systems or Town-related projects are exempt from this moratorium; and

**WHEREAS:** The Town Council of the Town of West Yellowstone believes that it is necessary and proper for the Town to amend the July 5, 2016 Moratorium on any new connections or new uses, or changes in use, to the Town's fresh water system until such time as the Town receives the necessary information to move forward in obtaining, repairing or replacing its water supply, in order to preserve the public health, property and safety of the inhabitants of the Town.

**NOW THEREFORE, BE IT RESOLVED:**

The Town Council of the Town of West Yellowstone, Montana hereby amends the July 5, 2016, Moratorium to apply to any new connections, new uses, or changes in use to the Town's water supply system until the Town receives the necessary information to move forward with a plan to repair, replace or obtain additional water supply for the Town.

This Amended Moratorium shall remain in effect until such time as the Town Council of the Town of West Yellowstone finds that the current water supply is sufficient to meet the needs of the inhabitants of the Town or until it adopts a plan to recover or replace the previously existing supply.

This moratorium is effective immediately.

DATED this 7<sup>th</sup> day of February, 2017.

Jerry D. Johnson  
Mayor

Allen White  
Council Member

Paul Schmeier  
Council Member

[Signature]  
Council Member

Gary W. Foster  
Council Member

ATTEST:

E. Roxy  
Town Clerk



# RESOLUTION NO. 727

## A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF WEST YELLOWSTONE, MONTANA, TO ISSUE A MORATORIUM TO LIMIT CONNECTIONS TO OR NEW USES OF THE TOWN'S WASTE WATER TREATMENT SYSTEM

BE IT RESOLVED by the Town Council of the Town of West Yellowstone, Montana, as follows:

**WHEREAS:** The Town has the power and authority to take emergency measures for the immediate preservation of the public peace, property, health and safety of the inhabitants of the Town of West Yellowstone in accordance with §7-3-4326, MCA; and

**WHEREAS:** The Town has received information from its Town Manager and the Town Engineer that the current waste water treatment facility is in dire need of repairs and may not have sufficient capacity to accept any new connections or new uses for treatment; and

**WHEREAS:** The Town has received numerous applications for connections to the Town's water and wastewater systems for both commercial and residential uses; and

**WHEREAS:** The Town does not yet have sufficient information as to whether the new equipment that will be added to the wastewater treatment system will create the necessary capacity for the current applications that are waiting to connect or the expected growth of the Town through 2020; and

**WHEREAS:** The Town believes it is necessary and proper to limit the number of new connections or uses as the engineers need time to evaluate the efficiency of the new technology that is planned for the treatment plant. and

**WHEREAS:** This Resolution came before the Town Council for discussion at a work session meeting on May 1, 2019 and a special Town Council meeting on the same day following the work session, both duly noticed as required and the Town Council provided an opportunity for the public to comment on this Resolution at each meeting prior to a final decision; and

**WHEREAS:** The Town Council of the Town of West Yellowstone believes that it is necessary and proper for the Town to limit the number of new uses or connections to the waste water treatment system. Complete applications will be evaluated in the order they are received. Applications must meet all criteria required for a zoning permit and be evaluated by the Town Engineer according to the current available capacity in the system. The Town shall have the authority to deny applications once full capacity in the system has been reached.

**WHEREAS:** The Town Council believes that the period for evaluation is necessary in order to move forward in obtaining, repairing or replacing its waste water treatment system, while at the same time acting to preserve the public health, property and safety of the inhabitants of the Town.

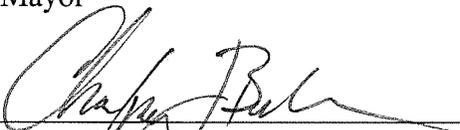
**NOW THEREFORE, BE IT RESOLVED:**

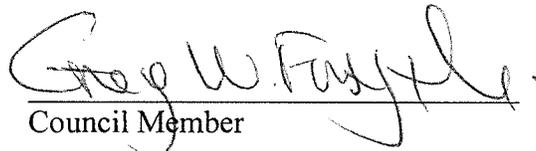
The Town Council of the Town of West Yellowstone, Montana hereby declares a moratorium to limit new connections to or uses of the Town's waste water treatment system as set out above.

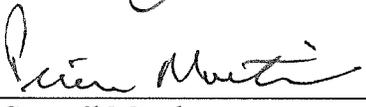
This moratorium is effective May 2, 2019.

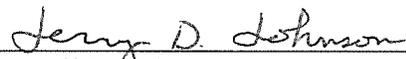
DATED this 1 day of May, 2019.

  
\_\_\_\_\_  
Mayor

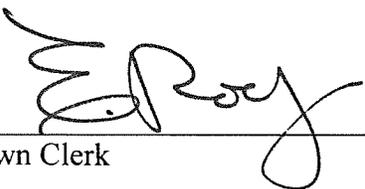
  
\_\_\_\_\_  
Council Member

  
\_\_\_\_\_  
Council Member

  
\_\_\_\_\_  
Council Member

  
\_\_\_\_\_  
Council Member

ATTEST:

  
\_\_\_\_\_  
Town Clerk



# RESOLUTION NO. 738

## A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF WEST YELLOWSTONE, MONTANA, TO MODIFY THE MORATORIUM ON CONNECTIONS TO OR NEW USES OF THE TOWN'S WASTEWATER TREATMENT SYSTEM, MODIFYING RESOLUTION NO. 727.

BE IT RESOLVED by the Town Council of the Town of West Yellowstone, Montana, as follows:

**WHEREAS:** The Town has the power and authority to take emergency measures for the immediate preservation of the public peace, property, health and safety of the inhabitants of the Town of West Yellowstone in accordance with §7-3-4326, MCA; and

**WHEREAS:** On May 1, 2019, The Town received information from its Town Manager and the Town Engineer that the current waste water treatment facility is in dire need of repairs and does not have sufficient capacity to accept any new connections or new uses for treatment and issued a moratorium on any new wastewater connections, and

**WHEREAS:** On May 1, 2019, the Town Council was advised that the new equipment installed in the wastewater facility created approximately 60,000 gallons per day of capacity which the Town Council determined should be allocated on a first come first served basis and all that capacity was allocated; and

**WHEREAS:** On September 3, 2019, the Town Engineer notified the Town Council that there was approximately 5,000 gallons per day of capacity available as a result of DEQ working with the Town on the flow calculations from the facility; and

**WHEREAS:** The Town has received numerous applications for connections to the Town's water and wastewater systems for both commercial and residential uses; and

**WHEREAS:** On October 8, 2019, the Town Council discussed different options for allocating the 5,000 gallons of wastewater system capacity currently available; and

**WHEREAS:** The Town Council believes the lottery system suggested by the Town Manager and Town Engineer, would be the most equitable manner to allocate the limited amount of capacity remaining; and

**WHEREAS:** The Town Council considered this Resolution at its regularly scheduled and duly noticed Council meeting on October 8, 2019; and

**WHEREAS:** The Town Council of the Town of West Yellowstone believes that it is

necessary and proper for the Town to allocate the remaining wastewater system capacity by a lottery system as set out in the attached Exhibit A,

**NOW THEREFORE, BE IT RESOLVED:**

The Town Council of the Town of West Yellowstone, Montana hereby modifies Resolution No. 727 to utilize a lottery system to allocate the remaining wastewater system capacity as set out on Exhibit A.

DATED this \_\_\_\_\_ day of \_\_\_\_\_, 2019.

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
Council Member

\_\_\_\_\_  
Council Member

\_\_\_\_\_  
Council Member

\_\_\_\_\_  
Council Member

ATTEST:

\_\_\_\_\_  
Town Clerk



P.O. BOX 1570

# TOWN OF WEST YELLOWSTONE MONTANA

PHONE: 406-646-7795

FAX: 406-646-7511

info@townofwestyellowstone.com

PURCHASE ORDER 5320

Date 10/7/2019

Ship Via

~~5320~~ - 430640-934

Order No. 006829

Department waste water Project upgrades

TO: Edstrom Construction

ADDRESS: 1305 South 12th West

Rexburg, Idaho 83440

208-356-3577

PLEASE FURNISH THE TOWN OF WEST YELLOWSTONE WITH:

Quantity

Description

6 each - 6" Airline Valves (Replace)

Estimated Cost \$ #12,000<sup>00</sup>

Authorized By

Temp  
Sewer  
Improvements

Requested By:

VENDOR COPY - White OFFICE COPY - Canary

P.O. BOX 1570

TOWN OF WEST YELLOWSTONE  
MONTANA

PHONE: 406-646-7795

FAX: 406-646-7511

info@townofwestyellowstone.com

PURCHASE ORDER

5210 - 430550 - 937

Date 10/7/2019

Ship Via

Order No. 006841

Department #4 Well Project (Water Dept)

TO: Edstrom Construction

ADDRESS: 1305 S. 12th West

Rexburg Idaho 83440

208-356-3577

PLEASE FURNISH THE TOWN OF WEST YELLOWSTONE WITH:

Quantity	Description
1	Install 1 New waterous Fire Hydrant at Iris & Obsidian, where a hydrant is missing

Estimated Cost \$ 8300<sup>00</sup>

Authorized By *DAW* well project

Requested By: *Greg Johnson*

VENDOR COPY - White OFFICE COPY *Canary*

P.O. BOX 1570

# TOWN OF WEST YELLOWSTONE MONTANA

PHONE: 406-646-7795

FAX: 406-646-7511

info@townofwestyellowstone.com

PURCHASE ORDER 5210-430550-937

Date 10/7/2019

Ship Via

Order No. 006840

Department Water Dept.

TO: Edstrom Construction

ADDRESS: 1305 S. 12<sup>th</sup> West

Rexburg, Idaho 83440

208-356-3577

PLEASE FURNISH THE TOWN OF WEST YELLOWSTONE WITH:

Quantity	Description
	<u>Install 6" Isolation Valve at</u>
	<u>South Geyser &amp; Obsidian</u>

Estimated Cost \$

2400<sup>00</sup>

Authorized By

[Signature] Water Fund

Requested By:

[Signature]

VENDOR COPY - White OFFICE COPY - Canary



# EDSTROM CONSTRUCTION INC.



1305 SOUTH 12TH WEST REXBURG, ID 83440

OFFICE: (208) 356-3577 FAX: (208) 356-4236

<b>To:</b> Town Of West Yellowstone	<b>Contact:</b> Greg Johnson
<b>Address:</b> 10 South Faithful, P.O. Box 1570 West Yellowstone, MT 59758	<b>Phone:</b> (406) 646-7795
<b>Project Name:</b> West Yellowstone Misc. Work	<b>Bid Number:</b>
<b>Project Location:</b>	<b>Bid Date:</b> 10/3/2019

Item #	Item Description	Estimated Quantity	Unit	Unit Price	Total Price
<b>WWTP Work</b>					
	Replace 6" Valves On Airlines At WWTP - Supplier Recommended Using A Plug Valve (See Attached Submittal Information)	6.00	EACH	\$1,964.00	\$11,784.00
<b>Total Price for above WWTP Work Items:</b>					<b>\$11,784.00</b>
<b>Fire Hydrant</b>					
	New Fire Hydrant Assembly - Includes Connection To Existing 12" Watermain With Dry Tap Connection	1.00	EACH	\$8,221.00	\$8,221.00
<b>Total Price for above Fire Hydrant Items:</b>					<b>\$8,221.00</b>
<b>Gate Valve</b>					
	Add 6" Isolation Gate Valve To Existing Line. Cut In And Sleeve. Water Will Need To Be Shut Off Temporarily To Install	1.00	EACH	\$2,330.00	\$2,330.00
<b>Total Price for above Gate Valve Items:</b>					<b>\$2,330.00</b>
<b>Total Bid Price:</b>					<b>\$22,335.00</b>

### Notes:

- This bid is valid for 30 days.
- Bid is based on standard construction practices and procedures and if only for the items noted on this bid. Unless otherwise noted, bid excludes: Bonds, permits, licenses, fees, testing, engineering, surveying, removal or relocation of existing utilities, unforeseen conditions, cold weather protection or winterization, demolition, hard rock excavation, dewatering, export of material, soft spot remediation, and shoring and handling/removal of hazardous waste and/or substandard soils not identified in bid documents.
- Public Works License: PWC-C-10467-AAA-1-2-3  
Idaho Contractors License: RCE-4494

### Payment Terms:

Payments for work performed are due 30 days from date of invoice. Late payments are subject to late fees and/or finance charges.

<p><b>ACCEPTED:</b> The above prices, specifications and conditions are satisfactory and are hereby accepted.</p> <p><b>Buyer:</b> _____</p> <p><b>Signature:</b> _____</p> <p><b>Date of Acceptance:</b> _____</p>	<p><b>CONFIRMED:</b> <b>Edstrom Construction, Inc.</b></p> <p><b>Authorized Signature:</b> _____</p> <p><b>Estimator:</b> _____</p>
---	---

P.O. BOX 1570

# TOWN OF WEST YELLOWSTONE MONTANA

PHONE: 406-646-7795

FAX: 406-646-7511

info@townofwestyellowstone.com

PURCHASE ORDER

5370 -

Date 10/7/2019

Ship Via

~~5370~~ - 430640-934

Order No. 006830

Department

waste water Project

TO:

ISI West

ADDRESS:

4175 Mulligan Dr

Longmont, Co. 80504

970-535-0571

PLEASE FURNISH THE TOWN OF WEST YELLOWSTONE WITH:

Quantity	Description
1	180 w Algae Control Unit

Authorized By

*DAM* Temp Sewer Improvements

Estimated Cost \$

9,964<sup>00</sup>

Requested By:

*Greg Johnson*

Total w/estimated shipping

VENDOR COPY - White OFFICE COPY - Canary



**isiWEST**

WATER AND WASTEWATER TREATMENT, TRANSFER AND CONTROL EQUIPMENT

4175 Mulligan Dr.

Longmont CO, 80504

Phone: 970.535.0571

www.isiwest.com

Date: 10-01-2019

**TO:** All Bidding Contractors  
**PROJECT:** West Yellowstone WWTP – AlgaeUS 180W solar unit  
**ENGINEER:** N/A  
**BID DATE:** 10-01-2019  
**Addendum:** isiWEST acknowledges receipt of: N/A  
**QUOTE#** 1019-044-044

**SCOPE OF QUOTATION**

**THIS PROPOSAL IS GOVERNED BY AND SUBJECT TO ALL THE TERMS AND CONDITIONS PER ATTACHED EXHIBIT "A".**

isiWEST IS PLEASED TO OFFER THE FOLLOWING ITEMS:

We propose to furnish the following items of equipment in accordance with the engineer’s plans and specifications and at the price and terms set forth herein.

**A. Specification Algae Control**

1. One (1) lot of Algae Control US Equipment – See Below:

West Yellowstone WWTP - Small Lagoon - 180W Solar Option			
Item #	List#	Qty.	
180W Vert Frame Single Quattro	40S-24A060T180-00	1	
Quattro - DB Pwr Cable - 30M	OPCJ0096-L030000	1	
Shipping Estimate			
Total with Estimated Shipping			\$ 9,964.00

Continued on Next Page.....

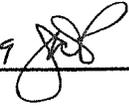
P.O. BOX 1570

# TOWN OF WEST YELLOWSTONE MONTANA

PHONE: 406-646-7795

FAX: 406-646-7511

info@townofwestyellowstone.com

PURCHASE ORDER 1000-430200-369 

Date 10-11-19

Ship Via

Order No. 006848

Department Public Services

TO: RBO Equipment

ADDRESS: 257 Laura Louise Lane  
Bozeman, MT 59718

PLEASE FURNISH THE TOWN OF WEST YELLOWSTONE WITH:

Quantity	Description
1	Repair Turn Table on 772G Grader

Estimated Cost \$ 5112.57

Authorized By 

Requested By: 

VENDOR COPY - White OFFICE COPY - Canary



RDO Equipment Co.  
 257 Laura Louise Lane  
 Bozeman, MT 59718  
 406-551-2141  
 Fax: 406-551-2147

For Billing Inquiries or to  
 receive invoices via E-mail or  
 MyDealer website, please contact  
 RDOAR@rdoequipment.com

Ship to: N/A

Branch  
 BOZEMAN, MT

Date	Time	Page
10/10/19	21:33:51 (B)	01
Account No.	Phone No.	Invoice No.
9074003	4066467609	W09272

Ship Via Purchase Order

Tax Exemption Number Federal ID Number

Invoice to: TOWN OF WEST YELLOWSTONE  
 PO BOX 579  
 WEST YELLOWSTONE MT 59758

Salesperson  
 J8R / AV4

**SERVICE INVOICE**

STK#/FLEET#		HRS	PIN/EIN	WARRANTY DATE	HRS
X627580	772G MOTOR GRADER 772G	6704	1DW772GXVA0631577	10/28/11 10/26/15	7500 X

\*\*\*Check out our quality used equipment at [RDOusedequipment.com](http://RDOusedequipment.com)  
 \*\*\*View your invoices online at [RDOequipment.com/mydealer](http://RDOequipment.com/mydealer)

SEGMENT# 1 C AV401 STT-95 09/26/19 10/02/19  
 TRAVEL, ROUND TRIP

CORRECTION:

\*Traveled to machine located in West Yellowstone, one round trip.

10401099

LABOR	696.30
SEGMENT TOTAL==>	696.30

SEGMENT# 2 C AV401 NA 09/26/19 09/26/19  
 CIRCLE WEAR STRIPS, REMOVE AND REPLACE

CONDITION:

\*Circle is loose.

CAUSE:

\*2 inside vertical wear inserts are missing, causing both inside circle supports to contact circle frame and damage both supports

CORRECTION:

\*Installed 2 inside supports and all inside horizontal and vertical wear inserts with extended life brass wear inserts

\*There is significant damage to inside of circle, lubricated inside of circle and made sure it moved freely. (lubrication is generally not recommended but with damage to circle recommend occasionally, inspection of inserts needs to be a weekly inspection to verify wear to circle will not ruin new inserts)

ADDITIONAL DESCRIPTION:

*1000-430200-369*

CONTINUED ON PAGE 02

Thank you for your business



RDO Equipment Co.  
 257 Laura Louise Lane  
 Bozeman, MT 59718  
 406-551-2141  
 Fax: 406-551-2147

For Billing Inquiries or to  
 receive invoices via E-mail or  
 MyDealer website, please contact  
 RDOAR@rdoequipment.com

Ship to: N/A

Invoice to: TOWN OF WEST YELLOWSTONE  
 PO BOX 579  
 WEST YELLOWSTONE MT 59758

Branch  
 BOZEMAN, MT

Date  
 10/10/19

Time  
 21:33:51 (B)

Page  
 02

Account No.  
 9074003

Phone No.  
 4066467609

Invoice No.  
 W09272

Ship Via

Purchase Order

Tax Exemption Number

Federal ID Number

Salesperson  
 J8R / AV4

**SERVICE INVOICE**

STK#/FLEET#		HRS	PIN/EIN	WARRANTY DATE	HRS
X627580	772G MOTOR GRADER	6704	1DW772GXVA0631577	10/28/11	
	772G			10/26/15	7500 X

1. CIRCLE LOWER HORIZONTAL & VERTICAL  
 WEARSTRIPS, REPLACE-6 (03440A129)  
 THIS JOB INCLUDES ALL REQUIRED STEPS TO REPLACE CIRCLE  
 LOWER HORIZONTAL  
 & VERTICAL WEARSTRIPS.

Quantity

=====  
 x1  
 =====  
 2.40

FRT	SHIP/HANDLING	2	99.00	198.00
T128502	PLATE	2 N	81.07	162.14
T150614	SUPPORT	2 N	590.08	1180.16
T163748	INSERT	6 S	101.44	608.64
T184082	INSERT	6	142.63	855.78
T297340	Cap Screw	4	2.47	9.88
24M7470	WASHER	4	1.64	6.56
	PARTS			3021.16
	LABOR			907.50
10401099	SEGMENT TOTAL==>			3928.66

SEGMENT# 3 C AV401 NA 09/26/19 09/26/19

Strobe Light

CONDITION:

Strobe light wont turn on.

CORRECTION:

\*beacon does not work, verified power to beacon ok,  
 installed new beacon assembly, verified repair

AT435890	Strobe Light	1 M	162.61	162.61
FRT	SHIP/HANDLING	1	10.00	10.00

CONTINUED ON PAGE 03

Thank you for your business



**RDO Equipment Co.**  
 257 Laura Louise Lane  
 Bozeman, MT 59718  
 406-551-2141  
 Fax: 406-551-2147

For Billing Inquiries or to  
 receive invoices via E-mail or  
 MyDealer website, please contact  
 RDOAR@rdoequipment.com

Ship to: N/A

Branch  
 BOZEMAN, MT

Date  
 10/10/19

Time  
 21:33:51 (B)

Page  
 03

Account No.  
 9074003

Phone No.  
 4066467609

Invoice No.  
 W09272

Ship Via

Purchase Order

Tax Exemption Number

Federal ID Number

Salesperson  
 J8R / AV4

Invoice to: TOWN OF WEST YELLOWSTONE  
 PO BOX 579  
 WEST YELLOWSTONE MT 59758

**SERVICE INVOICE**

STK#/FLEET#		HRS	PIN/EIN	WARRANTY DATE	HRS	
X627580	772G MOTOR GRADER 772G	6704	1DW772GXVA0631577	10/28/11 10/26/15	7500 X	
				PARTS		172.61
				LABOR		165.00
10401099				SEGMENT TOTAL==>		337.61

\*\*\*\*\* WORK ORDER TOTALS \*\*\*\*\*

PARTS	3193.77
LABOR	1768.80
SRV ACCESSORIES	150.00
TOTAL DUE RDO	5112.57

-----+  
 | Payments are due on your RDO account 30 days from the invoice date |  
 +-----+

\*\*\*\*\*  
 PLEASE REMIT TO: RDO EQUIPMENT CO.  
 P.O. BOX 7160  
 FARGO, ND 58106-7160  
 \*\*\*\*\*

Thank you for your business

10/18/19  
14:16:32

TOWN OF WEST YELLOWSTONE  
Claim Approval List  
For the Accounting Period: 10/19

Page: 1 of 6  
Report ID: AP100

\* ... Over spent expenditure

Claim	Check	Invoice #/Inv Date/Description	Vendor #/Name/ Line \$	Document \$/ Line \$	Disc \$	PO #	Fund Org Acct	Object Proj	Cash Account
46164	10/01/19	2575 WY Tourism Business Improvement September 2019 collections		41,539.28 41,539.28		TBID	2102 411800	540	101000
46169	Sept 2019	1089 Gallatin County Treasurer 10/18/19 Tech surcharge		614.00 240.00		COURT	7458 212200		101000
	Sept 2019	10/18/19 MLEA		270.00		COURT	7467 212200		101000
	Sept 2019	10/18/19 Public Defender		0.00		COURT	7468 212200		101000
	Sept 2019	10/18/19 Victims Assistance		104.00		COURT	7699 212200		101000
46176	10/01/19	2558 Hebgen Basin Fire District October 2019		54,210.00 46,877.00		FIRE	1000 420400	357	101000
	10/01/19	employee grant Oct 19		7,333.00		FIRE	1000 420471	140	101000
46180	34968	2952 DIS Technologies 10/05/19 Email accounts/managed IT		1,376.99 771.49		IT	1000 410580	355	101000
	34948	10/05/19 managed IT, Police		595.00		DISPAT	1000 420160	398	101000
	4901	10/02/19 DisplayPort to VGA Adapter		10.50		FINANC	1000 410510	220	101000
46185	09/30/19	2421 NAPA Auto Parts Napa Supplies		1,144.97 780.06		STREET	1000 430200	220	101000
	09/30/19	NAPAsupplies Glv,degrsr,welcdv		229.75		SEWER	5310 430600	220	101000
	09/30/19	Air Compressor		135.16		STREET	1000 430200	369	101000
46235	1088	3191 Miller Law, PLLC 10/13/19 Water Rights		5,720.90 5,720.90		WATER	5210 430530	354	101000
46236	09/17/19	533 Market Place Council supplies		155.92 101.53		LEGIS	1000 410100	220	101000
	09/29/19	coffee filters dispatch		3.29		DISPTC	1000 420230	220	101000
	09/14/19	Gift Certificate		50.00		LEGIS	1000 410100	220	101000
	09/30/19	Service chrg		1.10		LEGIS	1000 410100	220	101000
46237	9750	3243 Susan Swimley 10/04/19 Moonrise Legal		185.00 185.00		LEGAL	1000 411100	352	101000
46238	AOR17558-1	171 Montana Food Bank Network 10/03/19 AOR-17558-1 Food Bank Supp		434.18 434.18		HELP	7010 450135	220	101000
46239	0011265	3179 Yellowstone Point S 08/17/19 2015 Ford F-250 Tires		883.80 883.80		ROAD	1000 430200	239	101000

10/18/19  
14:16:32

TOWN OF WEST YELLOWSTONE  
Claim Approval List  
For the Accounting Period: 10/19

Page: 2 of 6  
Report ID: AP100

\* ... Over spent expenditure

Claim	Check	Invoice #/Inv Date/Description	Vendor #/Name/ Line \$	Document \$/ Line \$	Disc \$	PO #	Fund Org Acct	Object Proj	Cash Account
46240		3244 PoliceOne.com		696.00					
	010135-282	10/04/19 Online training for 12 per		696.00		POLICE	1000 420100	380	101000
46241		2264 MORNING GLORY COFFEE & TEA		33.75					
	625652	09/28/19 Dispatch coffee		33.75		DSPTCH	1000 420160	220	101000
46242		3004 Partsmaster		127.63					
	23467854	09/27/19 Shop supplies		127.63		STREET	1000 430200	220	101000
46243		3085 Buffalo Services, LLC		3,000.00					
	92019	10/08/19 Water Consulting fees		1,500.00		WATER	5210 430500	354	101000
	92019	10/08/19 Sewer Consulting fees		1,500.00		SEWER	5310 430600	354	101000
46244		2813 Century Link		62.00					
	09/28/19	City Shop 646-7949		62.00		IT	1000 430200	345	101000
46245		2635 Jake's Automotive and Tire		743.12					
	22833	10/07/19 2010 Ford Truck Tires		743.12		ROAD	1000 430200	239	101000
46246		764 General Distributing Co.		52.20					
	00801157	09/30/19 Welding supplies		52.20		STREET	1000 430200	220	101000
46247		999999 GLEN JACOBSON		400.00					
	10/08/19	Exonerated Bond - Jacobson		400.00		COURT	7469 212401		101000
46248		999999 RICHARD JASON ROTHFRITZ		415.00					
	10/08/19	Exonerated Bond-Rothfritz		415.00		COURT	7469 212401		101000
46249		999999 CASSANDRA KATHERINE ANN LAIRD		330.00					
	10/08/19	Exonerated Bond-Laird		330.00		COURT	7469 212401		101000
46250		999999 NUBIA ALLEN		75.00					
	10/08/19	Court Interpreter		75.00		COURT	1000 410360	394	101000
46251		951 Barnes & Noble		311.68					
	3900841	09/18/19 Library books		87.48		LIBRRY	2220 460100	215	101000
	3900857	09/18/19 Library books		224.20		LIBRRY	2220 460100	215	101000
46252		2793 Race, Inc.		4,200.00					
	10/09/19	Prize Money Rendezvous race		4,200.00		MAP	2101 410130	398	101000

10/18/19  
14:16:32

TOWN OF WEST YELLOWSTONE  
Claim Approval List  
For the Accounting Period: 10/19

Page: 3 of 6  
Report ID: AP100

\* ... Over spent expenditure

Claim	Check	Invoice #/Inv Date/Description	Vendor #/Name/	Document \$/ Line \$	Disc \$	PO #	Fund Org Acct	Object Proj	Cash Account
46253		547 WY Chamber of Commerce		3,999.50					
	RR2019-01	06/07/19 Rendezvous Ski Race		3,999.50		MAP	2101 410130	398	101000
46254		547 WY Chamber of Commerce		2,500.00					
	10/10/19	Kids-n-Snow Advance		2,500.00		MAP	2101 410130	398	101000
46255		999999 HEBGEN ESTATES HOME OWNERS		350.00					
	10/11/19	Povah Cleaning Deposit reimbur		350.00		POVAH	2210 214001		101000
46256		2491 MMIA		1,500.00					
	919033 10/08/19	Liability Claim		1,500.00		DEDUCT	1000 510330	513	101000
46257		2537 Balco Uniform Co., Inc.		1,034.59					
	55658-1 10/11/19	Jimenez-Sosa Uniform supply		1,034.59		POLICE	1000 420100	226	101000
46258		999999 LYNETTE WEST		250.00					
	10/10/19	Whirlpool standupfreezer Povah		250.00		POVAH	1000 411255	366	101000
46259		3086 Golf Digest		19.97					
	10/01/19	Annual Subscription		19.97		LIBRY	2220 460100	215	101000
46260		1051 J & V Restaurant Supply		6,334.73					
	333687 10/14/19	CMA-180UC Dishwasher		6,334.73*		POVAH	1000 411255	212	101000
46261		2268 Myslik, Inc.		1,717.40					
	100719ToWY 10/07/19	Steel 33 1/4" Cutting Edge		1,717.40		STREET	1000 430200	369	101000
46262		3245 4 Corners Recycling LLC		3,975.00					
	2237 07/01/19	AnnlTriple Binrental 7/19-6/20		3,500.00		PARKS	1000 460430	534	101000
	2237 07/01/19	Delivery fee for Triple bin		475.00		PARKS	1000 460430	534	101000
46263		2099 Quick Print of West Yellowstone		36.63					
	8460 09/11/19	Postage for Water Sample		36.63		WATER	5210 430500	357	101000
46264		2099 Quick Print of West Yellowstone		762.59					
	12503 09/04/19	Memory Stick Court		12.99		COURT	1000 410360	220	101000
	12657 10/09/19	Design/Print Campaign mailers		749.60		LEGIS	1000 410100	321	101000
46265		2881 WYHS Close-Up		215.80					
	10/15/19	Holiday Wreaths for Town Hall		215.80		TOWN	1000 411250	220	101000

10/18/19  
14:16:32

TOWN OF WEST YELLOWSTONE  
Claim Approval List  
For the Accounting Period: 10/19

Page: 4 of 6  
Report ID: AP100

\* ... Over spent expenditure

Claim	Check	Invoice #/Inv Date/Description	Vendor #/Name/ Line \$	Document \$/ Line \$	Disc \$	PO #	Fund Org Acct	Object Proj	Cash Account
46266	E	2673 First Bankcard		2,009.25					
	09/20/19	Fan Bulbs		14.07		UPDL	1000 411252	366	101000
	09/04/19	Repair supplies		199.95		ROAD	1000 430200	361	101000
	09/11/19	American Flags		146.64		TOWN	1000 411250	220	101000
	09/12/19	Reflective Rain jackets		66.36		STREET	1000 430200	226	101000
	09/18/19	Reflective Rain jackets		33.18		STREET	1000 430200	226	101000
	09/18/19	Small Parts bags		25.98		PARKS	1000 460430	220	101000
	09/13/19	Electronicsensor for Urinal(6)		929.94		PARKS	1000 460430	220	101000
	09/12/19	Dremel Rotary tool kit		112.79		PARKS	1000 460430	220	101000
	09/13/19	Hi-Vis Ran Jacket		28.80		ROADS	1000 430200	226	101000
	09/30/19	Small parts bags		12.99		PARKS	1000 460430	220	101000
	09/20/19	LED Bulbs		105.64		UPDL	1000 411252	366	101000
	09/18/19	Site Plug Gage		34.96		SEWER	5310 430600	220	101000
	09/19/19	5-teir blk vent shelf		54.98		SOCSE	1000 450135	212	101000
	09/03/19	Bathroom Stall Latch		99.00		POVAH	1000 411255	366	101000
	09/19/19	Supplies for Clinic		44.98		CLINIC	1000 411251	366	101000
	09/18/19	Bike rider stencil		59.00		PARKIN	2111 430266	368	101000
	09/13/19	Renewable 1 year ad		39.99		ROADS	1000 430200	870	101000
46267	E	2673 First Bankcard		1,940.97					
	09/02/19	Mouthpieces		349.39		POLICE	1000 420100	220	101000
	10/01/19	Expedia Car Rental Newell		316.56		POLICE	1000 420100	370	101000
	09/02/19	Expedia Newell		705.00		POLICE	1000 420100	370	101000
	09/02/19	United Air Newell		287.99		POLICE	1000 420100	370	101000
	09/10/19	C Johnson LaQuinta Billings		138.03		DSPTCH	1000 420160	370	101000
	09/19/19	Hanneford Plaque		102.40		POLICE	1000 420100	220	101000
	10/01/19	United baggage fee		30.00		POLICE	1000 420100	370	101000
	10/02/19	Best of Philly		11.60		POLICE	1000 420100	370	101000
46268	E	2673 First Bankcard		166.85					
	09/11/19	USPS RT Audit Certified mail		75.60		FINANC	2100 410540	220	101000
	10/02/19	Travel Voucher		91.25		HELP	7010 450135	370	101000
46269	E	2964 CITI CARDS		7,481.15					
	09/04/19	Jackite, osprey flag		124.89*		LIB	2220 460100	220	101000
	09/08/19	Amazon, books		15.98		LIB	2220 460100	215	101000
	09/08/19	Amazon, jerseys for Rec		55.98		REC	1000 460440	220	101000
	09/10/19	Amazon, supplies		22.93		ADMIN	1000 410210	220	101000
	09/11/19	Demco, Lib supplies		128.19*		LIB	2220 460100	220	101000
	09/16/19	Amazon, ink pad		4.70		FINADM	1000 410510	220	101000
	09/16/19	Amazon, mousepad		9.57		ADMIN	1000 410210	220	101000
	09/17/19	Paypal/Montana Library, member		60.00		LIB	2220 460100	335	101000
	09/17/19	Amazon, vacuum		313.37		SOCSE	1000 450135	212	101000
	09/18/19	Paypal, Ebay, roladex		43.49		SOCSE	1000 450135	220	101000

10/18/19  
14:16:32

TOWN OF WEST YELLOWSTONE  
Claim Approval List  
For the Accounting Period: 10/19

Page: 5 of 6  
Report ID: AP100

\* ... Over spent expenditure

Claim	Check	Invoice #/Inv Date/Description	Vendor #/Name/ Line \$	Document \$/ Line \$	Disc \$	PO #	Fund Org Acct	Object Proj	Cash Account
	09/18/19	Wayfair, desk assembly		74.99*		LIB	2220 460100	220	101000
	09/19/19	SelectBlinds, blinds		100.25*		LIB	2220 460100	220	101000
	09/19/19	UPS, shipping		37.22		REC	1000 460440	311	101000
	09/21/19	Amazon, supplies		16.87*		LIB	2220 460100	220	101000
	09/26/19	Red Lion Kalispell, R Gibson		414.60		COURT	1000 410360	370	101000
	09/26/19	Red Lion Kalispell, K Parker		314.16		COURT	1000 410360	370	101000
	10/02/19	Amazon, book		21.49		ADMIN	1000 410210	220	101000
	10/02/19	Natl' Bus Furn, conference roo		5,317.40*		LIB	2220 460100	220	101000
	10/02/19	La Quinta Billings, Patterson		116.60		STREET	1000 430200	370	101000
	10/02/19	La Quinta Billings, Russell		116.60		FINADM	1000 410510	370	101000
	10/02/19	La Quinta Billings, Sabolsky		116.60		ADMIN	1000 410210	370	101000
	10/04/19	Finance Charge		55.27		FINANC	1000 410510	870	101000
e									
46270		999999 KLUCK KABIN		243.64					
	10/18/19	Overpayment on 7/19 Resort Tax		243.64		RT	2100 315100		101000
46271		2 Forsgren Associates P.A.		11,297.50					
	119359	09/25/19 WW FPS		3,750.00		SEWER	5320 430640	354	101000
	119358	09/25/19 Misc Engineering Support		7,547.50		ENGINE	1000 411040	354	101000
46272		2845 Kastig, Kauffman & Mersen, PC		11,269.81					
	10/09/19	legal services		11,066.50		LEGAL	1000 411100	352	101000
	10/09/19	postage/copies		14.35		LEGAL	1000 411100	870	101000
	10/09/19	phone/fax		0.00		LEGAL	1000 411100	345	101000
	10/09/19	travel		188.96		LEGAL	1000 411100	373	101000
		# of Claims	43	Total:	173,816.80				
		Total Electronic Claims			11,598.22	Total Non-Electronic Claims			162218.58



WEST YELLOWSTONE TOWN COUNCIL  
Town Council Work Session & Town Council Meeting  
October 8, 2019

COUNCIL MEMBERS PRESENT: Jerry Johnson, Brad Schmier, Greg Forsythe, Pierre Martineau

OTHERS PRESENT: Town Manager Daniel Sabolsky, Public Services Superintendent James Patterson, Finance Director Lanie Gospodarek, Social Services Director Kathi Arnado, Chief of Police Scott Newell, Town Engineer Dave Noel, Town Attorney Jane Mersen, Travis Watt, Alma and Jessica Clark, Scott and Larrice Buettner, Chipper Smith, Brian Benike, Randy Wakefield-Fall River Electric, Mike & Gayle Gavagan, Trish Barnes, Denice Sabolsky, Bob Patzke, County Commissioner Don Seifert, Jeff Mathew Sr., Jeff Mathews Jr., Kaitlyn Adamson, Pilar Collins, Head Dispatcher Brenda Martin, Julie Hannaford, Jeff Heaney, Anthony Kearney, Sabrah Van Leeuwen, Jay Reed

The meeting is called to order by Mayor Brad Schmier 5:30 PM in the Town Hall, 440 Yellowstone Avenue, West Yellowstone, Montana.

Portions of the meeting are being recorded.

The Treasurer's Report with corresponding banking transactions is on file at the Town Offices for public review during regular business hours.

#### **WORK SESSION**

---

Mayor Schmier calls the meeting to order and explains that the purpose of the work session is discuss the existing wastewater moratorium and distribution of available sewer capacity. Town Engineer Dave Noel reports that they made it through the peak season using the new aerators and algae controllers without the need for any additional infrastructure. He says that based on conversations with Montana Department of Environmental Quality (DEQ) and flow measurements at the wastewater treatment plant using multiple methods, they are confident that there is approximately 5000 gallons of available daily capacity at the treatment plant that can be used for new development. He says that they recognize that there are multiple connections around town that are dormant and have not been discharging over the last 18 months as they have been measuring usage. He says the other categories they want to consider are new residential and commercial construction. He says that they recommend allocating new uses with the requirement that they are connected in a timely manner and fully utilize connections that are allowed. The Council clarifies that under the proposal to allocate the 5000 gallons, single family homes and duplexes are considered residential, but a tri-plex and larger is considered commercial. The staff confirms this is true, based on current definitions in the Town code. Johnson expresses concern about existing or dormant connections, especially if they consider that property owners may have been paying for these connections for many years. The Council discusses how to fairly notify property owners that have existing connections. The Council also questions whether they would have any available capacity if they deducted all the existing dormant connections. Noel explains how the wastewater treatment plant operates and why the average loading in the ponds is important to consider in the calculations. The Council considers the potential timeline for implementing this system. Chipper Smith asks questions about the assignment of 1.25 single family equivalents (SFE) to for nightly rentals. Noel responds that they measured two separate locations, which includes motel rooms, and determined that such units do use about 125% as much water as single family homes. Brienne Johnson, legal counsel for Cole Parker, addresses the Town Council about the proposed process. Johnson says that the Town needs to consider the building season and requiring utilization of assigned connections by October 2020 may not be reasonable because of possible delays. She says that they should consider a process that requires public notice in publications of general circulation, a transparent process, and consideration of existing connections. Forsythe expresses concerns about the process, especially consideration for people that want to build single family homes. The Council discusses the issue at length but reaches no conclusion.

The work session is adjourned at 6:55 PM.

## **ACTION TAKEN**

---

- 1) Motion carried to approve Purchase Order #6831 to J & V Restaurant Supply to purchase a new dishwashing machine for the Povah Community Center for \$6014.09. (Forsythe, Martineau)
- 2) Motion carried to approve Purchase Order #6832, #6832, #6833, #6834, #6835, #6836, #6837, and #6838...to SEI Electric, Inc. to replace lighting in the Town Hall, medical clinic, Union Pacific Dining Lodge, Library, Museum, Police Station and Povah Community Center for a total cost of \$103,339.34. (Martineau, Forsythe) Johnson is opposed.
- 3) Motion carried to approve Purchase Order #6839 to FWSCO, Idaho Falls Branch, to purchase twelve new light poles for \$33,706.08 to replace damaged poles around town. (Martineau, Johnson)
- 4) Motion carried to approve the claims, which total \$124,728.81. (Martineau, Forsythe) Forsythe abstains from #46184 for \$4908.70 to the Westmart Building Center.
- 5) Motion carried to approve the Consent Agenda, which includes the minutes of the September 17, 2019 Town Council meeting. (Martineau, Forsythe)
- 6) Motion carried to approve the business license amendment for Barnes on Boundary to add one more unit to be used as a nightly rental. (Johnson, Forsythe)
- 7) Motion carried to table Resolution No. 738 until the next Town Council meeting. (Martineau, Johnson) Forsythe is opposed, motion passes.
- 8) Motion carried to approve the request to amend the parking plan for See Yellowstone Alpen Guides and reduce the required spaces by two spots. (Johnson, Forsythe)
- 9) Motion carried to approve the site plan for Arrowhead II, made by Chipper Smith at 311 Hayden Street. (Johnson, Forsythe) Forsythe withdraws his second, motion dies. See next motion.
- 9a) Motion carried to approve the site plan for Arrowhead II, made by Chipper Smith at 311 Hayden Street on the condition that the lots are either combined or a parking covenant is filed to satisfy the parking requirements. (Johnson, Forsythe)

### **Public Comment Period**

No public comment is received.

### **Council Comments**

Council Member Pierre Martineau reports that HRDC is coming to West next Wednesday, October 16, 2019 at the Povah Center to discuss current housing issues. Martineau reports that at the Montana League of Cities & Towns, he learned that the City of Bozeman saved \$370,000 last year by upgrading and improving its electrical systems.

**Presentation:** Chief of Police Scott Newell recognizes Park Ranger Julie Hannaford, who has served the West Yellowstone community since 1997 and a ranger for Yellowstone National Park since 1993. Newell presents a plaque to Ranger Julie Hannaford on behalf of the Town of West Yellowstone.

**Presentation:** County Commissioner Don Seifert addresses the Council and participants to explain and educate regarding the proposed ballot issue to build a new facility for Gallatin County Sheriff's Office and Court Operations. The ballot option is for a \$59 million dollar bond to construct the new facility. The current Law and Justice Center was originally built as a Catholic high school in the 1960s and needs considerable upgrades. He states that the design of the new building is expected to last 30 to 35 years without need for upgrading. He says that when the new building is completed, they will demolish the old high school. He says that when the building was purchased, the population of the County was 47,000 and it is now 112,000. Council Member Forsythe says that he supports the proposed bond, but also asks Seifert to consider supporting their request for PILT monies to support the Hebgen Basin Fire District. Seifert responds that he understands but says that there is no place in the state or even the country that they have found that uses general taxpayer money to support special districts, which is what PILT funding is considered to be. Martineau asks Seifert about progress on the retirement home. Seifert responds that they have hired new management that is working hard to find additional funding for the home.

## **DISCUSSION**

---

- 2) Sabolsky explains that this project is in the current budget. There are considerable rebates available once the project is completed and they expect that between the rebates and electrical savings to pay back within six years. Sabolsky says that the project is going to go over budget by approximately \$3000. Johnson notes that he has been told by two electrical engineers that they can save the same bulbs without the "energy saver" sticker for half the price.
- 6) The clerk clarifies that the unit will mostly continue to be used as residential, but the owner wishes to rent it out a few weeks a year. The property has adequate parking.
- 7) Mayor Schmier explains that that they have been advised by their attorney to table Resolution No. 738, the resolution that addresses the current wastewater moratorium. Forsythe says that by putting this off, the longer people are being put in tough situations and being forced to break contracts and commitments.
- 8) Mayor Schmier reads a letter of request from See Yellowstone Alpen Guides clarifying their request to amend their current parking plan to reduce it by two parking spots to make room for a portable storage container to store tires. He explains that they are reducing their snowcoach operation by 5 snowcoaches but only wish to reduce the plan by 2 spots in case of future need. Watt explains that they are going to continue to run 8 snowcoaches from this location.
- 9) The Council discusses the site plan for Arrowhead II at 311 Hayden Street. Chipper Smith explains that the parking spaces do extend onto the adjacent lot. Sabolsky explains that the two lots will either need to be combined into one lot or they can do a parking covenant between the two lots.
- A) **Town Manager & Department Head Reports:** **Town Manager** Dan Sabolsky reports that yesterday he met with DNRC and Fish Wildlife and Parks and were able to reach an agreement regarding water rights. The agreement includes reducing the Towns CFF? during the months of October through April. Barring any serious objections, they should have sufficient water rights to use the new well by June of 2020. He also reports on a meeting with Bozeman Health and expansion of services in West Yellowstone. He reports that this Thursday, he is going to meeting with Merrick Young as well as the attorneys representing both sides of the issue regarding the garage project adjacent to the Rendezvous Trailhead Building. He reports on progress through Fall River Electric analyzing the heating and cooling issues in this building. He reports that they have extended offers to new dispatchers. They have two applicants for police officer and they are still seeking a full-time equipment operator in Public Services and seasonal help to plow snow. Johnson asks about a "buffer period" for the implementing the additional 1%

resort tax if it passes. Sabolsky says that they have discussed not requiring the collection of the new tax on reservations made prior to January 1, 2020 but he will discuss it with Attorney Jessie Luther. Chief of **Police** Scott Newell reports on hiring of Pilar Collins and Becky Irwin to Dispatch. Social Services Director Kathi Arnado reports on unemployment claims, energy assistance applications, and changing out the clothing bank to winter items. **Finance** Director Lanie Gospodarek reports on attending year-end closing training and the Montana League of Cities & Towns Conference, utility billing, and preparing for resort tax audits. **Public Services** Superintendent James Patterson reports on attending the Montana League of Cities & Towns Conference and public works improvements in Billings. He reports that he talked to an electrical contractor out of Salt Lake that is proposing to plan and replace street lighting throughout town. The ice rink is up and ready for snow and Barta Electric expects to finish the lighting in the city park next week. He also reports that Green Up West Yellowstone met last night. Their efforts are going well, the recycling containers in the Public Works yard are working well and the bins are staying remarkably clean. They have discussed removing the wraps from the recycling bins that are around town because the blue color is more identifiable as a recycling container.

The meeting is adjourned. (9:00 PM)

---

Mayor

ATTEST:

---

Town Clerk

Town of West Yellowstone  
Marketing and Promotion Fund Advisory Board (MAPFAB)  
Recommendation to Town Council for Award Approval

Event or Project Applicant: W. Yell./Hebgen Lake Ice Fishing and Tourn. Committee  
Event or Project Name: W. Yell./Hebgen Lake Ice Fishing and NAIFC Tournament  
Date Submitted: 9.25.19  
Date Approved by MAPFAB: 10.10.19  
Requested Amount: \$7500  
Approved Amount: \$7500  
Exceptions: None  
Comments: None

Recommendation submitted by: John M. Greve, MAPFAB Secretary

- This MAP Fund Award Recommendation is approved by the Town Council
- This MAP Fund Award Recommendation is not approved by the Town Council

\_\_\_\_\_ Date: \_\_\_\_\_

Comments:

Copy 1 – Town Clerk  
Copy 2 – Town Council  
Copy 3 – MAP Fund Advisory Board

**THE BUSINESSES OF WEST YELLOWSTONE  
MARKETING AND PROMOTION (MAP) FUND  
APPLICATION COVER PAGE**

**Applicant Information**

*Applicant Individual or Organization:* West Yellowstone/Hebgen Lake Ice Fishing Tournament Committee

*Event or Project Contact Person:* Wendy Swenson & Pam Sveinson

*Address:* PO Box 458, West Yellowstone, MT 59758

*Phone:* 406-640-1198 (Pam) 406-570-2417 (Wendy)

*Email:* [psveinson@icloud.com](mailto:psveinson@icloud.com) or Wswenson01@gmail.com

**Application Submission Date:** September 25, 2019

**Event or Project Information**

*Event or Project Name:* West Yellowstone/Hebgen Lake Ice Fishing and NAIFC Tournament

*Location of Event or Project:* Hebgen Lake, various hotels and restaurants in West Yellowstone (seminars and meals)

*Date(s) of Event or Project:* January 10-12, 2020

*Estimated Total Event or Project Cost:* \$35,545.00  
(including in-kind and volunteer time)

*MAP Fund Amount Requested:* \$7,500.00

## Section 1. Proposed Event or Project Summary

The purpose of this project is to hold the 9th annual Ice Fishing Tournament to **continue to build this regional/national event**. We again will engage the NAIFC to market/promote and administer the national tournament, seminars/workshops and kid's camp using its established procedures ensuring visibility and credibility to this national competitive event. The vision is for West Yellowstone to hold an annual ice fishing festival year after year that will bring established ice anglers to town AND provide activities that will introduce more people to the sport, developing an additional market for West Yellowstone. In all materials distributed through shows, radio talk show interviews, the NAIFC TV episodes, news releases and interviews, **we promote West Yellowstone as a base camp for all types of activities throughout the winter months, in addition to ice fishing.**

The goals we have set for the coming year are to:

- Increase the number of registered teams to 85 teams with 75% from out of town
- Maintain the number of participants in the Kids Ice Camp at 150, maintaining the percentage from out of town (70%+).
- Increase the number of tournament sponsors that use materials and channels provided by the Tournament project to market their properties directly to potential visitors. There is clear evidence that this increases the number of visitors and the revenue any single property realizes from the event.
- Continue to partner with the Kids'N'Snow program through cross-promotion on our tournament website, in editorial, promotional, and publicity efforts, and by sharing ad placement and creative costs where applicable.
- Partner with other tourism marketing organizations and related businesses to increase the amount of media coverage and publicity that we can bring to West Yellowstone. Maintain or increase the excellent print, radio, on-line, and television coverage we have received in past and expand editorial features from outdoor writers and publications.
- Maintain local business support at a minimum of \$4500.
- Maintain at least 3 corporate sponsors/partners who each commit financial support.

Finally, another of our goals continues to be to expand signature sponsorships and demonstration events from the leading equipment manufacturers in the country. Obtaining these sponsorships is a multi-year process. Clam, Scheel's, Bob Wards, NAIFC and other national companies continue to support this event with experts, equipment and donations, as well as monetary support.

## Section 2. Proposed timeline

The 2020 event will take place on January 10-12<sup>th</sup>, moving it off of the Martin Luther King Day 3-day weekend. The Friday and Saturday evening sessions and the Sunday Weigh-in and Awards are held in West Yellowstone, encouraging overnight stays and meals in town.

The tournament will be the same as in past years, administered by the NAIFC according to its established procedures. The seminars/workshops and demonstrations will be a joint effort by the NAIFC, as it has done in previous years, and other major sponsors that will demonstrate their products and provide additional fun activities for participants, including families.

A preliminary schedule of events for the weekend:

### Friday, January 10

4-9 pm Social Hour, Meals and Shopping at Various Businesses in Downtown West Yellowstone

### Saturday, January 11

8-11 am Pre-fishing and On Lake Demonstrations, Kirkwood Marina, Hebgen Lake

10 am-2 pm NAIFC Kids Camp Begins (Holiday Inn & Hebgen Lake)

Meals and Shopping at Various Businesses in Downtown West Yellowstone

5-7 pm Team Dinner & Networking with Product Reps, Holiday Inn Conference Center

7-8 pm NAIFC Rules Meeting .Holiday Inn Conference Center

8-9:30 pm Calcutta, Holiday Inn Conference Center

### Sunday, January 12

7am-1:05 pm NAIFC Tournament, Kirkwood Marina, Hebgen Lake

2:30 pm NAIFC Weigh-in and Awards, Holiday Inn Conference Center, West Yellowstone

## Section 3. Proposed Budget

The event will be funded by a combination of business sponsors, marketing and promotions grants, as well as additional fund-raising. (Please see budget in Section 6). Our goal is to increase industry corporate support while maintaining local business support at a minimum of

\$4500 and with local snowmobile enthusiasts continuing to provide observers-on-snowmobiles during the tournament on Sunday.

- The West Yellowstone Chamber will continue as the fiscal sponsor for this event handling the management of our funds.
- Solicitation for other funding has just started; we are requesting the following for the 2020 event:
  - Business Sponsorship: \$8,500
    - Support from *Northwestern Energy, Cardinal Distributing/Big Sky Brewing, etc*
    - *Continued significant in-kind contributions*
    - *Commitment from Clam Outdoors, the country's largest ice fishing equipment company*
    - *Addition and continued support of a regional sporting goods retailers including, but not limited to, Bob Wards corporation, regional Sportsman's Warehouse stores and the Billings Scheel's store*

- Grants & Marketing Funds: \$12,500

The FY20 West Yellowstone CVB Marketing Budget has received approval for a project to support this tournament and destination ice fishing in the amount up to \$5,000, which will be used for a variety of advertising platforms including web advertising, print, and social media.

**We are asking MAP to participate in funding \$7,500 for the following marketing components:**

- **Working with NAIFC on regional and national news releases and collateral materials** targeted to ice fishing enthusiasts including furnishing content, images, and costs to produce and distribute, fishing and recreation shows in the Midwest.
- **Regional advertising and promotion in conjunction with the other marketing funds.**  
Banner ads and links on specific ice fishing/winter fishing informational websites, ice fishing equipment sponsors, ice fishing/winter fishing forums/ blogs including: iceshanty.com (national focus), ice-fishing-central.com (Midwest focus), [www.bigfishtackle.com](http://www.bigfishtackle.com) (MT, ID, UT focus), icefishing247.com (national focus), Icemen.com (national), icefishingchat.com (regional), Bisanonline (ND & SD focus). Targeted Facebook advertising campaigns to specific activity likes in the following states: UT, ID, WY, MT, ND, SD, OR, WA, MN, WI, IA, MI
- **Social media paid ads** targeting ice fishing interests in conjunction with the other marketing funds.
- **Website updates and e-blasts** to existing subscriber bases working with the West Yellowstone Chamber. Print including posters and signage, flyers for distribution at shows attended by our partners promoting other winter segments.

## Section 4. Publicity, Promotion, & Marketing

We have realized great success from our various online advertising and participation in ice fishing blogs, which will be continued. Also, we are continuing to work closely with NAIFC on national and Midwest advertising. In addition, “personality-based” promotion on radio and in-person will be leveraged again this year to generate publicity.

A marketing plan for this year includes both national NAIFC components and our own efforts. Please see Attachment #2 for more detail regarding this schedule.

## Section 5. Application Review Criteria

### **• *What are the economic, cultural, social and/or aesthetic impacts and benefits of your event or project on visitors, residents, businesses, organizations or other interests in the community and surrounding area?***

This event is establishing West Yellowstone as an exciting, prime location for winter fishing in the western United States building on its other diverse winter offerings for individuals and families. The timing—early winter—fills a void of other winter activities or events, bringing in ice fishing competitors, their families and friends as well as people interested in learning more about the sport at a time when West Yellowstone needs it. In addition, NAIFC studies show that many tournament participants visit the location 1-3 times in a year, besides the tournament weekend, to scout the lake. The best fishing seasons for Hebgen Lake are shoulder season months, when West Yellowstone also has a need to expand business.

This event has been designed to spread the activities among many local businesses not just a few. Obviously, the hotels and restaurants in West Yellowstone and Hebgen Lake benefit directly. In recent years over 75% of the tournament teams were “not local” and needed overnight accommodation, reporting that they stayed in 9 different lodging properties and at least 9 different restaurants. Average stay for this event is about 2 nights, with a little over half of the teams who rented lodging staying for 3-5 nights. In addition, based on the sign-up sheets at the Kids Ice Camp held in conjunction with the tournament, 90% of the participants were from out of town with 70% from locations far enough away to require a night’s stay in West Yellowstone.

In addition, the operators of entertainment/activity services are able to promote and generate business from this new source of visitors. Besides fishing, socializing topped the list of other activities while they were here with snowmobiling/snowcoach coming in second followed by a variety of local activities (skiing, hiking, Kids’N’Snow, shopping, movies and GWDC). This additional economic activity during this slower time of year helps not only the business operators but also the employees who depend on regular work from these employers.

Our Kids Camp participation in 2019 increased again, due to weather and continued cross promotion with Kids’N’Snow. We had over 100 children and their families.

**Ice Fishing is the fastest growing segment of the outdoor sports market thereby offering West Yellowstone a broad and growing competitor base to draw from and an even larger market segment to promote into.** New teams with minimal equipment are competitive from the get-go. That ease of entry into tournament fishing is just one of the reasons NAIFC Qualifiers remain approachable for newcomers and have such wide appeal.

Tournaments like this around the country have been recorded to bring in \$30,000+ of revenue during the week surrounding the event.

### **Lodging**

In 2019, approximately 75% of the teams and staff were not “local” and needed overnight accommodations. Our tracking shows competitors’ length of stay varies from 1-5 nights, with an average stay of 2 nights. The event had over 50 registered teams. 46 were repeat visitors, 4 were new. They stayed at 9 different lodging properties and ate at at least 9 different restaurants.

**• *Has your organization received MAP funding in the past? If so, how many times and for what event(s) or project(s)? Have all vendors and expenses been paid associated with the event(s) or project(s)?***

The event received \$3,750 from MAP in 2012 and 2013, \$3,250 in 2014; \$3,500 in 2015 and 2017; and \$5,000 in 2018.

All vendors and expenses have been paid and reports are on file.

**• *Can your event or project proceed without MAP funds?***

Not without other donors surfacing that covers expenses for the event. However, as those corporations are considering their participation and support for this event, they look to the commitment of the local community. Continued support from the Businesses of West Yellowstone persuades these national and regional companies that this is a good community to work with as they decide how to build their presence in the Rocky Mountain West. In addition, we still need some community funding to promote this event and many of the sources for those funds are no longer available.

The conclusion is that spending money on marketing is the better approach, which brings as many (more?) teams to the area AND promotes West Yellowstone for all its winter appeal as well.

**• *How will you acknowledge the receipt of MAP funds as a funding source for your event or project?***

We will include the “Businesses of West Yellowstone” support and logo on all event signage, website, advertising, promotional, and publicity efforts.

## Section 6 Application Supporting Documentation

<b>Project Budget</b>	
<b>WY/Hebgen Lake Ice Fishing Tournament 2020 Preliminary Budget</b>	
<b>Revenues</b>	<b>2020 Budget</b>
Community Fund Grants (MAP, WYF, etc)	\$11,500
Corporate Sponsorships	\$8,500
Business Sponsorships (local)	\$5,000
Fundraising Donations	\$200
Net Calcutta	\$750
In-Kind Donations & Time	\$13,250
<b>Total</b>	<b>\$39,200</b>
<b>Expenses</b>	
NAIFC Fee (includes some marketing)	\$7,000
Advertising/Promotion/Publicity	\$8,275
Marketing & Impact Tracking	\$300
Fishing Signage & Site Prep	\$1,700
Snow Removal, Trash & Potties	\$1,920
Rooms for NAIFC	\$900
Room and Supplies	\$1,400
Meals for Saturday Participants	\$2,500
Meals & Supplies for Kids Seminar	\$400
Postage, Printing, Supplies	\$400
Committee Volunteer Time	\$7,500
Volunteers for Event	\$2,000
Fuel & Equipment for Event	\$500
Insurance-NAIFC provided	
Fiscal Sponsor Fee (Calcutta Donation)	\$750
<b>Total</b>	<b>\$35,545</b>
<b>Starting Balance (Rollover from 2019)</b>	<b>\$4,200</b>

## Marketing

Marketing Segments	Description of Marketing/Advertising	Amount	Partner/ contributor
<i>Digital and Internet</i>	NAIFC Website Links	\$ 1,000.00	NAIFC/MAP
	e-blasts to subscriber lists from: specific ice fishing websites sporting goods retailers; our existing database of previous tournament participants and others who expressed interest but could not make it; previous Kids'N'Snow fishing camp participants; the Chamber database; database of snowmobile and fishing clubs.	\$ 250.00	Event sponsors/WY Chamber ACC
	Banner ads and links on specific ice fishing/winter fishing informational websites, ice fishing equipment sponsors, ice fishing/winter fishing forums/ blogs including: iceshanty.com (national focus), ice-fishing-central.com (Midwest focus), <a href="http://www.bigfishtackle.com">www.bigfishtackle.com</a> (MT, ID, UT focus), icefishing247.com (national focus), Icemen.com (national), icefishingchat.com (regional), Bismanonline (ND & SD focus). Targeted Facebook advertising campaigns to specific activity likes in the following states: UT, ID, WY, MT, ND, SD, OR, WA, MN, WI, IA, MI	\$ 3,275.00	WY Chamber ACC/ MAP
	Blogs, forum updates, and social media posts and comments in various ice fishing, winter destination marketing, and tourism websites, forums, and social media websites. On-line postings in calendar of events regionally and nationally. Local event listings on calendars (WYCC and TBID).	\$0.00	Hours contributed by volunteers; working in conjunction with WYCC, TBID, and other websites and social media hosts.
	Updates to website information <a href="http://www.westyellowstoneicefishingtournament.com">www.westyellowstoneicefishingtournament.com</a> ; website content, photos, and linking. Maintenance costs.	\$500.00	MAP/ Sponsors
<i>Print Ads and Printed Materials Distribution</i>	Newsprint and/or banner ads in major newspapers in larger population cities in neighboring states including: Pocatello, Driggs, and Idaho Falls, ID; smaller regional draw areas including Ennis and Dillon, Townsend and Butte.	\$3000.00	WY Chamber ACC/MAP
	Full page ad in the Fishing Tournament Magazine produced by Outdoors Weekly (releases November 1, 2014)	\$ 300.00	WY Chamber ACC
	11 X 17" color posters for distribution at local and regional sporting goods stores, lodging and power sports dealers	\$ 200.00	MAP

<i>Fall Show &amp; Events</i>	Distribute information about our tournament at the Dakota Ice Institute, the Blaine Hardwater Show, the St Paul Ice Fishing show and the Milwaukee Ice Fishing show, and at a number of Montana ice fishing tournaments (Havre, Kalispell, Poulson), ice duels, and derbies.	\$650.00	MAP
<i>Television /Radio</i>	NAIFC Ice Man Destination & Event Film Coverage		NAIFC/WY Chamber ACC
	Partner relationships with radio sports programs (Billings, MT; Kalispell, MT; and Salt Lake City, UT) for ads, on-air or on-site live interviews leading up to the event	\$400.00	MAP
<i>Media, PR, and publicity</i>	NAIFC Tradeshow & Industry Press Releases	\$ 700.00	NAIFC/ WY Chamber ACC
	Regional and local news releases, event listings, and media coverage	\$ 0.00	Marketing resources & Ice committee volunteers
<i>Print materials &amp; signage</i>	NAIFC Collateral Marketing	\$ 300.00	NAIFC/MAP
	Signage for the event	\$ 150.00	MAP/Sponsors

\$10,725.00

# Certification

Applicant Individual or Organization:

Event or Project Name:

On behalf of the individual or organization identified on this application, I understand that:

1. The submitted application meets the eligibility requirements for MAP funds.
2. MAP funds will not be awarded to this event or project without written notification of approval by MAPFAB and the town council.
3. MAP funded events or projects must comply with all federal, state and community licenses, permits, ordinances, laws and regulations.
4. To the best of my knowledge and belief the information in this application is true and correct and the governing body of the applicant has authorized the documentation.

Signature: Wendy Swanson Name (printed): Wendy Swanson

Title: Coordinator Date: 9/24/19

---

For Office Use Only

- Application approved by MAPFAB for total requested amount of \_\_\_\_\_ Date: \_\_\_\_\_
- Application approved by MAPFAB for only \_\_\_\_\_ of total requested amount Date: \_\_\_\_\_
- Application not approved by MAPFAB Date: \_\_\_\_\_

Reason:

_____	_____
_____	_____
_____	_____

Town of West Yellowstone  
Marketing and Promotion Fund Advisory Board (MAPFAB)  
Recommendation to Town Council for Award Approval

Event or Project Applicant:     Yellowstone Rendezvous Race  
Event or Project Name:         2020 Yellowstone Rendezvous Race  
Date Submitted:                 9.25.19  
Date Approved by MAPFAB:     10.10.19  
Requested Amount:             \$8700  
Approved Amount:             \$8700  
Exceptions:                     None  
Comments:                      None

Recommendation submitted by: John M. Greve, MAPFAB Secretary

- This MAP Fund Award Recommendation is approved by the Town Council
- This MAP Fund Award Recommendation is not approved by the Town Council

\_\_\_\_\_ Date: \_\_\_\_\_

Comments:

Copy 1 – Town Clerk  
Copy 2 – Town Council  
Copy 3 – MAP Fund Advisory Board

# **MARKETING AND PROMOTION (MAP) FUND**

## **APPLICATION COVER PAGE**

### **Applicant Information**

Applicant Individual or Organization: **Yellowstone Rendezvous Race**

Event or Project Contact Person: **Toni Brey**

Address: **PO Box 65 West Yellowstone, MT 59758**

Phone: **(307) 899-3367**      Email: **info@skirunbikemt.com**

Application Submission Date: **September 25, 2019**

### **Event or Project Information**

Event or Project Name: **2020 Yellowstone Rendezvous Race**

Location of Event or Project: **Rendezvous Ski Trails, The Holiday Inn & The Povah Community Center**

Date(s) of Event or Project: **March 7, 2020**

Estimated Total Event or Project Cost: **\$50,000.00**

MAP Fund Amount Requested: **Advertising: \$4,000**      **Awards: \$4,700**

**Total: \$8,700**

# **YELLOWSTONE RENDEZVOUS RACE**

## Section 1 Proposed Event or Project Summary

The Yellowstone Rendezvous Race is one of the bookend events of the West Yellowstone and regional ski season. It is part of the American Ski Marathon (ASM) series and hosts race distances for all ages and abilities. Skiers can pick their distance from 2k for young athletes, 5k for slightly older athletes and 10k, 25k classic or freestyle, or our premier event, the 50k. Each year has a theme associated with the race. This theme is voted on by the volunteers that helped out the previous year. The theme for 2020 is Marti Gras.

This event brought in 650 skiers in 2019 and several hundred support staff, spectators and family members. Skiers usually arrive on Friday, from all over the world, and stay until Sunday. The majority of skiers pick up their race packets the night before the race. Many skiers attend our awards ceremony, held at the Holiday Inn Saturday evening. This ceremony includes a dessert buffet and medal presentations.

With raising advertising and grooming expenses, it is making it more difficult for us to maintain the level of event we have in the past. The majority of our income comes from race registrations and sponsorships. Our goal is to provide a ski experience for people of all socioeconomic levels. Your assistance with our advertising and awards expense will help us keep our race registration fees as low as possible, encouraging more people to join us in West Yellowstone for our 2020 Yellowstone Rendezvous Race.

## Section 2 Proposed Timeline

### **July 2019:**

**Preliminary marketing budget breakout**

**Determine new markets**

**Evaluate last season marketing**

**Outline press/media plan**

**Update website listings & event descriptions**

### **September 2019:**

**Reserve advertising spaces for fall publications**

**Distribute information to online websites**

# **YELLOWSTONE RENDEZVOUS RACE**

## **October 2019:**

**Finalize overall marketing budget**

**Update press releases**

**Send out early season updates**

**Fall/Winter calendar placements**

## **November - April:**

**Finalize creative ad placements**

**Press release and photo distribution**

**Social media updates**

**Administrative (billing, communications)**

**Follow up, reporting**

## **Friday, March 6, 2020:**

**6:00 - 9:00 p.m. Packet and Bib Pickup at Holiday Inn, West Yellowstone**

## **Saturday, March 7, 2020:**

**7:15 - 8:15 a.m. Packet and Bib Pickup at the Povah Community Center, West Yellowstone**

**8:45 a.m. 25k Classic**

**9:00 a.m. Elite 25k and 50k**

**9:02 a.m. Wave 1**

**9:05 a.m. Wave 2**

**9:10 a.m. Wave 3**

**9:15 a.m. 10k**

**9:20 a.m. 5k**

**9:25 a.m. 2k**

**6:30 p.m. Awards Ceremony/Dessert at the Holiday Inn, West Yellowstone**

# **YELLOWSTONE RENDEZVOUS RACE**

## Section 3 Proposed Budget

**Our 2020 Yellowstone Rendezvous Race budget has not been finalized yet. However, I have attached our 2019 Profit and Loss statement and our 2020 advertising budget.**

## Section 4 Publicity, Promotion, Marketing

**Starting in early summer, print and web ads are placed with national and regional media outlets. We maintain an email database of past attendees and send regular e-newsletters. Monthly e-newsletters are distributed keeping skiers' interest piqued. Press releases are distributed to all local establishments and throughout the Rocky Mountain Region. Facebook, Instagram and Twitter campaigns garner a lot of interaction and return.**

## Section 5 Application Review Criteria

**Yellowstone Rendezvous Race has proven to be a key event in the winter economy. It brings people to West Yellowstone for several nights and those people engage in a variety of activities not related to skiing while here. People frequent restaurants and shops in our town. Many take advantage of the National Park and either ski in or take a Snowcoach. We work in conjunction with Kids N Snow to provide activities for people to do and see throughout the weekend.**

**We will look at a number of different factors in order to determine the success of the event. One of which will be the revenue brought in. We will also look closely at race registration numbers and compare these figures over the past three years. We will review Resort Tax and TBID collections during this time frame to provide insight into the success of the event. Repeat local advertisers is one indicator of the importance of this event. It says a lot about an event if the local business owners feel our event is a worthwhile event to sponsor.**

**Each year we combine our marketing budget with that of the CVB Lodging Tax and Ski Committee. We run several destination ad campaigns nationally and regionally in print, online, email and social media that promote several events and activities. The last three years, these ads have shown engagement with high click-thru rates (24%) to our website landing pages and social media sites. Website ads on ski sites rank in the top five referrals monthly during the ski season. Emails have over 35% open rates (exceeding industry standards of 20%). We use CVB's Measurable Objectives to track our ROI. For FY19 all of our goals were met or exceeded, including an increase in Resort Tax Collections, increased traffic to the websites and increase in social media followers and engagement.**

# **YELLOWSTONE RENDEZVOUS RACE**

**One of the best methods of seeing a return on investment is race registration. For 2019, registration increased by over 70 athletes, the highest participation in 7 years.**

**We also listen to the word on the street. Reviews from race participants, volunteers, contractors and spectators are a great way to measure our success.**

**Yellowstone Rendezvous Race received a MAP Grant for our 2019 race in the amount of \$10,112. This grant was used for marketing and awards.**

**Yellowstone Rendezvous Race would be able to proceed without MAP funds. We have a small margin saved for this purpose. With that said, we would have to cut back on our advertising, which could result in less participants this year.**

**Yellowstone Rendezvous Race will acknowledge the support by West Yellowstone Businesses on the racer's packet, through announcements during the races, with sponsor banners in the finish corral and in letters with all the prize money checks.**

Section 6 Application Supporting Documentation

**I have attached the following:**

**2019 Yellowstone Rendezvous Race Profit and Loss Statement**

**2020 Yellowstone Rendezvous Race Advertising Budget**

**2019 Demographics and Survey Responses**

# Certification

Applicant Individual or Organization:

Event or Project Name:

On behalf of the individual or organization identified on this application, I understand that:

1. The submitted application meets the eligibility requirements for MAP funds.
2. MAP funds will not be awarded to this event or project without written notification of approval by MAPFAB and the town council.
3. MAP funded events or projects must comply with all federal, state and community licenses, permits, ordinances, laws and regulations.
4. To the best of my knowledge and belief the information in this application is true and correct and the governing body of the applicant has authorized the documentation.

Signature: Toni Brey Name (printed): Toni Brey  
Title: Yellowstone Rendezvous Race Date: September 25, 2019

For Office Use Only

- Application approved by MAPFAB for total requested amount of \_\_\_\_\_ Date: \_\_\_\_\_
- Application approved by MAPFAB for only \_\_\_\_\_ of total requested amount Date: \_\_\_\_\_
- Application not approved by MAPFAB Date: \_\_\_\_\_

Reason:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

03/18/19

Yellowstone Rendezvous Race  
Profit and Loss Standard  
October 1, 2018 through March 18, 2019

	<u>Oct 1, '18 - Mar 18, '19</u>
6210 - Stadium	1,280.00
6212 - Course Supplies	122.35
6215 - Feed Stations	1,141.79
6225 - Fuel	17.65
6240 - Misc Supplies	5.49
6245 - Printing and Copying	358.29
6250 - Volunteer Expenses	1,324.57
6200 - Event Operations - Other	4,100.00
Total 6200 - Event Operations	<u>16,839.82</u>
6300 - Operations	
6325 - CC Processing Fees	32.93
Total 6300 - Operations	<u>32.93</u>
6400 - Awards	
6405 - Skier Cash Awards	4,500.00
6410 - Medals	1,197.60
Total 6400 - Awards	<u>5,697.60</u>
6600 - Contract Services	
6605 - Grooming	7,188.00
6615 - Executive Pay	6,500.00
6620 - Timing	2,822.65
6620 - Outside Contract Service	390.00
Total 6600 - Contract Services	<u>16,900.65</u>
6700 - Facilities and Equipment	
6705 - Rental Expenses	300.00
6710 - Rent, Parking, Utilities	76.00
Total 6700 - Facilities and Equip...	<u>376.00</u>
6800 - Insurance	1,243.00
Total Expense	<u>47,689.06</u>
Net Income	<u>8,126.54</u>

03/18/19

Yellowstone Rendezvous Race  
Profit and Loss Standard  
October 1, 2018 through March 18, 2019

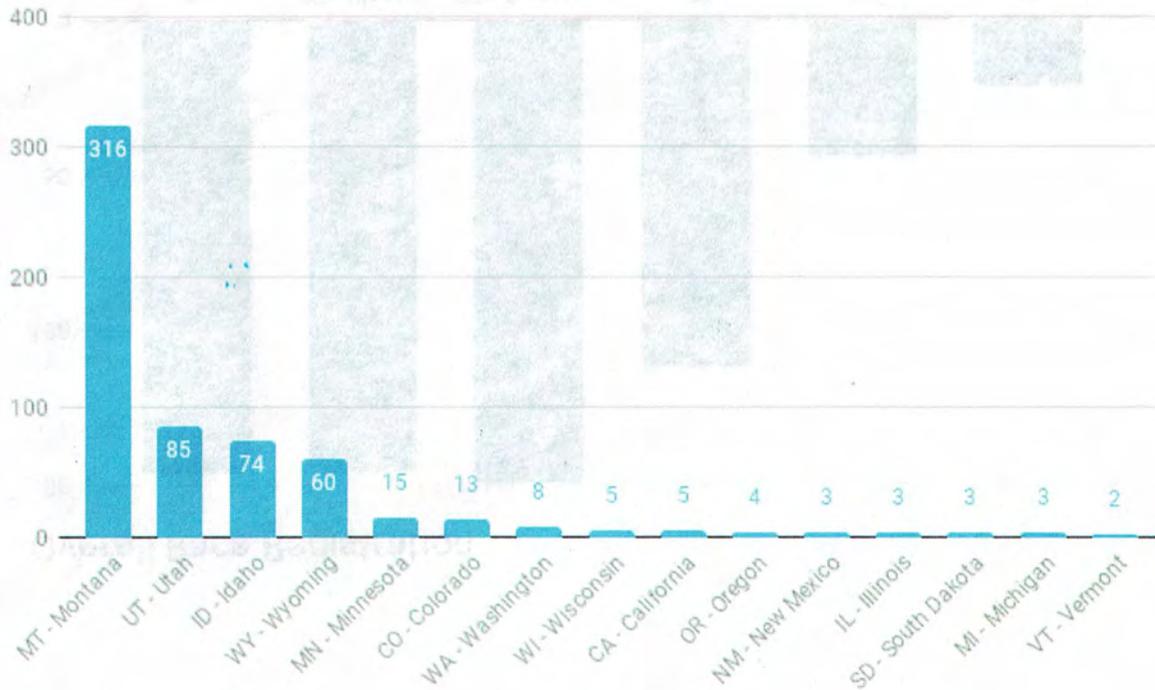
	<u>Oct 1, '18 - Mar 18, '19</u>
Income	
4200 - Sponsor Income	4,225.00
4300 - Donations	927.00
4400 - Program Income	
4415 - Race Registrations	40,382.00
4420 - Trail Pass Purchase	4,184.00
	<hr/>
Total 4400 - Program Income	44,566.00
4500 - Grants	5,697.60
4700 - Miscellaneous Income	200.00
5000 - Retail Income	200.00
	<hr/>
Total Income	55,815.60
	<hr/>
Gross Profit	55,815.60
Expense	
6000 - Administrative	
6005 - Postage, Mailing Service	373.75
6010 - Meeting Expenses	92.29
6015 - Accounting/Filing Fees	20.00
6000 - Administrative - Other	283.00
	<hr/>
Total 6000 - Administrative	769.04
6050 - USFS Expenses	
6055 - USFS Trail Fees (Skiers)	4,184.00
6060 - USFS Use Fees	76.00
6065 - USFS Annual Fee 5%	1,309.74
	<hr/>
Total 6050 - USFS Expenses	5,569.74
6100 - Marketing & Promotions	
6105 - Printed Material	260.28
	<hr/>
Total 6100 - Marketing & Promot...	260.28
6200 - Event Operations	
6205 - Skier Expenses	
6206 - Skier Swag	5,094.00
6205 - Skier Expenses - Other	3,395.68
	<hr/>
Total 6205 - Skier Expenses	8,489.68

Preliminary Ski Event Marketing Budget 2019/20

Publication/Website	CVB Lodging Tax Funds	Ski Private Funds	YSF - MOTBD Grant	YSF - MAP	RR-MAP
	\$5,000	\$3,000	\$5,000	\$3,500	\$4,000
<b>Cross Country Skier</b>					
- Oct issue - YSF/Calendar		\$450.00	\$450.00	\$450.00	\$450.00
- Online Ads - YSF	\$275.00		\$275.00	\$275.00	\$275.00
<b>TUNA</b>					
- Oct/Nov issue-YSF			\$195.00		
- Dec - general	\$125.00				
- Jan - RR					\$125.00
- Feb - RR					\$125.00
<b>Master Skier - Ski Journal</b>					
- FP pg - annual			\$584.00	\$584.00	\$584.00
<b>Fasterskier.com</b>					
- Right Column Ad (200 x 50 pi)	\$500	\$500.00	\$1,000.00	\$500.00	\$500.00
- Article Banner (468 x 60 pi)					
<b>SkinnySki.com</b>					
- Front page sticker ad YSF	\$488		\$488	\$488	\$488
<b>Skitrax.com</b>					
- 1/2 pg 4c - SkiTrax Annual			\$575.00	\$287.50	\$287.50
<b>Obvious Ads</b>					
- 3 months (YSF)		\$750.00			
<b>xcskiworld.com</b>					
- web button		\$0.00			
<b>skipost.com</b>					
- web button		\$950.00			

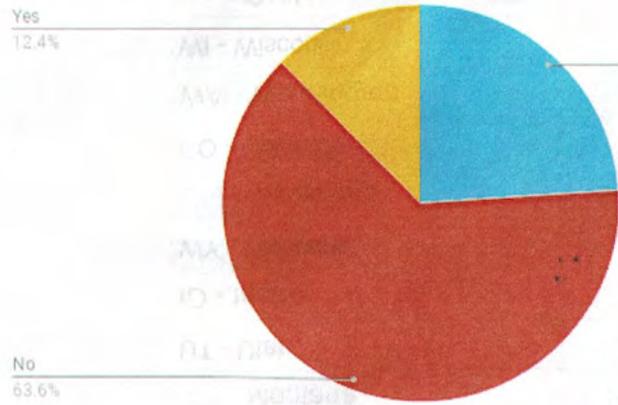
<b>Social Media - Facebook, Instagram, Twitter</b>					
	\$500.00		\$250.00	\$150.00	\$250.00
<b>Destination (split with other segments)</b>					
print and web banners	\$1,000.00				
<b>Silent Sports</b>					
- 1/2 - Oct, Online Nov	\$350.00		350	\$250.00	250
<b>Birkie Program (MN - national)</b>					
1/2 pg - Annual	\$825.00				
<b>Boulder Mtn Tour Program (Sun Valley - national)</b>					
print ad - 1/2 pg				\$250.00	\$250.00
<b>CCSAA</b>					
directory cover/web banner	\$367.50	\$367.00			
<b>New Digital Markets - Jackson, CO, Worldcup</b>					
online banner ads	\$200.00		\$425.00		
Creative	\$400.00		\$400.00	\$250.00	\$350.00
	\$5,030.00	\$3,017.00	\$4,991.50	\$3,484.00	\$3,934.00

### Demographics by State

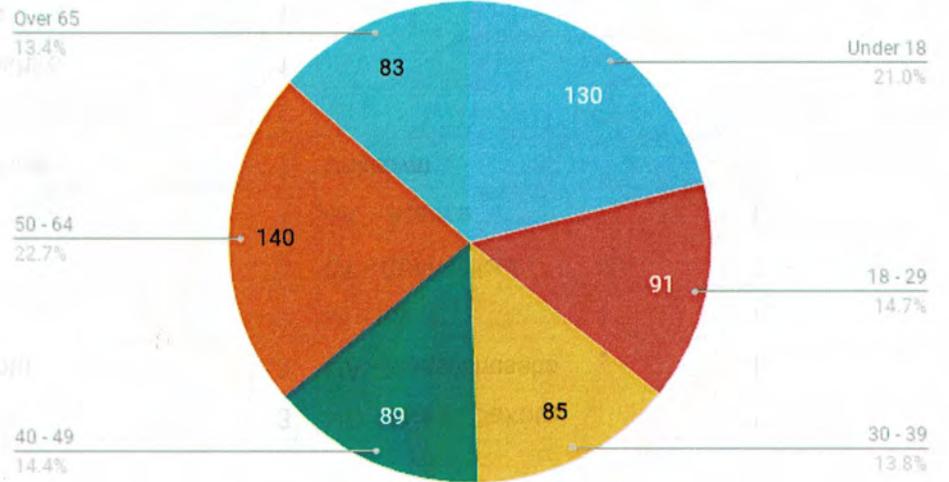


MT - Montana	316	IL - Illinois	3	ND - North Dakota	1
UT - Utah	85	SD - South Dakota	3	MA - Massachusetts	1
ID - Idaho	74	MI - Michigan	3	IA - Iowa	1
WY - Wyoming	60	VT - Vermont	2	CT - Connecticut	1
MN - Minnesota	15	TN - Tennessee	1	AK - Alaska	1
CO - Colorado	13	SC - South Carolina	1	Unknown	7
WA - Washington	8	VA - Virginia	1		
WI - Wisconsin	5	NH - New Hampshire	1		
CA - California	5	PA - Pennsylvania	1		
OR - Oregon	4	NV - Nevada	1		
NM - New Mexico	3	Australia	1		

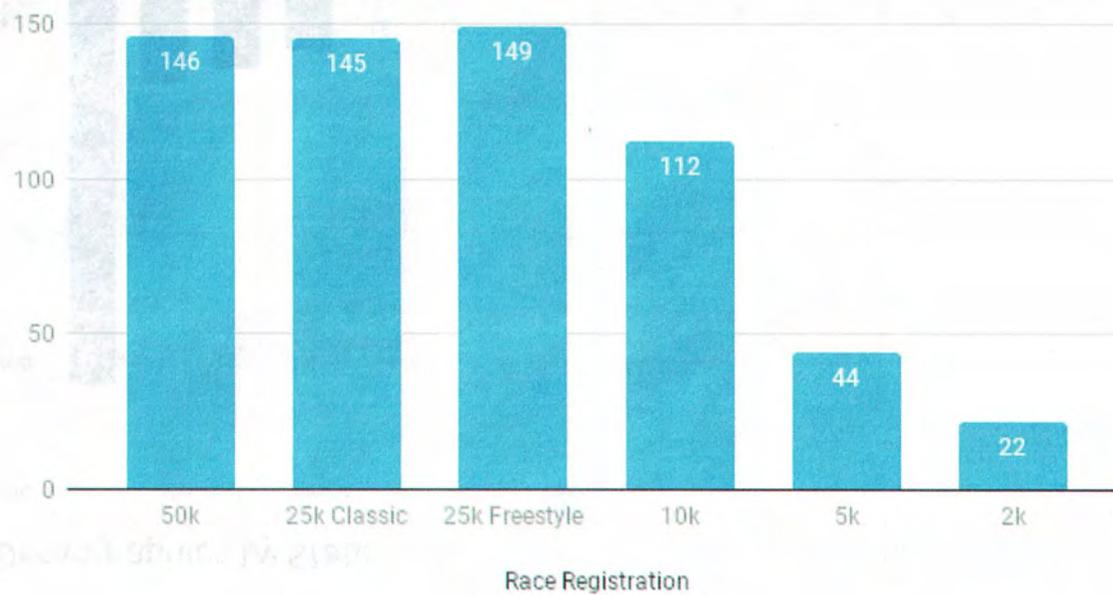
Would you be in favor of moving the race to a 2-lap 30k and a 3-lap 50k?



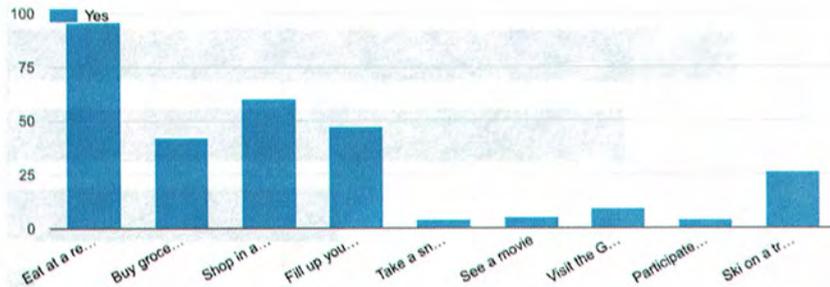
Age Group Breakdown



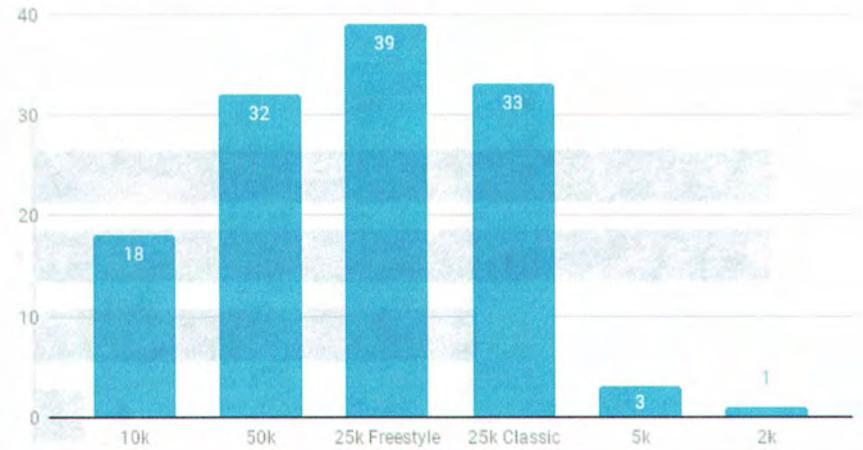
Overall Race Registration



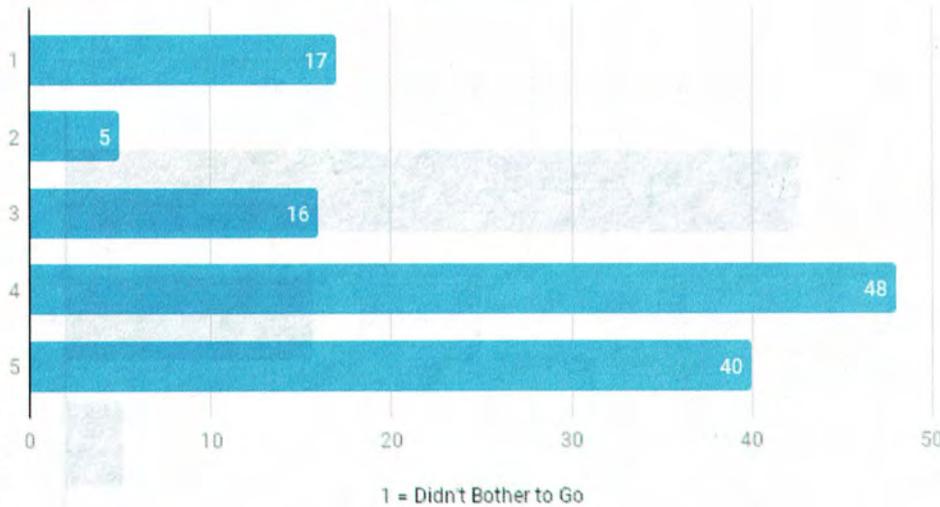
Which of the following did you do while in West Yellowstone? (check all that apply)



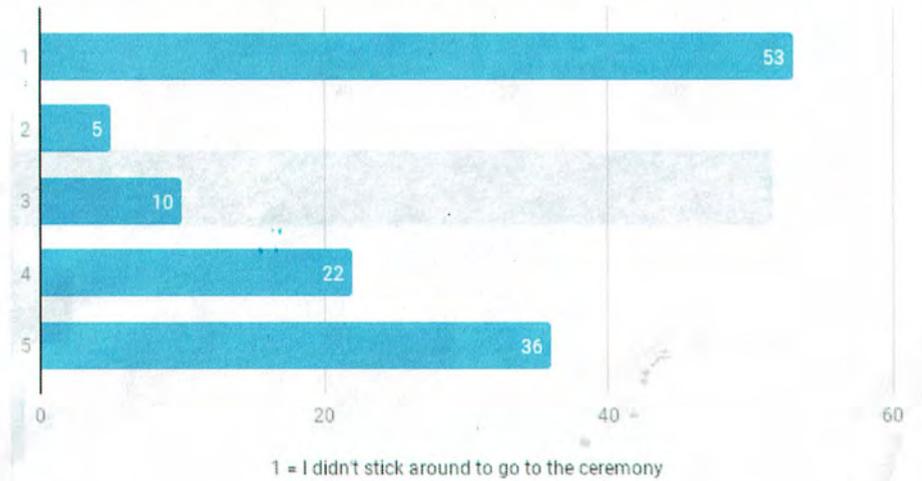
What distance did you race?



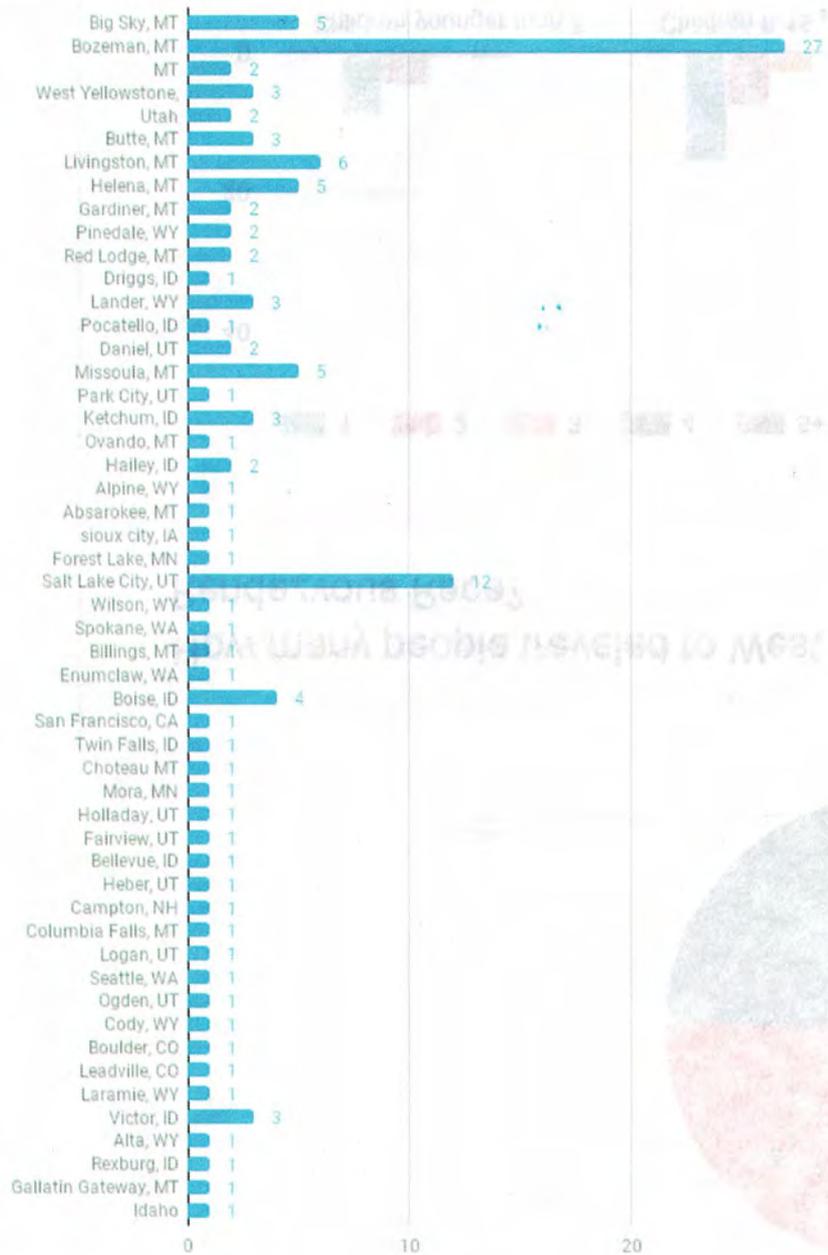
How was the post-race meal at the finish



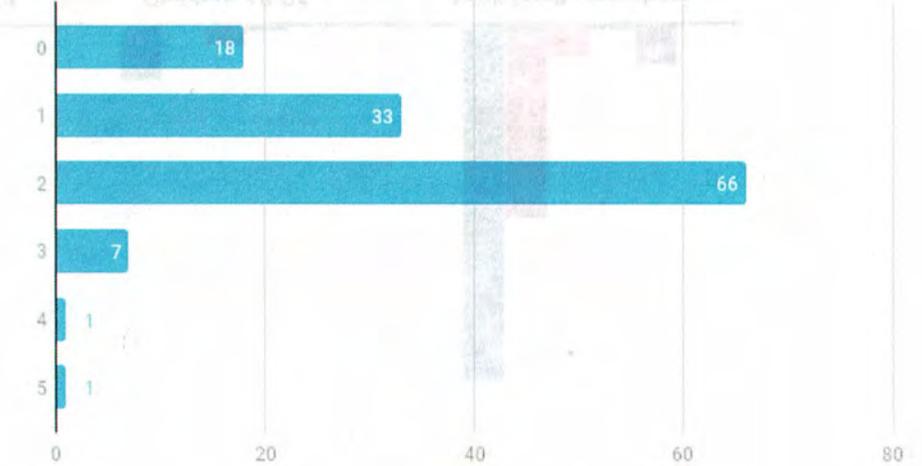
What do you think of the raffle prize selection?



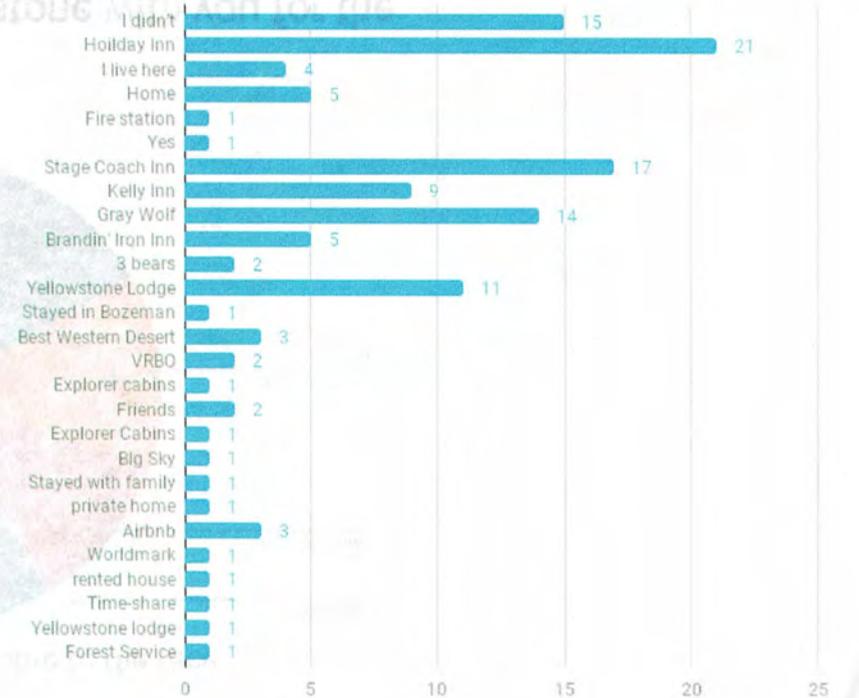
### Where are you from?



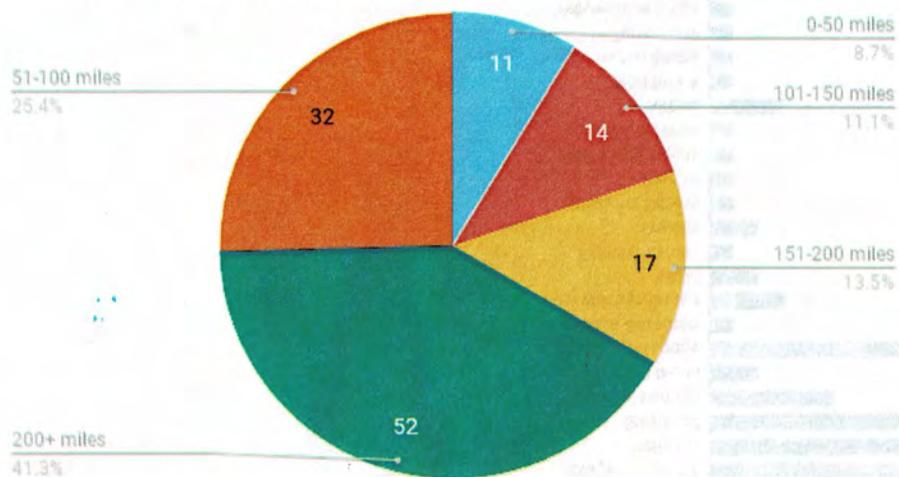
### How many nights did you stay in West Yellowstone?



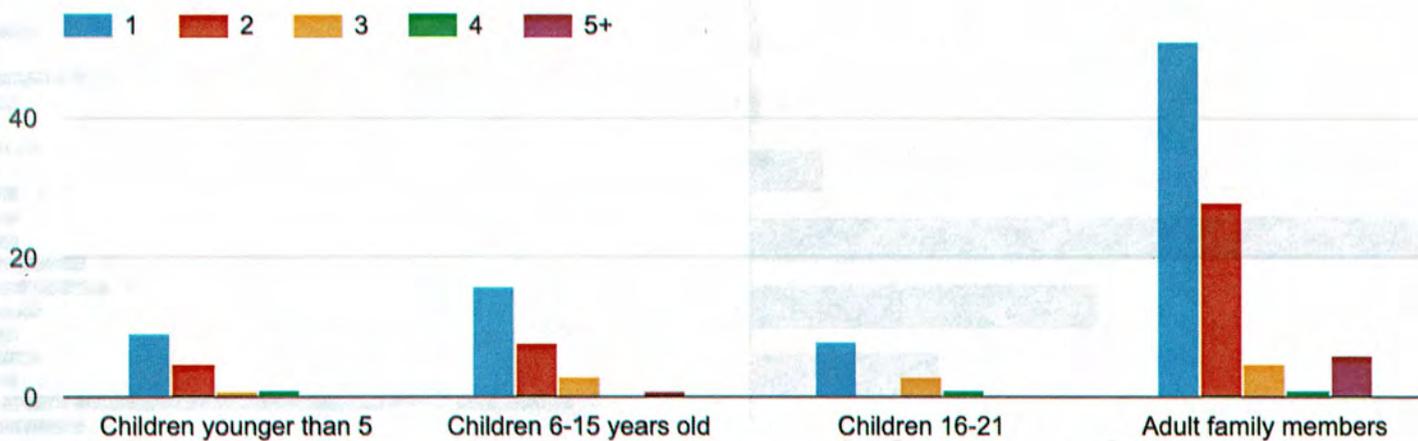
### Where did you stay in West Yellowstone?



### How far did you travel (one way) to come to the race



### How many people traveled to West Yellowstone with you for the Rendezvous Race?



Town of West Yellowstone  
Marketing and Promotion Fund Advisory Board (MAPFAB)  
Recommendation to Town Council for Award Approval

Event or Project Applicant: Skijor West affiliated w/ Skijor USA  
Event or Project Name: Skijor West  
Date Submitted: 9.25.19  
Date Approved by MAPFAB: 10.10.19  
Requested Amount: \$22,847.95  
Approved Amount: \$17,511.95  
Comments: The Board did not approve \$5,336 of requested funding.  
The requests did not meet the criteria for MAP funding.

Recommendation submitted by: John M. Greve, MAPFAB Secretary

- This MAP Fund Award Recommendation is approved by the Town Council
- This MAP Fund Award Recommendation is not approved by the Town Council

\_\_\_\_\_ Date: \_\_\_\_\_

Comments:

Copy 1 – Town Clerk  
Copy 2 – Town Council  
Copy 3 – MAP Fund Advisory Board

# MARKETING AND PROMOTION (MAP) FUND APPLICATION COVER PAGE

## Applicant Information

Applicant Individual or Organization: Brian Giordano  
Skijor West affiliated with Skijor USA

Event or Project Contact Person: Skijor West National Championship Finals

Address: PO BOX 956 Boulder, Montana 59632

Phone: 406.202.5696

Email: [skijorwest@gmail.com](mailto:skijorwest@gmail.com)

Application Submission Date: September 25th, 2019.

## Event or Project Information

Event or Project Name: Skijor West

Location of Event or Project: West Yellowstone, Montana (Iris St.)

Date(s) of Event or Project: February 28th- March 1st, 2019  
(building track is weather dependent, take down will begin next day)

Estimated Total Event or Project Cost: \$26,347.95

MAP Fund Amount Requested: \$22,847.95

## Section 1- Proposed Event or Project Summary

Skijor West is an open series race, that invites all competitors to win prize money. This event is scheduled in West Yellowstone, Montana for Feb 28th, through March 1st of 2020, with a running time of 3 hour race event each day. There will also be a meet and greet offered the day and evening of the Feb 28th. After Party on the Feb 29th, and Award Ceremony March 1st.

This event will proceed over the course of 3 days, section 2 contains the projected event construction, planning, schedule and explanation of activities involved.

## **Section 2- Proposed Timeline**

### **August 6th, 2019**

Attended Chamber/City meeting with presentation of the Skijor West event. (planning)

### **AUGUST-DECEMBER**

Implement funding to acquire promotion/ marketing materials that include but are not limited to billboards, posters, flyers, social media ads, radio announcements and publication inserts.

- Facebook ads will lead viewers to the Skijor West page, West Yellowstone Page, Chamber of Commerce
- Billboards will be lined out and reserved for the Gallatin Gateway area
- Draft and create posters, ads and wording for publications and radio
- Prize Pot advertising and Competitor outreach

### **December 1, 2019**

- Billboard will be be constructed and place.
- Anticipating to begin promotion of Skijor West at other race events through Montana, Utah, Wyoming and Colorado.

### **February 15th, 2020**

Radio announcements will begin on a daily basis up until the day of event. Bozeman: 100.7 XL Country, 95.1 The Moose and 96.7 KISN. Idaho- KID-AM, KWFI-FM, Utah: X96

### **February 15th, 2020**

Begin construction of course. Hired company will use equipment, set aside by the town to construct course and spectator seating. The horse/trailer area is off of Old Airport Rd., the course starting line will begin near the Old Airport Rd. and the finish line will be due West onto Forest Service Property. Snow seating for spectators will be built on the edge of course. An area will be cleared for ticket booth off of Iris St. (for course/event construction plan see attached Exhibit A)

### **Friday, February 28th: Competitors Welcome and Sign In**

Competitors will check in their riders and horses, settle into their accommodations, and have time to explore West Yellowstone. At 6:30pm, a Meet & Greet will open up at the Buffalo Bar, 335 Hwy 20, West Yellowstone, MT. Here competitors will have an opportunity to network with other members of the Skijoring Community and official members of West Yellowstone (shall they accept the invitation to attend) and any other public members. At the meet and greet, beer and wine will be served by the Buffalo Bar. The meet and greet will continue on until closing.

### **Saturday, February 29th: Race Day**

Food and outdoor vendors have the opportunity to set of the night before or starting 7:00 am, they will line up on Iris St. The gates will open to the public at 10:00 am and the races will begin at 11:00am. Races will proceed as organized and are scheduled to finish by 3pm.

That evening a Calcutta will take place at the Holiday Inn at 5:00pm-9:00pm. Competitors and public are welcome to attend. Sponsors/West Yellowstone will be mentioned in full. After Party will happen at the Wild West Pizzeria & Saloon, 14 Madison Ave, West Yellowstone, MT. Milton Menasco will be playing.

### **Sunday, March 1st:**

Sunday will be the final race day with races beginning at 11:00am. Races will proceed as organized and are scheduled to finish by 3pm. Vendors will begin to leave. Awards ceremony will follow the conclusion of the races at Wild West Pizzeria & Saloon. Sponsors/West Yellowstone will be mentioned in full. Clean up and take down crew will begin the breakdown of the event. (activities and de-construction)

**Saturday, March 7th:** Finalized clean up of race course area. (de-construction)

## **Section 3- Proposed Budget**

See Exhibit B- Proposed Budget 2020

## **Section 4- Publicity, Promotion, Marketing**

To begin the identification to West Yellowstone we have firstly named the race accordingly and are shortcut calling it SKIJOR WEST, which this name comes an iconic logo with buffalo. This name will have its own facebook website, Instagram (with hashtag). Promotion begins with facebook digital campaigns and instagram posts. If funding provides, a Facebook advertisement will be launched, and billboards will be up 3 months before the event. Billboard locations are to be determined, but it's projected to have billboard along US Highway 191.

Visitors- Facebook (West Yellowstone Chamber, Town of West Yellowstone, Skijor West, VisitMT.gov site, Instagram (skijor west, west yellowstone chamber etc)

Residents- Posters/ flyers, possible billboard, local report and advertisement in the Yellowstone Star, Social Media

Participants- mass emails about the event will go out, social media

## **Section 5 - Application Review Criteria**

**• What are the economic, cultural, social and/or aesthetic impacts and benefits of your event or project on visitors, residents, businesses, organizations or other interests in the community and surrounding area?**

West Yellowstone is a busy gateway and a perfect central location for Skijor West. The town of West Yellowstone thrives with sustainable tourism. By choosing to have another event in the winter, it makes

optimal use of environmental resources that constitute a key element in tourism development. Residents and visitors alike can take advantage of a family-friendly winter spectating event. Secondly, to respect the socio-cultural authenticity of a host community like West Yellowstone, and conserve the built and living cultural heritage and traditional values of western living; having a skijor event that brings skiers and horsemen together makes sense. Skijor West hopes to make this event a viable, long-term economic operations, providing socio-economic benefits to all stakeholders. These stakeholders include but are not limited to the shops, dining, lodging, tourism businesses and the town/chamber.

Methods/ estimates to measure first year success of event:

- Registrations..... 75 teams of competitors (horse/ rider and skier) divided into different race categories.
- Attendance..... 1,500 spectators over the course of 2 days
- Attendance..... New and broaden array of spectators
- Hotel Stays ..... Projected 60% occupancy of available rooms in West Yellowstone
- Social Media..... Reach out to 80,000 people
- Social Media..... Increase Skijor West likes by 50%, Increase West Yellowstone Chamber likes by 2%
- Partnerships..... Collaboration among Skijor West, and West Yellowstone Town/ Chamber of Commerce
- Sponsorship..... Local, regional and national sponsorships

**• Has your organization received MAP funding in the past? If so, how many times and for what event(s) or project(s)? Have all vendors and expenses been paid associated with the event(s) or project(s)?**

Skijor West, was awarded the Marketing and Promotion (MAP) funding for the year 2019. All vendors and expenses been paid associated with the event or project.

**• Can your event or project proceed without MAP funds?**

No, Skijor West cannot continue without MAP funds. Skijor West believes that in order to ensure complete success with this event a strong marketing, promotion, and strong prize purse campaign must be executed.

**• If your event or project is approved for funding, how will you acknowledge the receipt of MAP funds as a funding source? Because the MAP Fund consists of Resort Tax funds paid by town businesses, acknowledgements need to indicate, “Supported by West Yellowstone Businesses”**

Acknowledgement of the funding source (West Yellowstone Businesses) will be promoted at event with advertising and will be stated by MC several times during the event and on the poster.

**Certification**

**Applicant Individual or Organization: Brian Giordano- Skijor West**

**Event or Project Name: Skijor West National Championship Finals**

**On behalf of the individual or organization identified on this application, I understand that:**

- 1. The submitted application meets the eligibility requirements for MAP funds.**
- 2. MAP funds will not be awarded to this event or project without written notification of approval by MAPFAB and the town council.**
- 3. MAP funded events or projects must comply with all federal, state and community licenses, permits, ordinances, laws and regulations.**
- 4. To the best of my knowledge and belief the information in this application is true and correct and the governing body of the applicant has authorized the documentation.**



**Signature:** \_\_\_\_\_ **Name (printed):** Brian Giordano

**Title:** Owner/Coordinator

**Date:** 9.18.2019

---

**For Office Use Only**

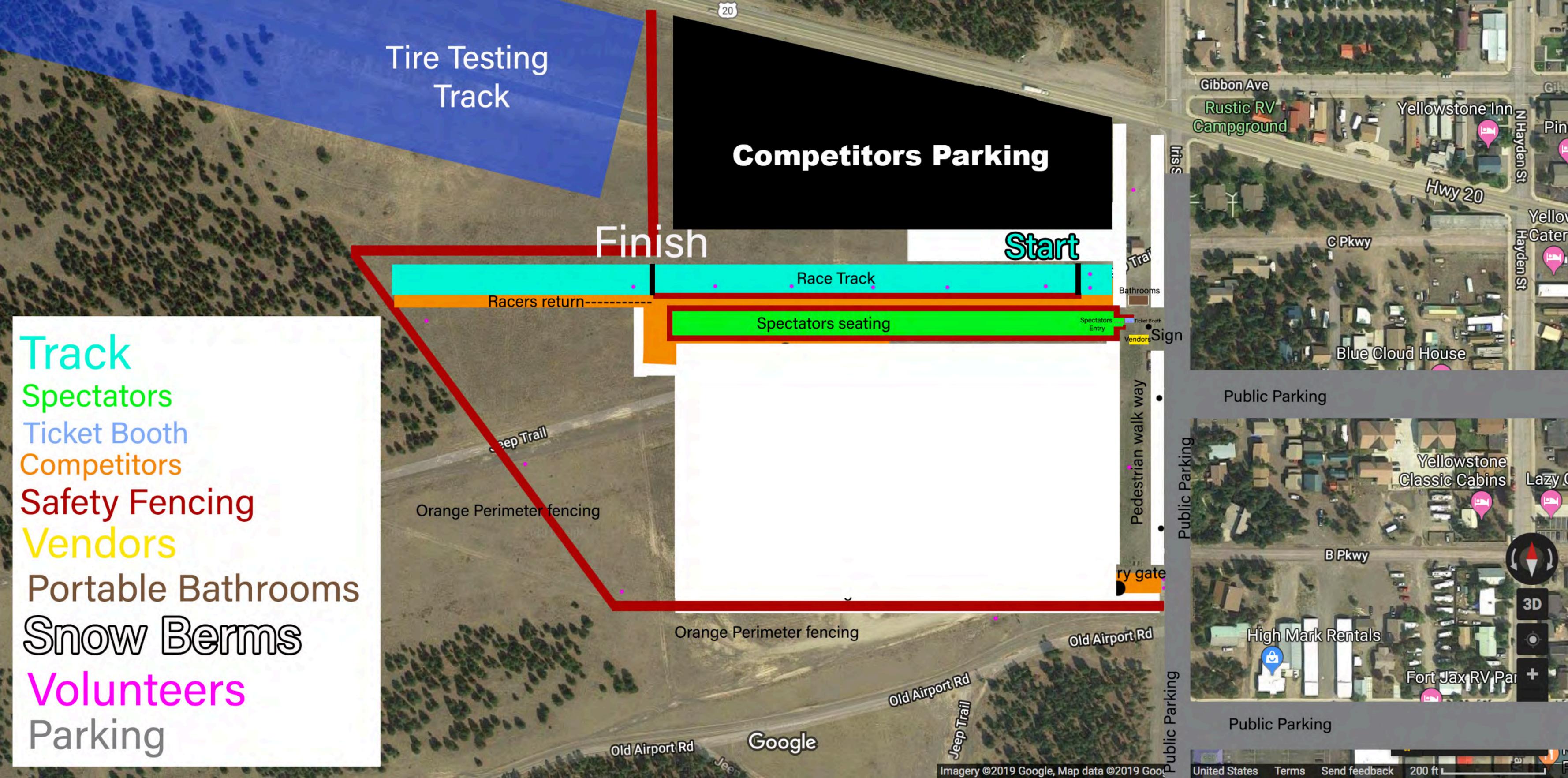
- Application approved by MAPFAB for total requested amount of \_\_\_\_\_ Date: \_\_\_\_\_**
- Application approved by MAPFAB for only \_\_\_\_\_ of total requested amount Date: \_\_\_\_\_**
- Application not approved by MAPFAB Date: \_\_\_\_\_**

**Reason:**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



Tire Testing Track

Competitors Parking

Finish

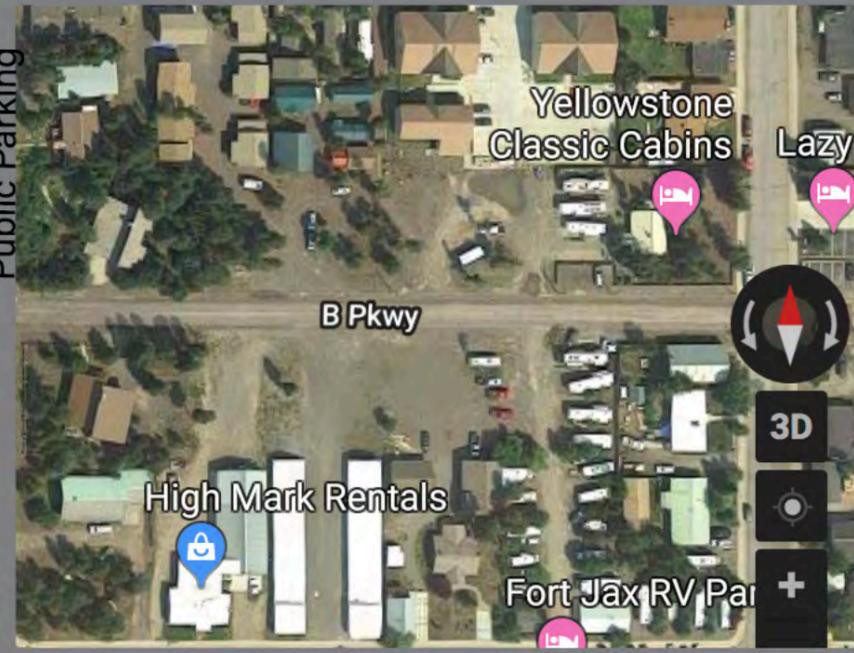
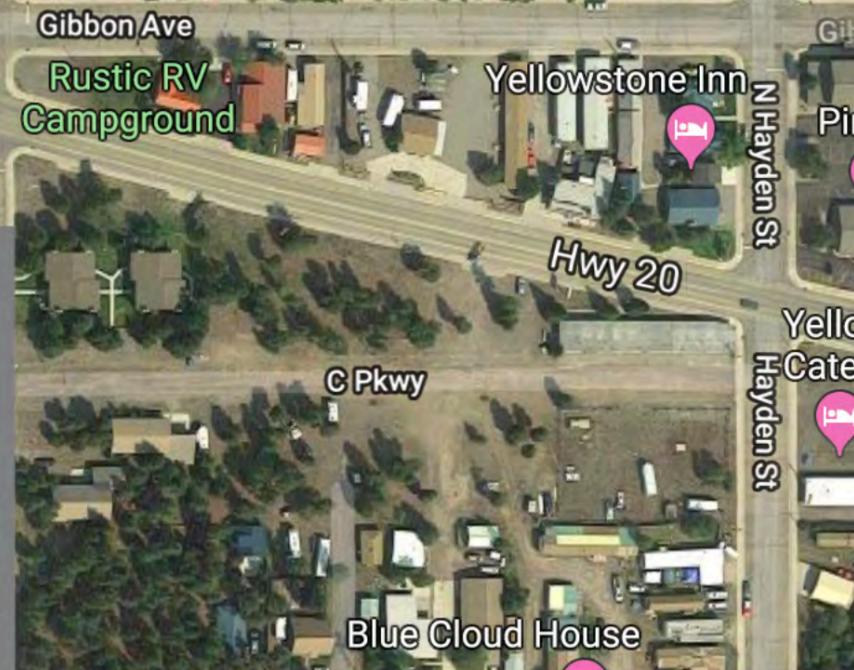
Start

Race Track

Racers return

Spectators seating

- Track
- Spectators
- Ticket Booth
- Competitors
- Safety Fencing
- Vendors
- Portable Bathrooms
- Snow Berms
- Volunteers
- Parking



# BUDGET PROPOSAL: SKIJOR WEST

NUMBER OF ATTENDEES	GOAL 1500
EVENT COSTS	\$3,500.00
<b>ESTIMATED MAP FUND GRAND TOTAL</b>	<b>\$22,847.95</b>
<b>SUBTOTAL</b>	<b>\$26,347.95</b>

Primary Category	Secondary Category	Estimated Quantity	Cost per Unit		Notes
Event (cost if not covered)	Competitors Pot/ Purse / entry fees			\$18,500.00	*rounded after 20% of entry fee
Event	Construction- course groomer			\$1,000.00	Doug Edgerton
Event	Insurance- Haas & Wilkerson Insurance			\$686.00	
Event	Certified Timers- Competitive Timing			\$1,575.00	
Event- Entertainment	Horse Sleigh Rides			\$500.00	
Event - Entertainment	Band (travel, and lodging)			\$1,500.00	Milton Menesco
Event	EMT- Hebgen Basin Fire District			\$900.00	
Audio Services	Basic PA system and EMCEE			\$1,500.00	
Event	self-contained portable toilets- L & L Sites	2 days		\$1,100.00	
Event	Forest Service Permit		\$75.00	\$75.00	
				\$5,336.00	total not including pot/purse
Competitor Prizes	Belt Buckles, Saddle, Breast Collar, Reins etc , Dog joring Prizes			Chamber sponsorship	
Purse	this is portion from MAP FUNDS		\$8,000.00	\$8,000.00	comp entry fee \$160/team
Advertising	Billboard - Lamar	3 months	\$446.00	\$1,338.00	
Advertising	Media Design- RN Design		\$1,275.00	\$1,275.00	Designer- Joe Pilcher
Advertising	Poster Printing - Print Keg	500	\$0.31	\$154.95	
Advertising	Social Media- FB, Instagram	3 months	\$500.00	\$1,500.00	boosts, info, free stay giveaways
Advertising	Radio - Bozeman (100.7, 95.1, 96.7,103.5)	2 weeks	\$1,946.00	\$1,946.00	
Advertising	Radio- Utah (NE region)	2 weeks	\$1,490.00	\$1,490.00	
Advertising	Radio - Idaho (4 stations)	2 weeks	\$1,490.00	\$1,490.00	
Advertising	Newspaper- West Yellowstone Star	2 weeks	\$159.00	\$318.00	
				\$17,511.95	total from purse/advertising
<b>Estimated Total Revenue:</b>					<b>Continuous Event Funding</b>
Ticket Sales	%25 of sales is returned to event SKIJOR WEST		\$10.00	15,000.00	\$3,750.00
Beer/Wine Sales	100% to local business- Wild West Pizzeria & Saloon				
Calcutta	%25 of Calcutta is returned to SKIJOR WEST for event funding			\$2,640.75	\$660.18
				\$17,640.75	\$4,410.18

# REMEMBER

- ★ Ballots will be mailed to voters October 16, 2019.
- ★ Ballots must be received by the Election Office in Bozeman or dropped at the Town Hall by November 5, 2019. Postmarks do not count.
- ★ The Town Hall will be open on Election Day from 7:00 AM until 8:00 PM for the purpose of collecting ballots.



Paid for by: Town of West Yellowstone Incidental Committee,  
Treasurer Elizabeth Roos, PO Box 1570, West Yellowstone, MT 59758

Town of  
West Yellowstone  
PO Box 1570  
West Yellowstone  
MT 59758

PRESORT STD  
ECRWSS  
U.S. POSTAGE  
PAID FROM  
ZIP CODE 59758  
PERMIT NO 101

BOXHOLDER  
West Yellowstone  
MT 59758



**NOV 5 • 2019**

# What's on the ballot?

## RESORT TAX EXTENSION

Should the town council of West Yellowstone be authorized to increase the Town's 3% resort tax for an additional twenty years? The Town's 3% tax is currently scheduled to expire on December 31, 2025. Resort tax helps pay for Town services and keeps property taxes low. Approval of this ballot measure authorizes the Town of West Yellowstone to extend the 3% resort tax for an additional twenty years, beginning on January 1, 2026 and ending on December 31, 2045.

## RESORT TAX INCREASE FOR INFRASTRUCTURE

Should the town council of West Yellowstone be authorized to increase the Town's 3% resort tax by 1% for infrastructure projects? The new 1% will only pay for upgrades and replacements of: wastewater treatment facility, water lines, sewer lines, streets, sidewalks, and water storage tank. These projects have an estimated cost of over \$24 million. The additional 1% tax would be effective January 1, 2020 and expire once debts and project costs are paid, but no later than December 31, 2045.